

# South & Central America Vaccines Market Size and Forecast (2021 - 2031)

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## Abstracts

The South & Central America Vaccines Market is projected to grow from US\$ 4,593.3 Million in 2024 to US\$ 6,576.1 Million by 2031, reflecting a compound annual growth rate (CAGR) of 5.3% from 2025 to 2031.

## Executive Summary and Market Analysis

The vaccine market in South & Central America is primarily segmented into Brazil, Argentina, and other regions. Brazil stands out as the leading contributor to the market, with Argentina also showing significant growth. The increasing demand for vaccines is driven by heightened awareness of immunization and the prevention of infectious diseases. Local manufacturers are investing in research to improve vaccine efficacy and coverage through advanced technologies. Additionally, government initiatives, including national health programs and public-private partnerships, are enhancing vaccine production and accessibility, thereby strengthening public health systems and aiming for universal immunization coverage. These combined efforts are fostering a favorable environment for sustained growth in the vaccine market across the region.

## Strategic Insights

### Market Segmentation

**By Type:** The market is categorized into Conjugated Vaccines, Inactivated Vaccines, Live Vaccines, Recombinant Vaccines, and Toxoid Vaccines, with Conjugated Vaccines holding the largest market share in 2024.

**By Indication:** Segmented into HPV, PCV, DTP, Hepatitis, Influenza, Dengue,

and others, where the HPV segment leads in market share for 2024.

**By Route of Administration:** The market is divided into Injection, Oral, and Other, with the Injection segment being the most significant in 2024.

**By Age Group:** The market is split into Pediatric and Adult segments, with Pediatrics dominating in 2024.

## **Market Outlook**

The World Health Organization (WHO) has identified over 30 priority pathogens that pose risks for global public health emergencies, including influenza A, dengue, and monkeypox viruses. The frequency of infectious disease outbreaks has risen globally, with notable increases in cases of diseases like dengue. As of April 2024, the Americas reported over 7 million dengue cases, surpassing previous records. The WHO also highlighted the ongoing challenges posed by hepatitis B and C, with millions affected and a significant portion undiagnosed.

Outbreaks of contagious diseases lead to increased demand for vaccines, as seen during the COVID-19 pandemic, which spurred unprecedented global vaccination efforts. The WHO estimates that immunization has saved approximately 154 million lives over the past 50 years, underscoring the critical role of vaccines in public health.

## **Country Insights**

The South & Central America Vaccines Market is further divided by country, with Brazil holding the largest share in 2024. The Brazilian government is actively enhancing vaccination coverage and has recently launched its first domestically developed dengue vaccine, supported by substantial investments. Brazil aims for complete national production of the dengue vaccine by 2026 and has initiated campaigns to vaccinate millions of children against dengue.

## **Company Profiles**

Key players in the South & Central America Vaccines Market include Abbott Laboratories, GSK Plc, Pfizer Inc., Merck & Co. Inc., Novartis AG, Sanofi SA, CSL Ltd, Serum Institute of India Pvt Ltd, BioNTech SE, and Sinovac Biotech Ltd. These companies are pursuing strategies such as expansion, product innovation, and mergers

and acquisitions to enhance their market presence and offer innovative solutions.

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