

# **South & Central America Revenue Assurance Market Forecast to 2030 - Regional Analysis - By Component (Solution and Services), Deployment (On-Premise and Cloud-Based), Organization Size (SMEs and Large Enterprises), and Vertical (BFSI, Hospitality, Telecom, Utilities, and Others)**

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## **Abstracts**

The South & Central America revenue assurance market was valued at US\$ 233.51 million in 2022 and is expected to reach US\$ 447.01 million by 2030; it is estimated to record a CAGR of 8.5% from 2022 to 2030.

### **Favorable Business Environment Fuels South & Central America Revenue Assurance Market**

The revenue assurance market is experiencing significant growth, driven by factors such as favorable business environments and the provision of solid customer support. These factors contribute to developing and expanding revenue assurance solutions that help businesses optimize revenue streams, mitigate risks, and enhance operational efficiency. The emergence of favorable business environments is characterized by progressive regulatory frameworks, government support, and growing investor confidence. These factors have fostered a conducive atmosphere for businesses to flourish and expand their operations.

A favorable business environment encourages companies to invest in revenue assurance solutions to safeguard revenue streams, prevent financial leakages, and maintain compliance with regulatory requirements. Additionally, the availability of advanced technologies and infrastructure facilitates the implementation of revenue

assurance measures, further boosting market growth. According to the International Monetary Fund, global economic growth is projected to stay at 3.1% in 2024 and rise to 3.2% in 2025. The growth is driven by comprehensive pro-business reforms and the adoption of advanced technologies, which positively impact the adoption of business-friendly initiatives such as revenue assurance solutions.

## South & Central America Revenue Assurance Market Overview

The revenue assurance market in SAM showcases the ongoing trends in Brazil, Argentina, and the Rest of SAM. The revenue assurance market in South America is poised for significant growth in the coming years. SAM has completely embraced the digital revolution. In 2022, 74% of the population made online purchases, up from 55% in 2020. As SAM economies become more complex and diverse, the potential for revenue leakage through billing errors, fraud, and other issues increases. For instance, according to a survey conducted by a company named Jumio, in March 2023, ~20% of overall revenue was lost to fraud in SAM.

South America has a very mature telecommunication infrastructure. The countries in the region are investing in the telecommunication sector. For instance, in October 2023, Telecom Argentina received two disbursements from IDB Invest totaling US\$ 120 million. The loans worth US\$ 100 million and US\$ 20 million are projected to mature on June 15, 2027, and are part of a US\$ 300 million financing agreement approved in 2019. In addition, businesses in South America are increasingly focusing on enhancing customer experience, and revenue assurance plays an important role in ensuring accurate billing and resolving billing disputes quickly. Thus, owing to the above parameters, the revenue assurance market in South America is experiencing significant growth.

## South & Central America Revenue Assurance Market Revenue and Forecast to 2030 (US\$ Million)

### South & Central America Revenue Assurance Market Segmentation

The South & Central America revenue assurance market is categorized into components, deployment, organization size, vertical, and country.

Based on component, the South & Central America revenue assurance market is bifurcated into solution and services. The solution segment held a larger market share in 2022.

Based on deployment, the South & Central America revenue assurance market is bifurcated into on-premises and cloud-based. The cloud-based segment held a larger market share in 2022.

Based on organization size, the South & Central America revenue assurance market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger market share in 2022.

Based on vertical, the South & Central America revenue assurance market is categorized into BFSI, hospitality, telecom, utilities, and others. The telecom segment held the largest market share in 2022.

By country, the South & Central America revenue assurance market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America revenue assurance market share in 2022.

Nokia Corp, Tata Consultancy Services Ltd, Amdocs, Araxxe SAS, and Panamax Inc are some of the leading companies operating in the South & Central America revenue assurance market.

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