

South & Central America VSAT (Very Small Aperture Terminal) Market Size and Forecast (2021 - 2031)

<https://marketpublishers.com/r/S748CED5B0AEEN.html>

Date: April 2026

Pages: 152

Price: US\$ 3,450.00 (Single User License)

ID: S748CED5B0AEEN

Abstracts

The South & Central America VSAT (Very Small Aperture Terminal) market is projected to grow significantly, reaching an estimated US\$ 908.0 million by 2031, up from US\$ 398.9 million in 2024, reflecting a robust compound annual growth rate (CAGR) of 12.5% from 2025 to 2031. This growth is driven by the region's unique geographical challenges, economic disparities, and a strong push towards digital inclusion.

The diverse landscapes of South & Central America, from the Amazon rainforest to the Andes mountains and expansive rural areas, often lack access to traditional terrestrial communication networks. VSAT technology is crucial in bridging this gap, providing reliable communication services in remote regions, particularly in countries like Brazil, Colombia, Peru, and Argentina. Government initiatives aimed at expanding broadband access, especially in rural and indigenous communities, are significantly boosting the demand for VSAT solutions. For instance, in Brazil, satellite internet is a key component of national strategies to improve educational and healthcare access in isolated areas.

The energy, mining, and agricultural sectors, which frequently operate in remote locations, also rely heavily on VSAT for effective data transmission and operational coordination. In 2023, KVH Industries launched its One OpenNet program, allowing vessels equipped with non-KVH VSAT hardware to connect to its global communications network, enhancing flexibility for maritime users in Latin America.

The maritime industry, including shipping and fisheries, is increasingly dependent on satellite connectivity for navigation and compliance with international regulations. However, challenges such as high satellite bandwidth costs and the need for subsidies or public-private partnerships to make VSAT affordable for low-income users persist. Additionally, political instability and regulatory inconsistencies across countries can

impede the deployment of VSAT services. Despite these challenges, the rise of private satellite operators and local technology firms is fostering innovation and competition in the market.

In June 2024, Amazon announced its Project Kuiper, in collaboration with Vrio, to launch satellite internet services across seven South American countries, including Argentina, Brazil, Chile, Colombia, Ecuador, Peru, and Uruguay, starting in mid-2025. This initiative aims to compete with Starlink and enhance broadband access in the region. Technological advancements, such as High Throughput Satellites (HTS) and smaller, more efficient terminals, are making VSAT services more affordable and scalable. Furthermore, international investments in regional satellite infrastructure, including upcoming Low Earth Orbit (LEO) constellation projects, are expected to significantly improve coverage and performance.

The South & Central America VSAT market is segmented by component into Services and Equipment, with the Services segment leading in 2024. By platform, the market is divided into Land VSAT, Maritime VSAT, and Airborne VSAT, with Land VSAT dominating. In terms of application, the market is categorized into Broadband or Data Networks, Private Network Services, Voice Communications, Broadcast, and Others, with Broadband or Data Networks being the largest segment in 2024.

The VSAT market is gaining traction, particularly due to the increasing demand for secure, always-on communications tailored to maritime IoT applications. As vessel operators adopt digitalization for maintenance, crew welfare, and navigation automation, traditional communication systems are often inadequate in remote ocean areas, positioning VSAT as a reliable, high-bandwidth solution. Regulatory and operational imperatives for safe maritime IoT communications are driving this demand. In 2023, ClassNK endorsed Inmarsat's Fleet Secure Endpoint, confirming its compliance with IMO2021 cyber risk regulations. Similarly, VegaReederei implemented Inmarsat's Fleet Secure Unified Threat Management to protect its fleet against cyber threats while ensuring compliance with international standards.

In 2024, Inmarsat Maritime published a white paper advocating for a comprehensive cybersecurity approach aligned with new IACS Unified Requirements, which mandate minimum cyber resilience for new vessels and connected systems. Trials of Inmarsat's NexusWave VSAT solution were conducted, with "K" LINE testing the service to enhance speed, reliability, and global coverage. By 2025, Sallau Lines adopted NexusWave for its RoRo fleet, supporting IoT and real-time decision-making tools. Inmarsat also expanded its partnership with Maersk to enhance connectivity across 340

container ships, transforming them into "floating offices" through high-performance VSAT networks.

Brazil remains the largest market for VSAT in South & Central America, driven by government initiatives and private sector advancements. The Brazilian government promotes satellite communications to improve connectivity in remote areas, while private companies like Visiona and Viasat are making significant strides in satellite technology and services. These developments highlight Brazil's commitment to enhancing satellite communications infrastructure and addressing connectivity challenges in underserved regions.

Key players in the South & Central America VSAT market include Echostar Corp, Talia Communications Ltd, Afrikanet Oxford Consultech UK Ltd, Norsat International Inc, and others, who are employing strategies such as expansion, product innovation, and mergers to enhance their market presence. The research methodology for this market analysis involved extensive secondary research and primary interviews with industry stakeholders to validate findings and gain insights into market dynamics.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. VSAT (VERY SMALL APERTURE TERMINAL) MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of Vendors in the Value Chain

5. SOUTH & CENTRAL AMERICA VSAT (VERY SMALL APERTURE TERMINAL) MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Market Restraints
- 5.3 Market Opportunities
- 5.4 Future Trends
- 5.5 Impact of Drivers and Restraints:

6. VSAT (VERY SMALL APERTURE TERMINAL) MARKET - SOUTH & CENTRAL

AMERICA MARKET ANALYSIS

6.1 South & Central America VSAT (Very Small Aperture Terminal) Market Revenue (US\$ Million), 2024 – 2031

6.2 South & Central America VSAT (Very Small Aperture Terminal) Market Forecast and Analysis

7. SOUTH & CENTRAL AMERICA VSAT (VERY SMALL APERTURE TERMINAL) MARKET REVENUE ANALYSIS – BY COMPONENT

7.1 Services

7.1.1 Overview

7.1.2 Services: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

7.2 Equipment

7.2.1 Overview

7.2.2 Equipment: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

8. SOUTH & CENTRAL AMERICA VSAT (VERY SMALL APERTURE TERMINAL) MARKET REVENUE ANALYSIS – BY PLATFORM

8.1 Land VSAT

8.1.1 Overview

8.1.2 Land VSAT: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

8.2 Maritime VSAT

8.2.1 Overview

8.2.2 Maritime VSAT: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

8.3 Airborne VSAT

8.3.1 Overview

8.3.2 Airborne VSAT: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

9. SOUTH & CENTRAL AMERICA VSAT (VERY SMALL APERTURE TERMINAL) MARKET REVENUE ANALYSIS – BY APPLICATION

9.1 Broadband or Data Networks

9.1.1 Overview

9.1.2 Broadband or Data Networks: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

9.2 Private Network Services

9.2.1 Overview

9.2.2 Private Network Services: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

9.3 Voice Communications

9.3.1 Overview

9.3.2 Voice Communications: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

9.4 Broadcast

9.4.1 Overview

9.4.2 Broadcast: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

9.5 Others

9.5.1 Overview

9.5.2 Others: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

10. SOUTH & CENTRAL AMERICA VSAT (VERY SMALL APERTURE TERMINAL) MARKET – COUNTRY ANALYSIS

10.1 South & Central America

10.1.1 South & Central America VSAT (Very Small Aperture Terminal) Market Revenue and Forecast and Analysis – by Country

10.1.1.1 South & Central America VSAT (Very Small Aperture Terminal) Market Revenue and Forecast and Analysis – by Country

10.1.2.2 Brazil: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

10.1.2.2.1 Brazil: South & Central America VSAT (Very Small Aperture Terminal) Market Share – by Component

10.1.2.2.2 Brazil: South & Central America VSAT (Very Small Aperture Terminal) Market Share – by Platform

10.1.2.2.3 Brazil: South & Central America VSAT (Very Small Aperture Terminal) Market Share – by Application

10.2.3.3 Argentina: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

10.2.3.3.1 Argentina: South & Central America VSAT (Very Small Aperture

Terminal) Market Share – by Component

10.2.3.3.2 Argentina: South & Central America VSAT (Very Small Aperture

Terminal) Market Share – by Platform

10.2.3.3.3 Argentina: South & Central America VSAT (Very Small Aperture

Terminal) Market Share – by Application

10.3.4.4 Rest of South & Central America: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

10.3.4.4.1 Rest of South & Central America: South & Central America VSAT (Very Small Aperture Terminal) Market Share – by Component

10.3.4.4.2 Rest of South & Central America: South & Central America VSAT (Very Small Aperture Terminal) Market Share – by Platform

10.3.4.4.3 Rest of South & Central America: South & Central America VSAT (Very Small Aperture Terminal) Market Share – by Application

11 COMPETITIVE LANDSCAPE

11.1 Heat Map Analysis by Key Players

11.2 Company Market Share Analysis, 2024

12 COMPANY PROFILES

12.1 Echostar Corp

12.1.1 Key Facts

12.1.2 Business Description

12.1.3 Products and Services

12.1.4 Financial Overview

12.1.5 SWOT Analysis

12.1.6 Key Developments

12.2 Talia Communications Ltd

12.2.1 Key Facts

12.2.2 Business Description

12.2.3 Products and Services

12.2.4 Financial Overview

12.2.5 SWOT Analysis

12.2.6 Key Developments

12.3 Afrikanet Oxford Consultech UK Ltd

12.3.1 Key Facts

12.3.2 Business Description

12.3.3 Products and Services

- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments
- 12.4 Norsat International Inc
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 VSATmena FZCO
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview
 - 12.5.5 SWOT Analysis
 - 12.5.6 Key Developments
- 12.6 Sandstream Telecoms
 - 12.6.1 Key Facts
 - 12.6.2 Business Description
 - 12.6.3 Products and Services
 - 12.6.4 Financial Overview
 - 12.6.5 SWOT Analysis
 - 12.6.6 Key Developments
- 12.7 GlobalTT SaRL
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 Vizocom ICT LLC
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 NTvsat

12.9.1 Key Facts

12.9.2 Business Description

12.9.3 Products and Services

12.9.4 Financial Overview

12.9.5 SWOT Analysis

12.9.6 Key Developments

12.10 Link Communications Systems Ltd

12.10.1 Key Facts

12.10.2 Business Description

12.10.3 Products and Services

12.10.4 Financial Overview

12.10.5 SWOT Analysis

12.10.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. South & Central America VSAT (Very Small Aperture Terminal) Market Segmentation

Table 2. List of Vendors

Table 3. South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Table 4. South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Component

Table 5. South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Platform

Table 6. South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Application

Table 7. South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Country

Table 8. Brazil: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Component

Table 9. Brazil: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Platform

Table 10. Brazil: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Application

Table 11. Argentina: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Component

Table 12. Argentina: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Platform

Table 13. Argentina: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Application

Table 14. Rest of South & Central America: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Component

Table 15. Rest of South & Central America: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Platform

Table 16. Rest of South & Central America: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million) – by Application

Table 17. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

Figure 1. South & Central America VSAT (Very Small Aperture Terminal) Market Segmentation – Country

Figure 2. PEST Analysis

Figure 3. Ecosystem: VSAT (Very Small Aperture Terminal) Market

Figure 4. South & Central America VSAT (Very Small Aperture Terminal) Market – Key Market Dynamics

Figure 5. Impact Analysis of Drivers and Restraints

Figure 6. South & Central America VSAT (Very Small Aperture Terminal) Market Revenue (US\$ Million), 2024 – 2031

Figure 7. South & Central America VSAT (Very Small Aperture Terminal) Market Share (%) – by Component, 2024 and 2031

Figure 8. Services: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 9. Equipment: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 10. South & Central America VSAT (Very Small Aperture Terminal) Market Share (%) – by Platform, 2024 and 2031

Figure 11. Land VSAT: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 12. Maritime VSAT: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 13. Airborne VSAT: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 14. South & Central America VSAT (Very Small Aperture Terminal) Market Share (%) – by Application, 2024 and 2031

Figure 15. Broadband or Data Networks: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 16. Private Network Services: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 17. Voice Communications: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 18. Broadcast: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 19. Others: South & Central America VSAT (Very Small Aperture Terminal)

Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 20. South & Central America VSAT (Very Small Aperture Terminal) Market Breakdown by Key Countries, 2024 and 2031 (%)

Figure 21. Brazil: South & Central America VSAT (Very Small Aperture Terminal)

Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 22. Argentina: South & Central America VSAT (Very Small Aperture Terminal)

Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 23. Rest of South & Central America: South & Central America VSAT (Very Small Aperture Terminal) Market – Revenue and Forecast, 2021 – 2031 (US\$ Million)

Figure 24. Company Market Share Analysis, 2024

I would like to order

Product name: South & Central America VSAT (Very Small Aperture Terminal) Market Size and Forecast (2021 - 2031)

Product link: <https://marketpublishers.com/r/S748CED5B0AEEN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S748CED5B0AEEN.html>