

# **South & Central America Transfection Reagents and Equipment Market Forecast to 2030 - Regional Analysis - by Product (Reagents and Instruments), Method (Viral Methods, Non Viral Methods, and Hybrid Methods), Application (Biomedical Research, Protein Production, and Therapeutic Delivery), and End User (Academics & Research Institutes and Pharmaceutical & Biotechnology Companies)**

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## **Abstracts**

The South & Central America transfection reagents and equipment market was valued at US\$ 55.80 million in 2022 and is expected to reach US\$ 99.22 million by 2030; it is estimated to register at a CAGR of 7.5% from 2022 to 2030.

### **Growing Economic Burden of Cancer Fuels South & Central America Transfection Reagents and Equipment Market**

According to the World Health Organization (WHO), cancer is one of the leading causes of death worldwide, and it accounted for ~10 million deaths in 2020. As per the International Agency for Research on Cancer, the global cancer burden is likely to increase with the addition of 30.2 million more cases by 2040. According to the Breast Cancer Organization, approximately 5-10% of breast cancer cases worldwide are hereditary and are caused by abnormal genes passed from generations. According to the article "Lifestyle, Genetic Risk and Incidence of Cancer," published in the International Journal of Epidemiology in 2023, nearly 33% of cancer conditions that occur are hereditary, and the risk of genetic mutations is high in the disease. Hence, people are opting for genetic profiling for the early detection and personalized treatment

of hereditary cancer cases. BRCA1 and BRCA2 are sometimes referred to as tumor suppressor genes. People who inherit the harmful variants of one of these genes are at a greater risk of several cancers, most notably breast and ovarian cancer, among other types. These people also tend to develop cancer at younger ages compared to people who do not have variations in the said genes. Studies focused on nucleic acid processing by cancer cells are likely to help understand cancer metabolism. DNA is typically packaged into a viral or non-viral particle to be transferred into the cell that is to be transfected. Gene transfer has been proposed as a new approach to enhance the effectiveness of antitumor drugs in treating intractable or metastatic cancers. The association of gene therapy and drugs (similar therapy) has been reported to strengthen the antiproliferative effects of classical treatments in lung, colorectal, pancreatic, bladder, and breast cancers, among others. Thus, the elevating economic burden of cancer bolsters the South & Central America transfection reagents and equipment market.

### South & Central America Transfection Reagents and Equipment Market Overview

South and Central America region is segmented into Brazil, Argentina, and Rest of South & Central America. Brazil hold more than half of the regional share in the year 2022.

Brazil has made significant developments in the pharmaceutical industry owing to its favorable economic policies and reforms, a solid hold in domestic pharmaceutical production, and elevated healthcare expenditure. As per the International Trade Administration (ITA), Brazil is the largest healthcare market in Latin America, and it spends 9.1% of its GDP on healthcare. Domestic companies dominate the total production of pharmaceutical products in the country, enabling its trade activities. As per the US Department of Commerce, domestic companies account for ~80% of the total count of pharmaceutical companies in Brazil. Thus, the growing pharmaceutical industry landscape is one of the major factors for Transfection reagents and equipment market growth in Brazil.

Furthermore, Argentina has the largest pharmaceutical industry in South & Central America, after Brazil. The transfection reagents and equipment market growth in the country is widely driven by extensive research and development efforts and growing domestic production of pharmaceuticals. The growing demand for pharmaceutical and biopharmaceutical products due to increasing uncertainties of health conditions, increasingly powerful regulatory environment for the pharmaceutical industry, and improving logistics of raw materials are likely to favor the growth of the transfection

reagents and equipment market in Argentina during the forecast period.

## South & Central America Transfection Reagents and Equipment Market Revenue and Forecast to 2030 (US\$ Million)

### South & Central America Transfection Reagents and Equipment Market Segmentation

The South & Central America transfection reagents and equipment market is segmented based on product, method, application, end user, and country.

Based on product, the South & Central America transfection reagents and equipment market is bifurcated into reagents and instruments. The reagents segment held a larger share in 2022.

In terms of method, the South & Central America transfection reagents and equipment market is segmented into viral methods, non-viral methods, and hybrid methods. The non-viral methods segment held the largest share in 2022. The viral segment is subcategorized into retrovirus, adenovirus, adeno associated virus, and herpes virus. The non-viral segment is bifurcated into physical/mechanical method and chemical method. Further, the physical/mechanical method segment is subcategorized into electroporation, microinjection, biolistic method, laser method, magnetofection, and sonoporation. Also, the chemical method segment is subcategorized into liposomal based/high lipid and non-liposomal/high lipid based.

By application, the South & Central America transfection reagents and equipment market is segmented into biomedical research, protein production, and therapeutic delivery. The biomedical research segment held the largest share in 2022.

Based on end user, the South & Central America transfection reagents and equipment market is bifurcated into academics & research institutes and pharmaceutical & biotechnology companies. The academics & research institutes segment held a larger share in 2022.

Based on country, the South & Central America transfection reagents and equipment market is categorized into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America transfection reagents and equipment market in 2022.

Thermo Fisher Scientific Inc, Promega Corp, F. Hoffmann-La Roche Ltd, Bio-Rad

Laboratories Inc, Mirus Bio LLC, QIAGEN NV, Merck KGaA, Lonza Group AG, and MaxCyte Inc are some of the leading companies operating in the South & Central America transfection reagents and equipment market.

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