

Super Absorbent Polymer Market Size and Forecast (2020 - 2030), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Polyacrylic acid (PAA), Polyacrylamide (PAM), Sodium Polyacrylate, Potassium Polyacrylate, Polysaccharides, and Others), Category (Synthetic, and Biobased), and Application (Personal Care, Agriculture, Healthcare, Building and Construction, and Others)

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Abstracts

The super absorbent polymer market size was valued at US\$ 7.33 billion in 2022 and is expected to reach US\$ 11.45 billion by 2030; it is estimated to register a CAGR of 5.7% from 2022 to 2030.

Super absorbent polymers have ability to absorb and retain large amount of liquid relative to their mass. Super absorbent polymers are used in various consumer and industrial applications due to their high water-absorbing capacity. One of the primary applications of super absorbent polymer is in the manufacturing of hygiene products, such as diapers, adult incontinence products, and feminine hygiene products. The ability of super absorbent polymers to absorb and lock in moisture enhances the performance of these products. Super absorbent polymers are used in medical products such as wound dressings, and in agriculture for water retention in soil.

In terms of type, the super absorbent polymer market is segmented into polyacrylic acid, polyacrylamide, sodium polyacrylate, potassium polyacrylate, polysaccharide, and others. Sodium polyacrylate segment is expected to register highest CAGR in the super

absorbent polymer market from 2022 to 2030. Sodium polyacrylate is a cross-linked polymer containing sodium atoms. It absorbs water by a process called osmosis. It has high absorbing capability as compared to other polymers. Sodium polyacrylate is a super absorbent polymer utilized as an emulsion stabilizer, a film former, a skin conditioner, and a viscosity agent. It appears as the gel-like crystals in baby diapers, which makes them absorbent. In detergents, sodium polyacrylate works as a chelating agent, which neutralizes heavy metals in water and dirt so as to enhance the performance of the detergent.

Asia Pacific is estimated to register the fastest CAGR in the global super absorbent polymer market from 2022 to 2030. Asia Pacific is characterized by steady growth in population, growing disposable income of people, and high per capita healthcare expenditure. The demand for hygiene products such as diapers, adult incontinence products, and feminine hygiene products is continuously rising in Australia. Further, super absorbent polymer is also used in applications such as agriculture, horticulture, and construction. According to the World Health Organization, in China, the geriatric population (with age more than 60) is increasing and is projected to reach 28% of its total population by 2040. The aging population is prone to chronic, non-healing wounds due to complications such as obesity, diabetes, and cardiovascular disease. Incontinence products are used as a preventive measure by the geriatric population to avoid accidents, maintain comfort, and provide convenience.

China's growing population drives a substantial demand for hygiene products with diapers, adult incontinence products, and feminine hygiene products. The number of people aged 75 years and above reached 19.3 million, and people aged 65 years and above reached 36.2 million in 2022, as per the Japanese Interior and Communications Ministry. According to the National Institute for Population and Social Security Studies, the population aged 65 years and above is projected to exceed 35% by 2040. Additionally, an emphasis on improved healthcare and hygiene standards fuels the adoption of super absorbent polymers in medical applications. Thus, the rising geriatric population can aid in the growth of incontinence product demand in Asia Pacific, which is further expected to boost the super absorbent polymer market.

A few players operating in the global super absorbent polymer market include Sanyo Chemical Industries Ltd, LG Chem Ltd, BASF SE, Sumitomo Seika Chemicals Co Ltd, Nippon Shokubai Co Ltd, Evonik Industries AG, Chase Corp, Yixing Danson Science and Technology Co Ltd, Songwon Industrial Co. Ltd, and Satellite Chemical Co Ltd. Players operating in the global super absorbent polymer market focus on providing high-quality products to fulfill customer demand. Also, they are focusing on launching new

and high-quality products for their customers.

The overall global super absorbent polymer market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the super absorbent polymer market.

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