

Tennis Racquet Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By End User [Adults (Men and Women) and Kids], Material (Graphite, Titanium, Carbon Fiber, and Others), and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others)

<https://marketpublishers.com/r/T838343D97D1EN.html>

Date: March 2024

Pages: 175

Price: US\$ 5,190.00 (Single User License)

ID: T838343D97D1EN

Abstracts

The tennis racquet market size was valued at US\$ 481.36 million in 2023 and is expected to reach US\$ 708.86 million by 2031; it is estimated to register a CAGR of 5.0% from 2023 to 2031.

With a global fan base and a growing number of participants, the market of tennis racquets continues to evolve with new technologies, materials, and design innovations. There is a diverse selection range of tennis racquets, ranging from entry-level models for beginners to high-performance racquets for professional players. Racquets come in various sizes, weights, and string patterns, allowing players to find the perfect match for their individual preferences and playing styles. The tennis racquet market also sees seasonal fluctuations, with increased demand during the spring and summer months, when tennis is most commonly played. The global tennis racquet market size is likely to upsurge by 2031 owing to the increasing adoption of eco-friendly material for tennis racquets.

The major driver for the growth of the tennis racquet market is the increasing preference for tennis as a recreational sport among the youth and middle-aged population. The

adults segment is the most attractive segment and creates lucrative opportunities in the market. Although online retail is an essential distribution channel for tennis racquets, the supermarket and hypermarket segment dominates the market. The online retail segment is highly attractive and is expected to be the fastest growing during the forecast period. An increasing participation of people in tennis will offer more opportunities for tennis racquet market growth. Thus, the high preference for tennis as a recreational sport is contributing to the growing tennis racquet market size. Furthermore, the rising focus on the usage of sustainable materials for producing tennis racquets drives the market growth.

In 2023 North America held a significant tennis racquet market share. The US and Canada are the most prominent sports nations, with various sports facilities hosting major sporting events in these countries. Increased awareness about a healthy lifestyle associated with playing tennis is expected to boost the growth of the tennis racquet market during the forecast period. Growing fitness consciousness among all age groups has increased the participation rate of people in sports, which benefits not only the nation's health but also the economy. Additionally, the increased participation of the population in tennis has also been supported due to the increased fondness of tennis as a recreational sport among the youth. According to the United States Tennis Association (USTA), tennis participation in the US grew by 1 million players in 2022, with over 23.6 million people playing the sport for the third consecutive year, and sports participation has increased. In Canada, tennis participation also increased by 1 million players in 2022, according to a report by the Physical Activity Council (PAC) released on March 14, 2023.

Yonex Co., Ltd.; Sumitomo Rubber Industries Ltd.; Head; Babolat; Wilson Sporting Goods; Gamma Sports; Pacific Holding GmbH; Maus Frères SA; Authentic Brands Group LLC; and Freewill Infrastructures Pvt. Ltd. are among the prominent players profiled in the tennis racquet market report. In addition, several other players have been studied and analyzed during the study to get a holistic view of the market and its ecosystem. The tennis racquet market report also includes company positioning and concentration to evaluate the performance of competitors/players in the market.

?

The overall global tennis racquet market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have

been conducted with industry participants to validate the data and gain more analytical insights into the topic. Participants in this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders specializing in the tennis racquet market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. TENNIS RACQUET MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
 - 4.2.1 North America PEST Analysis
 - 4.2.2 Europe PEST Analysis
 - 4.2.3 APAC PEST Analysis
 - 4.2.4 Middle East and Africa PEST Analysis
 - 4.2.5 South and Central America PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers
 - 4.3.2 Manufacturers
 - 4.3.3 Distributors/Suppliers
 - 4.3.4 End Use
 - 4.3.5 List of Vendors in the Value Chain

5. TENNIS RACQUET MARKET – KEY MARKET DYNAMICS

- 5.1 Tennis Racquet Market – Key Market Dynamics
- 5.2 Market Drivers
 - 5.2.1 Adoption of Tennis as Recreational Sport in Young Population

- 5.2.2 Rising Government Support to Sports
- 5.3 Market Restraints
 - 5.3.1 High Expenses Related to Tennis
- 5.4 Market Opportunities
 - 5.4.1 Adoption of eco-friendly material for tennis racquets
- 5.5 Future Trends
 - 5.5.1 New Product Innovations
- 5.6 Impact of Drivers and Restraints:

6. TENNIS RACQUET MARKET – GLOBAL MARKET ANALYSIS

- 6.1 Tennis Racquet Market Volume (Thousand Units), 2023–2031
- 6.2 Tennis Racquet Market Volume Forecast and Analysis (Thousand Units)
- 6.3 Tennis Racquet Market Revenue (US\$ Million), 2023–2031
- 6.4 Tennis Racquet Market Forecast and Analysis

7. TENNIS RACQUET MARKET VOLUME AND REVENUE ANALYSIS – BY END-USER

- 7.1 Adults
 - 7.1.1 Overview
 - 7.1.2 Adults: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)
 - 7.1.3 Adults: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)
- 7.2 Men
 - 7.2.1 Men: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)
 - 7.2.2 Men: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)
- 7.3 Women
 - 7.3.1 Women: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)
 - 7.3.2 Women: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)
- 7.4 Kids
 - 7.4.1 Overview
 - 7.4.2 Kids: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)
 - 7.4.3 Kids: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

8. TENNIS RACQUET MARKET VOLUME AND REVENUE ANALYSIS – BY MATERIAL

- 8.1 Graphite

8.1.1 Overview

8.1.2 Graphite: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

8.1.3 Graphite: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

8.2 Titanium

8.2.1 Overview

8.2.2 Titanium: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

8.2.3 Titanium: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

8.3 Carbon Fiber

8.3.1 Overview

8.3.2 Carbon Fiber: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

8.3.3 Carbon Fiber: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

8.4 Others

8.4.1 Overview

8.4.2 Others: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

8.4.3 Others: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

9. TENNIS RACQUET MARKET VOLUME AND REVENUE ANALYSIS – BY DISTRIBUTION CHANNEL

9.1 Supermarkets and Hypermarkets

9.1.1 Overview

9.1.2 Supermarkets and Hypermarkets: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

9.1.3 Supermarkets and Hypermarkets: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

9.2 Specialty Stores

9.2.1 Overview

9.2.2 Specialty Stores: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

9.2.3 Specialty Stores: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

9.3 Online Retail

9.3.1 Overview

9.3.2 Online Retail: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand

Units)

9.3.3 Online Retail: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

9.4 Others

9.4.1 Overview

9.4.2 Others: Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

9.4.3 Others: Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10. TENNIS RACQUET MARKET – GEOGRAPHICAL ANALYSIS

10.1 Overview

10.2 North America

10.2.1 North America Tennis Racquet Market Overview

10.2.2 North America Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

10.2.3 North America Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.2.4 North America Tennis Racquet Market Breakdown by End-user

10.2.4.1 North America Tennis Racquet Market Volume and Forecast and Analysis – by End-user

10.2.4.2 North America Tennis Racquet Market Revenue and Forecast and Analysis – by End-user

10.2.5 North America Tennis Racquet Market Breakdown by Material

10.2.5.1 North America Tennis Racquet Market Volume and Forecast and Analysis – by Material

10.2.5.2 North America Tennis Racquet Market Revenue and Forecast and Analysis – by Material

10.2.6 North America Tennis Racquet Market Breakdown by Distribution Channel

10.2.6.1 North America Tennis Racquet Market Volume and Forecast and Analysis – by Distribution Channel

10.2.6.2 North America Tennis Racquet Market Revenue and Forecast and Analysis – by Distribution Channel

10.2.7 North America Tennis Racquet Market Revenue and Forecast and Analysis – by Country

10.2.7.1 North America Tennis Racquet Market Volume and Forecast and Analysis – by Country

10.2.7.2 North America Tennis Racquet Market Revenue and Forecast and Analysis – by Country

10.2.7.3 United States Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.2.7.3.1 United States Tennis Racquet Market Breakdown by End-user

10.2.7.3.2 United States Tennis Racquet Market Breakdown by Material

10.2.7.3.3 United States Tennis Racquet Market Breakdown by Distribution Channel

10.2.7.4 Canada Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.2.7.4.1 Canada Tennis Racquet Market Breakdown by End-user

10.2.7.4.2 Canada Tennis Racquet Market Breakdown by Material

10.2.7.4.3 Canada Tennis Racquet Market Breakdown by Distribution Channel

10.2.7.5 Mexico Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.2.7.5.1 Mexico Tennis Racquet Market Breakdown by End-user

10.2.7.5.2 Mexico Tennis Racquet Market Breakdown by Material

10.2.7.5.3 Mexico Tennis Racquet Market Breakdown by Distribution Channel

10.3 Europe

10.3.1 Europe Tennis Racquet Market Overview

10.3.2 Europe Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

10.3.3 Europe Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.3.4 Europe Tennis Racquet Market Breakdown by End-user

10.3.4.1 Europe Tennis Racquet Market Volume and Forecast and Analysis – by End-user

10.3.4.2 Europe Tennis Racquet Market Revenue and Forecast and Analysis – by End-user

10.3.5 Europe Tennis Racquet Market Breakdown by Material

10.3.5.1 Europe Tennis Racquet Market Volume and Forecast and Analysis – by Material

10.3.5.2 Europe Tennis Racquet Market Revenue and Forecast and Analysis – by Material

10.3.6 Europe Tennis Racquet Market Breakdown by Distribution Channel

10.3.6.1 Europe Tennis Racquet Market Volume and Forecast and Analysis – by Distribution Channel

10.3.6.2 Europe Tennis Racquet Market Revenue and Forecast and Analysis – by Distribution Channel

10.3.7 Europe Tennis Racquet Market Revenue and Forecast and Analysis – by Country

10.3.7.1 Europe Tennis Racquet Market Volume and Forecast and Analysis – by Country

10.3.7.2 Europe Tennis Racquet Market Revenue and Forecast and Analysis – by Country

10.3.7.3 Germany Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.3.7.3.1 Germany Tennis Racquet Market Breakdown by End-user

10.3.7.3.2 Germany Tennis Racquet Market Breakdown by Material

10.3.7.3.3 Germany Tennis Racquet Market Breakdown by Distribution Channel

10.3.7.4 France Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.3.7.4.1 France Tennis Racquet Market Breakdown by End-user

10.3.7.4.2 France Tennis Racquet Market Breakdown by Material

10.3.7.4.3 France Tennis Racquet Market Breakdown by Distribution Channel

10.3.7.5 Italy Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.3.7.5.1 Italy Tennis Racquet Market Breakdown by End-user

10.3.7.5.2 Italy Tennis Racquet Market Breakdown by Material

10.3.7.5.3 Italy Tennis Racquet Market Breakdown by Distribution Channel

10.3.7.6 United Kingdom Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.3.7.6.1 United Kingdom Tennis Racquet Market Breakdown by End-user

10.3.7.6.2 United Kingdom Tennis Racquet Market Breakdown by Material

10.3.7.6.3 United Kingdom Tennis Racquet Market Breakdown by Distribution Channel

10.3.7.7 Russia Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.3.7.7.1 Russia Tennis Racquet Market Breakdown by End-user

10.3.7.7.2 Russia Tennis Racquet Market Breakdown by Material

10.3.7.7.3 Russia Tennis Racquet Market Breakdown by Distribution Channel

10.3.7.8 Rest of Europe Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.3.7.8.1 Rest of Europe Tennis Racquet Market Breakdown by End-user

10.3.7.8.2 Rest of Europe Tennis Racquet Market Breakdown by Material

10.3.7.8.3 Rest of Europe Tennis Racquet Market Breakdown by Distribution Channel

Channel

10.4 Asia Pacific

10.4.1 Asia Pacific Tennis Racquet Market Overview

10.4.2 Asia Pacific Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

10.4.3 Asia Pacific Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.4.4 Asia Pacific Tennis Racquet Market Breakdown by End-user

10.4.4.1 Asia Pacific Tennis Racquet Market Volume and Forecast and Analysis – by End-user

10.4.4.2 Asia Pacific Tennis Racquet Market Revenue and Forecast and Analysis – by End-user

10.4.5 Asia Pacific Tennis Racquet Market Breakdown by Material

10.4.5.1 Asia Pacific Tennis Racquet Market Volume and Forecast and Analysis – by Material

10.4.5.2 Asia Pacific Tennis Racquet Market Revenue and Forecast and Analysis – by Material

10.4.6 Asia Pacific Tennis Racquet Market Breakdown by Distribution Channel

10.4.6.1 Asia Pacific Tennis Racquet Market Volume and Forecast and Analysis – by Distribution Channel

10.4.6.2 Asia Pacific Tennis Racquet Market Revenue and Forecast and Analysis – by Distribution Channel

10.4.7 Asia Pacific Tennis Racquet Market Revenue and Forecast and Analysis – by Country

10.4.7.1 Asia Pacific Tennis Racquet Market Volume and Forecast and Analysis – by Country

10.4.7.2 Asia Pacific Tennis Racquet Market Revenue and Forecast and Analysis – by Country

10.4.7.3 Australia Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.4.7.3.1 Australia Tennis Racquet Market Breakdown by End-user

10.4.7.3.2 Australia Tennis Racquet Market Breakdown by Material

10.4.7.3.3 Australia Tennis Racquet Market Breakdown by Distribution Channel

10.4.7.4 China Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.4.7.4.1 China Tennis Racquet Market Breakdown by End-user

10.4.7.4.2 China Tennis Racquet Market Breakdown by Material

10.4.7.4.3 China Tennis Racquet Market Breakdown by Distribution Channel

10.4.7.5 India Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.4.7.5.1 India Tennis Racquet Market Breakdown by End-user

10.4.7.5.2 India Tennis Racquet Market Breakdown by Material

10.4.7.5.3 India Tennis Racquet Market Breakdown by Distribution Channel

10.4.7.6 Japan Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.4.7.6.1 Japan Tennis Racquet Market Breakdown by End-user

10.4.7.6.2 Japan Tennis Racquet Market Breakdown by Material

- 10.4.7.6.3 Japan Tennis Racquet Market Breakdown by Distribution Channel
- 10.4.7.7 South Korea Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)
 - 10.4.7.7.1 South Korea Tennis Racquet Market Breakdown by End-user
 - 10.4.7.7.2 South Korea Tennis Racquet Market Breakdown by Material
 - 10.4.7.7.3 South Korea Tennis Racquet Market Breakdown by Distribution Channel
- 10.4.7.8 Rest of APAC Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)
 - 10.4.7.8.1 Rest of APAC Tennis Racquet Market Breakdown by End-user
 - 10.4.7.8.2 Rest of APAC Tennis Racquet Market Breakdown by Material
 - 10.4.7.8.3 Rest of APAC Tennis Racquet Market Breakdown by Distribution Channel
- 10.5 Middle East and Africa
 - 10.5.1 Middle East and Africa Tennis Racquet Market Overview
 - 10.5.2 Middle East and Africa Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)
 - 10.5.3 Middle East and Africa Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)
 - 10.5.4 Middle East and Africa Tennis Racquet Market Breakdown by End-user
 - 10.5.4.1 Middle East and Africa Tennis Racquet Market Volume and Forecast and Analysis – by End-user
 - 10.5.4.2 Middle East and Africa Tennis Racquet Market Revenue and Forecast and Analysis – by End-user
 - 10.5.5 Middle East and Africa Tennis Racquet Market Breakdown by Material
 - 10.5.5.1 Middle East and Africa Tennis Racquet Market Volume and Forecast and Analysis – by Material
 - 10.5.5.2 Middle East and Africa Tennis Racquet Market Revenue and Forecast and Analysis – by Material
 - 10.5.6 Middle East and Africa Tennis Racquet Market Breakdown by Distribution Channel
 - 10.5.6.1 Middle East and Africa Tennis Racquet Market Volume and Forecast and Analysis – by Distribution Channel
 - 10.5.6.2 Middle East and Africa Tennis Racquet Market Revenue and Forecast and Analysis – by Distribution Channel
 - 10.5.7 Middle East and Africa Tennis Racquet Market Revenue and Forecast and Analysis – by Country
 - 10.5.7.1 Middle East and Africa Tennis Racquet Market Volume and Forecast and Analysis – by Country
 - 10.5.7.2 Middle East and Africa Tennis Racquet Market Revenue and Forecast and

Analysis – by Country

10.5.7.3 South Africa Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.5.7.3.1 South Africa Tennis Racquet Market Breakdown by End-user

10.5.7.3.2 South Africa Tennis Racquet Market Breakdown by Material

10.5.7.3.3 South Africa Tennis Racquet Market Breakdown by Distribution Channel

10.5.7.4 Saudi Arabia Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.5.7.4.1 Saudi Arabia Tennis Racquet Market Breakdown by End-user

10.5.7.4.2 Saudi Arabia Tennis Racquet Market Breakdown by Material

10.5.7.4.3 Saudi Arabia Tennis Racquet Market Breakdown by Distribution Channel

10.5.7.5 United Arab Emirates Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.5.7.5.1 United Arab Emirates Tennis Racquet Market Breakdown by End-user

10.5.7.5.2 United Arab Emirates Tennis Racquet Market Breakdown by Material

10.5.7.5.3 United Arab Emirates Tennis Racquet Market Breakdown by Distribution Channel

10.5.7.6 Rest of Middle East and Africa Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.5.7.6.1 Rest of Middle East and Africa Tennis Racquet Market Breakdown by End-user

10.5.7.6.2 Rest of Middle East and Africa Tennis Racquet Market Breakdown by Material

10.5.7.6.3 Rest of Middle East and Africa Tennis Racquet Market Breakdown by Distribution Channel

10.6 South and Central America

10.6.1 South and Central America Tennis Racquet Market Overview

10.6.2 South and Central America Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

10.6.3 South and Central America Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.6.4 South and Central America Tennis Racquet Market Breakdown by End-user

10.6.4.1 South and Central America Tennis Racquet Market Volume and Forecast and Analysis – by End-user

10.6.4.2 South and Central America Tennis Racquet Market Revenue and Forecast and Analysis – by End-user

10.6.5 South and Central America Tennis Racquet Market Breakdown by Material

10.6.5.1 South and Central America Tennis Racquet Market Volume and Forecast and Analysis – by Material

10.6.5.2 South and Central America Tennis Racquet Market Revenue and Forecast and Analysis – by Material

10.6.6 South and Central America Tennis Racquet Market Breakdown by Distribution Channel

10.6.6.1 South and Central America Tennis Racquet Market Volume and Forecast and Analysis – by Distribution Channel

10.6.6.2 South and Central America Tennis Racquet Market Revenue and Forecast and Analysis – by Distribution Channel

10.6.7 South and Central America Tennis Racquet Market Revenue and Forecast and Analysis – by Country

10.6.7.1 South and Central America Tennis Racquet Market Volume and Forecast and Analysis – by Country

10.6.7.2 South and Central America Tennis Racquet Market Revenue and Forecast and Analysis – by Country

10.6.7.3 Brazil Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.6.7.3.1 Brazil Tennis Racquet Market Breakdown by End-user

10.6.7.3.2 Brazil Tennis Racquet Market Breakdown by Material

10.6.7.3.3 Brazil Tennis Racquet Market Breakdown by Distribution Channel

10.6.7.4 Argentina Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.6.7.4.1 Argentina Tennis Racquet Market Breakdown by End-user

10.6.7.4.2 Argentina Tennis Racquet Market Breakdown by Material

10.6.7.4.3 Argentina Tennis Racquet Market Breakdown by Distribution Channel

10.6.7.5 Rest of South and Central America Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

10.6.7.5.1 Rest of South and Central America Tennis Racquet Market Breakdown by End-user

10.6.7.5.2 Rest of South and Central America Tennis Racquet Market Breakdown by Material

10.6.7.5.3 Rest of South and Central America Tennis Racquet Market Breakdown by Distribution Channel

11. TENNIS RACQUET MARKET – IMPACT OF COVID-19 PANDEMIC

11.1 Pre & Post Covid-19 Impact

12. COMPETITIVE LANDSCAPE

12.1 Heat Map Analysis by Key Players

12.2 Company Positioning & Concentration

13. INDUSTRY LANDSCAPE

13.1 Overview

13.2 Market Initiative

13.3 Merger and Acquisition

14. COMPANY PROFILES

14.1 YONEX Co., Ltd.

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

14.1.6 Key Developments

14.2 Sumitomo Rubber Industries Ltd

14.2.1 Key Facts

14.2.2 Business Description

14.2.3 Products and Services

14.2.4 Financial Overview

14.2.5 SWOT Analysis

14.2.6 Key Developments

14.3 HEAD

14.3.1 Key Facts

14.3.2 Business Description

14.3.3 Products and Services

14.3.4 Financial Overview

14.3.5 SWOT Analysis

14.3.6 Key Developments

14.4 Babolat

14.4.1 Key Facts

14.4.2 Business Description

14.4.3 Products and Services

14.4.4 Financial Overview

14.4.5 SWOT Analysis

14.4.6 Key Developments

14.5 Wilson Sporting Goods

- 14.5.1 Key Facts
- 14.5.2 Business Description
- 14.5.3 Products and Services
- 14.5.4 Financial Overview
- 14.5.5 SWOT Analysis
- 14.5.6 Key Developments
- 14.6 GAMMA Sports
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments
- 14.7 PACIFIC Holding GmbH
 - 14.7.1 Key Facts
 - 14.7.2 Business Description
 - 14.7.3 Products and Services
 - 14.7.4 Financial Overview
 - 14.7.5 SWOT Analysis
 - 14.7.6 Key Developments
- 14.8 Maus Fr?res SA
 - 14.8.1 Key Facts
 - 14.8.2 Business Description
 - 14.8.3 Products and Services
 - 14.8.4 Financial Overview
 - 14.8.5 SWOT Analysis
 - 14.8.6 Key Developments
- 14.9 Authentic Brands Group LLC
 - 14.9.1 Key Facts
 - 14.9.2 Business Description
 - 14.9.3 Products and Services
 - 14.9.4 Financial Overview
 - 14.9.5 SWOT Analysis
 - 14.9.6 Key Developments
- 14.10 Freewill Infrastructures Pvt. Ltd.
 - 14.10.1 Key Facts
 - 14.10.2 Business Description
 - 14.10.3 Products and Services
 - 14.10.4 Financial Overview

14.10.5 SWOT Analysis

14.10.6 Key Developments

15. APPENDIX

15.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. Tennis Racquet Market Segmentation

Table 2. Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units)

Table 3. Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million)

Table 4. Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 5. Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 6. Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 7. Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Material

Table 8. Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 9. Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 10. North America Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 11. North America Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 12. North America Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 13. North America Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Material

Table 14. North America Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 15. North America Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 16. North America Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Country

Table 17. North America Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Country

Table 18. United States Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 19. United States Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 20. United States Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 21. United States Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Material

Table 22. United States Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 23. United States Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 24. Canada Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 25. Canada Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 26. Canada Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 27. Canada Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Material

Table 28. Canada Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 29. Canada Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 30. Mexico Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 31. Mexico Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 32. Mexico Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 33. Mexico Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Material

Table 34. Mexico Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 35. Mexico Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 36. Europe Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 37. Europe Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 38. Europe Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 39. Europe Tennis Racquet Market – Revenue and Forecast to 2031 (US\$

Million) – by Material

Table 40. Europe Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 41. Europe Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 42. Europe Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Country

Table 43. Europe Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Country

Table 44. Germany Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 45. Germany Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 46. Germany Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 47. Germany Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Material

Table 48. Germany Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 49. Germany Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 50. France Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 51. France Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 52. France Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 53. France Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Material

Table 54. France Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 55. France Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 56. Italy Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 57. Italy Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 58. Italy Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 59. Italy Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Material

Table 60. Italy Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 61. Italy Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 62. United Kingdom Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by End-user

Table 63. United Kingdom Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by End-user

Table 64. United Kingdom Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Material

Table 65. United Kingdom Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Material

Table 66. United Kingdom Tennis Racquet Market – Volume and Forecast to 2031 (Thousand Units) – by Distribution Channel

Table 67. United Kingdom Tennis Racquet Market – Revenue and Forecast to 2031 (US\$ Million) – by Distribution Channel

Table 68. Russ

I would like to order

Product name: Tennis Racquet Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By End User [Adults (Men and Women) and Kids], Material (Graphite, Titanium, Carbon Fiber, and Others), and Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others)

Product link: <https://marketpublishers.com/r/T838343D97D1EN.html>

Price: US\$ 5,190.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T838343D97D1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970