

South & Central America USB Camera Controller Market Forecast to 2030 - Regional Analysis - by Type (USB 2.0 and USB 3.0), Device Type (Remote and Joystick), Connectivity (Wired and Wireless), and Application (Residential and Nonresidential)

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Abstracts

The South & Central America USB camera controller market is expected to grow from US\$ 120.77 million in 2023 to US\$ 238.38 million by 2030. It is estimated to grow at a CAGR of 10.2% from 2023 to 2030.

Growth in Smart Cities Investments Fuels South & Central America USB Camera Controller Market

In the rapidly developing landscape of smart cities across the South & Central America, USB camera controllers are proving instrumental in a multitude of applications. For instance, in traffic management, USB cameras are strategically positioned at intersections, monitoring traffic flow and optimizing signal control to alleviate congestion. Public safety is greatly enhanced as these cameras are deployed in public spaces and transportation hubs, aiding in crime prevention and incident response. Additionally, they contribute to environmental monitoring by capturing data on air quality and weather conditions. Furthermore, USB camera controllers are integral to smart parking solutions, guiding drivers to available parking spaces and facilitating automated payments. Notably, these cameras also play a role in urban planning, providing visual data to inform infrastructure development decisions. In emergency situations, they offer real-time visuals for more effective response. With applications ranging from waste management to tourism promotion and data analytics, USB camera controllers are a significant component of Middle Eastern smart cities, supporting efficiency, safety, and sustainability.

South & Central America USB Camera Controller Market Overview

The USB camera controller market in SAM is segmented into Brazil, Argentina, and the Rest of SAM. With government support and foreign direct investments in countries in SAM, the region is witnessing an increase in infrastructure development. This has led to the growing construction of manufacturing facilities, commercial complexes, shopping malls, hospitals, educational institutions and universities, and government offices. For instance, in October 2022, Ardagh Glass announced its plan to construct its Brazilian glass manufacturing facility. The construction was set to start in November 2022, and the facility is expected to be operational by the end of 2023. Similarly, in May 2023, VINCI Airports announced that it had started working on the modernization and expansion of Boa Vista Airport in Roraima, Brazil. It will include full renovation of the runway and the doubling of the passenger terminal area by expanding the departure lounge. The construction work is expected to be completed in the second half of 2024. Post construction of such projects, a strong security system will be required to monitor the above facilities, which will raise the demand for USB cameras. As the user can control the movement and focus of these cameras through a remote or joystick from their work location and monitor the whole workplace or facility, the demand for these cameras is increasing in the region, further boosting the growth of the USB camera controller market.

South & Central America USB Camera Controller Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America USB Camera Controller Market Segmentation

The South & Central America USB camera controller market is segmented into type, device type, connectivity, application, and country.

Based on type, the South & Central America USB camera controller market is segmented into USB 2.0 and USB 3.0. The USB 2.0 segment held a larger South & Central America USB camera controller market share in 2023.

Based on device type, the South & Central America USB camera controller market is segmented into joystick and remote. The joystick segment held a larger South & Central America USB camera controller market share in 2023.

Based on connectivity, the South & Central America USB camera controller market is

segmented into wired and wireless. The wired segment held a larger South & Central America USB camera controller market share in 2023.

Based on application, the South & Central America USB camera controller market is segmented into residential and non-residential. The non-residential segment held a larger South & Central America USB camera controller market share in 2023.

Based on country, the South & Central America USB camera controller market has been categorized into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America USB camera controller market in 2023.

Aver Information Inc, Infineon Technologies AG, Shenzhen Minrray Industry Co Ltd, Sony Group Corp, and SZ Tenveo are some of the leading companies operating in the USB camera controller market in the region.

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