

South & Central America Resistant Starch Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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Abstracts

The resistant starch market in South and Central America is projected to grow significantly, reaching approximately USD 2,218.76 million by 2031, up from USD 1,466.59 million in 2023. This growth represents a compound annual growth rate (CAGR) of 5.3% from 2023 to 2031.

Executive Summary and Market Analysis

The increasing health awareness among consumers is a key driver for the resistant starch market in South and Central America. There is a growing emphasis on digestive health and wellness, particularly among the middle-class populations in Brazil, Argentina, and Chile. These consumers are actively seeking healthier food alternatives to combat rising obesity and diabetes rates. According to the World Health Organization (WHO), about 22% of adults in Brazil were classified as obese in 2023, with diabetes prevalence around 10%. This health crisis has led to a surge in demand for food products enriched with resistant starch, known for their benefits in weight management and blood sugar regulation. Additionally, government initiatives aimed at promoting healthier eating habits and reducing sugar intake are expected to further stimulate market growth as food manufacturers reformulate their products to include functional fibers like resistant starch.

Market Segmentation Analysis

The South and Central America resistant starch market can be segmented based on form, type, and application:

- Form: The market is divided into dry and liquid forms, with dry resistant starch holding

a larger market share in 2023.

- Type: The market is categorized into type 1, type 2, type 3, and type 4 resistant starch, with type 2 dominating the market in 2023.
- Application: The applications include food and beverages, dietary supplements, and animal nutrition, with the food and beverages segment leading the market share in 2023. This segment is further divided into bakery and confectionery, dairy and frozen desserts, beverages, sweet and savory snacks, and others.

Market Outlook

In recent years, there has been a notable increase in awareness regarding environmental sustainability. More consumers are adopting vegan and plant-based diets, driven by concerns over environmental impact, ethical considerations, and personal health goals. This trend is expected to boost the demand for prebiotic fibers found in plant-based products or those that can be easily integrated into animal-based products. Resistant starch is recognized as a plant-based prebiotic, and manufacturers are increasingly focusing on incorporating such ingredients into their offerings. For example, Kellogg's has announced its commitment to promoting gut health through diverse plant-based fibers. Furthermore, while various food products exhibit prebiotic properties, plant-based options like seeds, grains, and oats are being particularly emphasized as functional foods. These trends reflect a growing consumer preference for sustainability, which is becoming a significant factor in the resistant starch market.

Country Insights

The South and Central America resistant starch market is primarily composed of Brazil, Argentina, and other regions. Brazil accounted for the largest market share in 2023. The cassava-derived resistant starch sector has seen remarkable growth in Brazil, with the Ministry of Agriculture, Livestock and Supply (MAPA) reporting an 80% increase in cassava starch exports from Parana in 2023, totaling over 20,865 metric tons. The rising demand for resistant starch in both domestic and international markets is largely driven by its applications in the food and beverage and confectionery industries. The increasing focus on fiber-rich products is supported by a middle-class population willing to invest in healthier food options. Additionally, government policies have fostered a favorable regulatory environment, encouraging both domestic and international investments in the resistant starch market.

Company Profiles

Key players in the resistant starch market include Tate & Lyle Plc, Archer-Daniels-Midland Co, Cargill Inc, Ingredion Inc, Arcadia Biosciences Inc, Roquette Freres SA, MGP Ingredients Inc, American International Foods Inc, Crespel & Deiters GmbH & Co KG, Agrana Beteiligungs AG, Lehmann Food Ingredients Ltd, KMC Amba, Emsland-Stärke GmbH, Kono Chem Co Ltd, and BS Starch Chemical Co Ltd. These companies are employing various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative products to consumers.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the South & Central America resistant starch market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in South & Central America resistant starch market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth South & Central America market trends and outlook coupled with the factors driving the resistant starch market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

Companies

Tate & Lyle Plc

Archer-Daniels-Midland Co

Cargill Inc

Ingredion Inc

Arcadia Biosciences Inc

Roquette Freres SA

MGP Ingredients Inc

American International Foods Inc

Crespel & Deiters GmbH & Co KG

Agrana Beteiligungs AG

Lehmann Food Ingredients Ltd

KMC Amba

Emsland-Stärke GmbH

Kono Chem Co Ltd

BS Starch Chemical Co Ltd

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