

South & Central America Wax Emulsion Market Forecast to 2031 - Regional Analysis - by Type (Polyethylene, Polypropylene, Paraffin, Vegetable-Based, and Others) and Application (Paints & Coatings, Printing Inks, Textile, Personal Care, Packaging, and Others)

<https://marketpublishers.com/r/S970CC27D629EN.html>

Date: October 2024

Pages: 90

Price: US\$ 3,550.00 (Single User License)

ID: S970CC27D629EN

Abstracts

The South & Central America wax emulsion market was valued at US\$ 139.97 million in 2023 and is expected to reach US\$ 199.10 million by 2031; it is estimated to register a CAGR of 4.5% from 2023 to 2031.

Innovations in Wax Emulsion Market Fuel South & Central America Wax Emulsion Market

The key manufacturers operating in the wax emulsion market are investing significantly in strategic development initiatives such as product innovation and R&D to attract a wide customer base and enhance their market position. Several researchers are focused on enhancing the thermal and physical properties of wax emulsions to improve their characteristics and product life. Moreover, multifunctional additives are incorporated into the wax emulsion to add characteristics such as antimicrobial properties and UV resistance. Researchers across the globe are studying the enhancement of surface properties of emulsions made from nano-sized wax particles. Other innovations in the wax emulsion market include the development of wax emulsions that can be modified according to the requirements of targeted applications and environmental changes such as temperature and pH. Scientists and researchers are working on the incorporation of nanotechnology in wax emulsion to enhance the material properties. Nanotechnology is used for the efficient and uniform application of

wax emulsions. For instance, in December 2022, researchers from the University of Freiburg (Germany), SIRRIS (Belgium), and Indian Institute of Technology (India), developed a method for emulsification of carnauba wax by a reaction of maleic anhydride, resulting in the encapsulation of the wax into stabilized organic nanoparticles. Thus, rising product innovations and research are expected to create lucrative opportunities in the wax emulsion market during the forecast period.

South & Central America Wax Emulsion Market Overview

According to the report by the Brazilian Association of Automotive Vehicle Manufacturers, the production of automobiles in Brazil grew by 11.4%, and the sales were boosted by 10.9% from February to March 2022. In 2022, Audi AG invested US\$ 19.2 million to restart production at its plant in Parana, Brazil, registering a capacity of 4,000 vehicles per year. Several economies in the region are focused on the development of electric vehicle infrastructure. In February 2023, Argentina's Federal Energy Department issued a resolution designed to support the growth of the low-emission vehicle industry. According to the Association of Automotive Manufacturers, 7,846 units of vehicles powered by alternative energies were patented in 2022 in Argentina. Wax emulsions are used as additives in automotive paints & coatings to enhance properties such as durability, corrosion resistance, gloss, and scratch resistance. Therefore, the growing demand for vehicles is projected to drive the demand for wax emulsions during the forecast period.

South & Central America Wax Emulsion Market Revenue and Forecast to 2031 (US\$ Million)

South & Central America Wax Emulsion Market Segmentation

The South & Central America wax emulsion market is categorized into type, application, and country.

Based on type, the South & Central America wax emulsion market is segmented into polyethylene, polypropylene, paraffin, vegetable-based, and others. The others segment held the largest market share in 2023.

In terms of application, the South & Central America wax emulsion market is categorized into paints & coatings, printing inks, textile, personal care, packaging, and others. The paints & coatings segment held the largest market share in 2023.

By country, the South & Central America wax emulsion market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America wax emulsion market share in 2023.

BASF SE, Hexion Inc, Repsol SA, The Lubrizol Corp, Clariant AG, Michelman Inc, H&R Group, and Productos Concentrol SA., are some of the leading companies operating in the South & Central America wax emulsion market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. SOUTH & CENTRAL AMERICA WAX EMULSION MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Ecosystem Analysis
 - 4.2.1 Raw Material Suppliers
 - 4.2.2 Wax Emulsion Manufacturers
 - 4.2.3 Distributors/Suppliers
 - 4.2.4 End-Use Industry
- 4.3 Porters Analysis
 - 4.3.1 Bargaining Power of Suppliers
 - 4.3.2 Bargaining Power of Buyers
 - 4.3.1 Threat of New Entrants
 - 4.3.2 Intensity of Competitive Rivalry
 - 4.3.3 Threat of Substitutes

5. SOUTH & CENTRAL AMERICA WAX EMULSION MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Growth of Paints & Coatings Industry
 - 5.1.2 Rising Demand for Polyethylene Wax Emulsions

5.2 Market Restraints

5.2.1 Fluctuations in Raw Material Prices

5.3 Market Opportunities

5.3.1 Innovations in Wax Emulsion Market

5.4 Future Trends

5.4.1 Development of Bio-Based Wax Emulsions

5.5 Impact Analysis

6. WAX EMULSION MARKET - SOUTH & CENTRAL AMERICA ANALYSIS

6.1 South & Central America Wax Emulsion Market Overview

6.2 Wax Emulsion Market Volume (Kilo Tons), 2020-2031

6.3 Wax Emulsion Market Volume Forecast and Analysis (Kilo Tons)

6.4 Wax Emulsion Market Revenue (US\$ Million), 2020-2031

6.5 Wax Emulsion Market Forecast and Analysis

7. SOUTH & CENTRAL AMERICA WAX EMULSION MARKET VOLUME AND REVENUE ANALYSIS - BY TYPE

7.1 Polyethylene

7.1.1 Overview

7.1.2 Polyethylene: Wax Emulsion Market - Volume and Forecast to 2031 (Kilo Tons)

7.1.3 Polyethylene: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

7.2 Polypropylene

7.2.1 Overview

7.2.2 Polypropylene: Wax Emulsion Market - Volume and Forecast to 2031 (Kilo Tons)

7.2.3 Polypropylene: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

7.3 Paraffin

7.3.1 Overview

7.3.2 Paraffin: Wax Emulsion Market - Volume and Forecast to 2031 (Kilo Tons)

7.3.3 Paraffin: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

7.4 Vegetable-Based

7.4.1 Overview

7.4.2 Vegetable-Based: Wax Emulsion Market - Volume and Forecast to 2031 (Kilo Tons)

7.4.3 Vegetable-Based: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

7.5 Others

7.5.1 Overview

7.5.2 Others: Wax Emulsion Market - Volume and Forecast to 2031 (Kilo Tons)

7.5.3 Others: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

8. SOUTH & CENTRAL AMERICA WAX EMULSION MARKET REVENUE ANALYSIS - BY APPLICATION

8.1 Paints & Coatings

8.1.1 Overview

8.1.2 Paints & Coatings: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

8.2 Printing Inks

8.2.1 Overview

8.2.2 Printing Inks: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

8.3 Textile

8.3.1 Overview

8.3.2 Textile: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

8.4 Personal Care

8.4.1 Overview

8.4.2 Personal Care: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

8.5 Packaging

8.5.1 Overview

8.5.2 Packaging: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

8.6 Others

8.6.1 Overview

8.6.2 Others: Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

9. SOUTH & CENTRAL AMERICA WAX EMULSION MARKET - COUNTRY ANALYSIS

9.1 South & Central America

9.1.1 South & Central America Wax Emulsion Market Breakdown, by Key Countries, 2023 and 2031 (%)

9.1.1.1 South & Central America Wax Emulsion Market Volume and Forecast and Analysis - by Country

9.1.1.2 South & Central America Wax Emulsion Market Revenue and Forecast and

Analysis -by Country

9.1.1.3 Brazil Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

9.1.1.3.1 Brazil Wax Emulsion Market Breakdown by Type

9.1.1.4 Argentina Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

9.1.1.4.1 Argentina Wax Emulsion Market Breakdown by Type

9.1.1.5 Rest of South & Central America Wax Emulsion Market - Revenue and Forecast to 2031 (US\$ Million)

9.1.1.5.1 Rest of South & Central America Wax Emulsion Market Breakdown by Type

10. COMPETITIVE LANDSCAPE

10.1 Heat Map Analysis by Key Players

10.2 Company Positioning & Concentration

11. INDUSTRY LANDSCAPE

11.1 Overview

11.2 Market Initiative

11.3 New Product Development

12. COMPANY PROFILES

12.1 BASF SE

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 Hexion Inc

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

12.2.4 Financial Overview

12.2.5 SWOT Analysis

12.2.6 Key Developments

12.3 Repsol SA

- 12.3.1 Key Facts
- 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments
- 12.4 The Lubrizol Corp
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 Clariant AG
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 Michelman Inc
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 H&R Group
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 Productos Concentrol SA
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview

12.8.5 SWOT Analysis

12.8.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

I would like to order

Product name: South & Central America Wax Emulsion Market Forecast to 2031 - Regional Analysis - by Type (Polyethylene, Polypropylene, Paraffin, Vegetable-Based, and Others) and Application (Paints & Coatings, Printing Inks, Textile, Personal Care, Packaging, and Others)

Product link: <https://marketpublishers.com/r/S970CC27D629EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S970CC27D629EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970