

# **Squash Balls Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Product Type (Blue Dot Ball, Red Dot Ball, Single Yellow Dot Ball, Double Yellow Dot Ball, and Others), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others), and Geography**

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## **Abstracts**

The squash balls market size is projected to reach US\$ 144.73 million by 2031 from US\$ 103.15 million in 2024. The market is expected to register a CAGR of 5.0% during 2025–2031.

Squash balls has gained significant attention in the global market due to increasing investments in the squash facilities and growing health consciousness among consumers globally.

According to US Squash, the Community Squash Initiative aims to make squash accessible to every individual by supporting local leaders in developing squash models and supporting coaches in developing small-footprint squash facilities. Through the Women & Girls Initiative, US Squash aims to train, recruit, and support female coaches and encourage women's participation in the game. The Collegiate Squash Initiative encourages youth participation by promoting recreational squash activity on college campuses. Thus, rising investments in squash facilities and favorable initiatives to increase participation in squash contribute to the market growth globally.

The importance of a healthy lifestyle has encouraged people to seek sports activities that contribute to better physical health. Squash, being an energetic sport, involves

constant high-intensity movements that elevate the heart rate. A typical squash match lasts 30 minutes to over an hour, requiring a sustained and consistent effort to challenge the lungs and heart. This endurance works wonders for the efficiency of the cardiovascular system.

Squash helps build muscular strength through its varied and dynamic movements. The game requires powerful lunges, rapid sprints, and explosive changes in direction, which build and tone the lower body muscles, including hamstrings, quadriceps, and calves. The repetitive swinging motion helps build muscle strength and endurance in the shoulders, chest, and arms. In addition to physical benefits, squash offers an opportunity to release and unwind tension and clear the mind from the daily stress of life. The physical exertion involved in playing squash triggers the release of endorphins, promoting a sense of well-being and helping elevate anxiety and stress. Such health benefits of squash have encouraged gyms and clubs to provide squash facilities. In February 2024, the West Wood Health Club, which has over 10,000 members in Dublin, announced the launch of a new seven-court squash facility to cater to the growing number of squash participants in the country. The increased awareness about the health benefits of playing squash results in increased participation in the sport. The soaring number of squash participants fuels the growth of the squash balls market globally.

Asia Pacific is expected to grow at the fastest CAGR over the forecast period and Australia held the largest market share in 2024 in the region. Squash is experiencing strong development across the Asia-Pacific region due to increasing youth involvement and the growing influence of regional competitions, such as the Asian Games. These events reshape the exposure and popularity of squash across the region, specifically in India, Malaysia, Hong Kong, Japan, and Australia. Players such as Nicol David (Malaysia) and Saurav Ghosal (India) have brought international recognition to the sport, influencing a new generation of athletes.

According to US Squash, the Community Squash Initiative aims to make squash accessible to every individual by supporting local leaders in developing squash models and supporting coaches in developing small-footprint squash facilities. Through the Women & Girls Initiative, US Squash aims to train, recruit, and support female coaches and encourage women's participation in the game. The Collegiate Squash Initiative encourages youth participation by promoting recreational squash activity on college campuses. Thus, rising investments in squash facilities and favorable initiatives to increase participation in squash contribute to the market growth globally.

Squash is an emerging sport in the Asia Pacific, the Middle East and Africa, and South and Central America, attributed to expanding sports infrastructure and rising consumer health consciousness. India, Malaysia, and China are witnessing active participation in squash in the Asia Pacific. Despite the strong prevalence of private clubs in China, the government invests in sports centers by providing affordable rental rates to make sports accessible to school groups, families, and local neighborhoods. These sports centers run squash classes to encourage youth participation, driving its popularity in the country.

Some of the key players operating in the squash balls market are Amer Sports, HEAD, Karakal (Worldwide) Limited, Tecnifibre, VICTOR Europe GmbH, PrinceSquash, Black Knight, Grays Hockey, Price of Bath, and Sumitomo Rubber Industries Ltd. Players operating in the squash balls market focus on providing innovative products at affordable prices to fulfill customer demand.

The overall squash balls market size has been derived using both primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the squash balls market.

## Reason to buy

Progressive industry trends in the global squash balls market to help players develop effective long-term strategies

Business growth strategies adopted by developed and developing markets

Quantitative analysis of the global squash balls market from 2021 to 2031

Estimation of the demand for squash balls across various countries

Porter's Five Forces analysis to illustrate the efficacy of buyers and suppliers operating in the industry to predict the market growth

Recent developments to understand the competitive market scenario and the demand for squash balls across the globe

Market trends and outlook coupled with factors driving and restraining the growth of the global squash balls market.

Decision-making process by understanding strategies that underpin commercial interest concerning the global squash balls market growth

The global squash balls market size at various nodes of market

Detailed overview and segmentation of the global squash balls market as well as its dynamics in the industry

The global squash balls market size in different countries with promising growth opportunities

#### The List of Companies - Squash Balls Market

Amer Sports

HEAD

Karakal (Worldwide) Limited

Tecnifibre

VICTOR Europe GmbH

PrinceSquash

Black Knight

Grays Hockey

Price of Bath

Sumitomo Rubber Industries Ltd.



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