

South & Central America Sophorolipid and Rhamnolipid Market Forecast to 2030 - Regional Analysis - by Type (Sophorolipid and Rhamnolipid) and Application (Household Detergents, Personal Care, Industrial & Institutional Cleaners, Food Processing, Oilfield Chemicals, Leather Processing, Agriculture, Pharmaceuticals, and Others)

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Abstracts

The South & Central America sophorolipid and rhamnolipid market was valued at US\$ 10.57 million in 2022 and is expected to reach US\$ 13.53 million by 2030; it is estimated to grow at a CAGR of 3.1% from 2022 to 2030.

Strong Growth of Personal Care & Cosmetics Industry Fuels the South & Central America Sophorolipid and rhamnolipid market

The personal care & cosmetics industry is growing significantly as people increasingly buy personal care and beauty products. In recent years, there has been a growth in the use of different cosmetic products among both male and female consumers in their daily routines. The personal care and cosmetic product manufacturers are focusing on product branding, advertising, and new product launch strategies to increase their product sales. The e-commerce industry in many countries has been witnessing a rising growth curve, further boosting the sales of personal care and cosmetic products across the globe.

Further, rising awareness regarding the use of chemical-based ingredients in personal care and cosmetics products is driving the demand for biosurfactants. Nowadays, biosurfactants such as sophorolipids and rhamnolipids are gaining more attention due to

environmentally friendly, biodegradable, non-toxic, and less side effects. Sophorolipids and rhamnolipids are used in personal care and cosmetics products such as shampoos, conditioners, shower gels, face washes, creams, body wash, facial cleansers, lotions, and others. Hence, the strong growth of the personal care & cosmetics industry is expected to offer lucrative opportunities for the South & Central America sophorolipid and rhamnolipid market during the forecast period.

South & Central America Sophorolipid and Rhamnolipid Market Overview

South & Central America sophorolipid and rhamnolipid market is segmented into Brazil, Argentina, and the Rest of South & Central America. The sophorolipid and rhamnolipid market is growing in the region due to their increasing use in food processing, cleaning products, personal care and cosmetic products, leather processing, and many other applications. In the region, the current environmental concerns related to the burning of fossil fuels-especially petrol and coal, have led to an increased social awareness that has motivated the search for sustainable processes. Various countries are following sustainable development, aiming to minimize environmental crises, further driving biosurfactants, including sophorolipid and rhamnolipid, in various industries. Thus, the increasing demand for bio-based cosmetics, personal care products, and cleaners drives the demand for sophorolipids and rhamnolipids.

South & Central America Sophorolipid and Rhamnolipid Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Sophorolipid and Rhamnolipid Market Segmentation

The South & Central America sophorolipid and rhamnolipid market is segmented based on type, application, and country.

Based on type, the South & Central America sophorolipid and rhamnolipid market is bifurcated into sophorolipid and rhamnolipid. The sophorolipid segment held a larger South & Central America sophorolipid and rhamnolipid market share in 2022.

In terms of application, the South & Central America sophorolipid and rhamnolipid market is segmented into household detergents, personal care, industrial and institutional cleaners, food processing, oilfield chemicals, leather processing, agriculture, pharmaceuticals, and others. The household detergents segment held the largest South & Central America sophorolipid and rhamnolipid market share in 2022.

Based on country, the South & Central America sophorolipid and rhamnolipid market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America sophorolipid and rhamnolipid market in 2022.

Dow Inc, Evonik Industries AG, Givaudan SA, Godrej Industries Ltd, and Stepan Co are some of the leading companies operating in the South & Central America sophorolipid and rhamnolipid market.

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