

South & Central America Wicket Mailer Envelopes and Bags Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Material Type {Plastic [Polyethylene (PE), Polypropylene (PP), Polyethylene Terephthalate (PET), and Others] and Paper}, Product Type (Poly Wicket Bags, Paper Wicket Bags, Poly Wicket Mailers, and Paper Wicket Mailers), and End Use (Banking & Financial Services, Courier & Logistics, Retail, and Others)

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Abstracts

The South & Central America wicket mailer envelopes and bags market is expected to grow from US\$ 120.52 million in 2022 to US\$ 150.85 million by 2028. It is estimated to grow at a CAGR of 3.8% from 2022 to 2028.

Growing Preference of Wicket Bags and Mailer Envelopes Due to Added Convenience to Propel the South & Central America Wicket Mailer Envelopes and Bags Market Growth

The metal wire holds wicket bags and mailers together, which helps reduce the packaging time. Workstations of many industrial packaging lines are often equipped with wickets of wicket bags, which allows the packaging operator to add empty bags and remove filled bags easily without causing a system slowdown. Wicket bags and mailers are customizable and printable and available in various sizes. Therefore, they can be used for the packaging of a wide range of products, including bakery products, vegetables and fruits, pharmaceutical and personal care products, documents, apparel, diapers, dental floss and picks, and household items. Wicket bags, envelopes, and

mailers are witnessing a massive demand in various industries and sectors, such as food & beverages, pharmaceuticals, retail, courier services, banking, and logistics, due to their versatility in carrying a variety of products. Wicket mailer envelopes, especially paper envelopes are used by courier services such as FedEx, DHL, and Blue Dart Express to package documents and important consignments of their clients. Moreover, manufacturers of various consumer goods are seeking flexible packaging solutions that offer convenience in product handling and packaging, reduce the overall turnaround time, and boost productivity. The use of wicket bags meets these requirements. Therefore, all these benefits of wicket mailer envelopes and bags propel the South & Central America wicket mailer envelopes and bags market growth.

Market Overview

The South & Central America wicket mailer envelopes and bags market in South & Central America is segmented into Brazil, Argentina, and the rest of South & Central America. The high use of wicket mailer envelopes and bags by the end-use industries and the various benefits of wicket mailers and bags drive the market growth in the region. These wicket bags find applications in packaging food items, diapers, feminine hygiene products, toilet papers, cleaning wipes, pharmaceuticals, and other products. The increase in population and continuous advancements in the end-use industries, such as food, pharmaceuticals, and personal care, have positively impacted various economies in the region. Further, the growing e-commerce sector in countries including Brazil and Argentina is propelling the demand for wicket bags in the region.

South & Central America Wicket Mailer Envelopes and Bags Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Wicket Mailer Envelopes and Bags Market Segmentation

The South & Central America wicket mailer envelopes and bags market is segmented into material type, product type, end use, and country.

Based on material type, the South & Central America wicket mailer envelopes and bags market is bifurcated into plastic and paper. The plastics segment held the larger market share in 2022. By plastics, the market is segmented into polyethylene (PE), polypropylene (PP), polyethylene terephthalate (PET), and others.

Based on product type, the South & Central America wicket mailer envelopes and bags market is segmented into poly wicket bags, paper wicket bags, poly wicket mailers, and

paper wicket mailers. The poly wicket bags segment held the largest market share in 2022.

Based on end use, the South & Central America wicket mailer envelopes and bags market is segmented into banking & financial services, courier & logistics, retail, and others. The courier & logistics segment held the largest market share in 2022.

Based on country, the South & Central America wicket mailer envelopes and bags market is segmented into Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the market share in 2022.

Bischof + Klein SE & Co KG; Hanpak JSC; Mondi Plc; and St. Johns Packaging Ltd are the leading companies operating in the South & Central America wicket mailer envelopes and bags market.

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