

South & Central America Rainscreen Cladding Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Cladding Material (Ceramic, Timber, Composite Material, Metal, and Others), Application (Residential, Commercial, and Industrial), and Construction Type (New Construction and Renovation)

<https://marketpublishers.com/r/SA659972101AEN.html>

Date: November 2025

Pages: 160

Price: US\$ 3,450.00 (Single User License)

ID: SA659972101AEN

Abstracts

The South and Central America Rainscreen Cladding Market is projected to grow significantly, reaching an estimated US\$ 604.5 million by 2031, up from US\$ 472.5 million in 2024. This growth represents a compound annual growth rate (CAGR) of 3.8% from 2025 to 2031, driven by various factors including government initiatives, increasing construction activities, and rapid urbanization across the region.

The demand for rainscreen cladding is primarily fueled by ongoing infrastructure development and the expansion of both residential and commercial construction. Key countries such as Brazil, Argentina, and Chile are making substantial investments in infrastructure projects, which include public works and urban development initiatives. For instance, Brazil has launched a US\$ 76 billion public spending program aimed at enhancing infrastructure, with the construction sector valued at US\$ 128 billion in 2024. This sector increasingly relies on rainscreen cladding to protect buildings from heavy rainfall, highlighting its importance in modern construction practices.

Market Segmentation Analysis

The South and Central America Rainscreen Cladding Market can be segmented based on cladding material, application, and construction type. In terms of cladding material, the market includes categories such as Ceramic, Timber, Composite Material, Metal, and Others. As of 2024, Metal is the leading material in terms of market share. When considering application, the market is divided into Residential, Commercial, and Industrial sectors, with Residential applications dominating the market in 2024. Furthermore, the market is segmented by construction type into New Construction and Renovation, where New Construction holds the largest share.

Market Outlook

Sustainability is becoming a crucial factor in the construction industry, influencing the development of residential, commercial, and industrial sectors. With growing concerns over climate change and pollution, both consumers and businesses are increasingly prioritizing sustainable practices in their construction operations. Rainscreen cladding systems contribute to energy efficiency and help regulate building temperatures by creating a vented air gap between the cladding and the structure. This has led to a heightened interest in green building certifications such as Leadership in Energy and Environmental Design (LEED) and Building Research Establishment Environmental Assessment Method (BREEAM).

In Colombia, for example, the government has introduced tax incentives to promote sustainable construction practices. Resolution No. 196-2020 offers a 19% VAT exclusion and a 25% income tax deduction for energy-efficient project design services. Such initiatives are designed to enhance the financial viability of sustainable construction, thereby increasing the demand for eco-friendly building materials, including rainscreen cladding systems.

As awareness of the benefits of rainscreen cladding grows among architects, builders, and consumers, the market is expected to expand further. Companies in the rainscreen cladding sector are increasingly focusing on marketing their products by emphasizing their sustainability advantages, which aligns with the global trend towards environmentally responsible construction.

Country Insights

The South and Central America Rainscreen Cladding Market is also analyzed by country, with Brazil, Argentina, and the Rest of South and Central America being the primary segments. Brazil is the largest market player as of 2024, driven by its

commitment to infrastructure development, industrial growth, and technological advancements. The Brazilian government continues to prioritize infrastructure projects, which are essential for accommodating the rapid urbanization and population growth in major cities like S?o Paulo, Rio de Janeiro, and Bras?lia.

The ongoing urbanization in Brazil necessitates significant investments in the construction sector, particularly in residential, commercial, and industrial buildings. As cities expand and modernize, the demand for rainscreen cladding is expected to remain robust, supported by favorable government policies and economic stimulus programs that encourage construction activities.

Competitive Landscape

Key players in the Rainscreen Cladding Market include Kingspan Group Plc, ROCKWOOL A/S, Nucor Corp, Trespa International B.V., Knauf Digital GmbH, Merson Group, Carea Ltd, James Hardie Building Products Inc., Soprema Insulation Limited, and Fundermax North America Inc. These companies are actively pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative solutions to consumers.

In summary, the South and Central America Rainscreen Cladding Market is poised for growth, driven by infrastructure investments, urbanization, and a shift towards sustainable construction practices. The increasing focus on eco-friendly building materials and government incentives further bolster the market's potential.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. RAINSCREEN CLADDING MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers
 - 4.3.2 Manufacturers
 - 4.3.3 Distributors or Suppliers
 - 4.3.4 End-Use Industry
 - 4.3.5 List of Vendors in the Value Chain
 - 4.3.6 Average Selling Price, 2024
 - 4.3.7 Import-Export Analysis for Key Countries (As per the nearest HS Code)
 - 4.3.7 ESG Analysis

5. SOUTH AND CENTRAL AMERICA RAINSCREEN CLADDING MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Market Restraints
- 5.3 Market Opportunities
- 5.4 Future Trends
- 5.5 Impact of Drivers and Restraints:

6. RAINSCREEN CLADDING MARKET - SOUTH AND CENTRAL AMERICA MARKET ANALYSIS

- 6.1 South and Central America Rainscreen Cladding Market Revenue (US\$ Million), 2024 - 2031
- 6.2 South and Central America Rainscreen Cladding Market Forecast and Analysis

7. SOUTH AND CENTRAL AMERICA RAINSCREEN CLADDING MARKET REVENUE ANALYSIS - BY CLADDING MATERIAL

- 7.1 Ceramic
 - 7.1.1 Overview
 - 7.1.2 Ceramic: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- 7.2 Timber
 - 7.2.1 Overview
 - 7.2.2 Timber: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- 7.3 Composite Material
 - 7.3.1 Overview
 - 7.3.2 Composite Material: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- 7.4 Metal
 - 7.4.1 Overview
 - 7.4.2 Metal: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)
- 7.5 Others
 - 7.5.1 Overview
 - 7.5.2 Others: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8. SOUTH AND CENTRAL AMERICA RAINSCREEN CLADDING MARKET REVENUE ANALYSIS - BY APPLICATION

8.1 Residential

8.1.1 Overview

8.1.2 Residential: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.2 Commercial

8.2.1 Overview

8.2.2 Commercial: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.3 Industrial

8.3.1 Overview

8.3.2 Industrial: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9. SOUTH AND CENTRAL AMERICA RAINSCREEN CLADDING MARKET REVENUE ANALYSIS - BY CONSTRUCTION TYPE

9.1 New Construction

9.1.1 Overview

9.1.2 New Construction: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.2 Renovation

9.2.1 Overview

9.2.2 Renovation: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10. SOUTH AND CENTRAL AMERICA RAINSCREEN CLADDING MARKET - COUNTRY ANALYSIS

10.1 South and Central America

10.1.1 South and Central America Rainscreen Cladding Market Revenue and Forecast and Analysis - by Country

10.1.1.1 South and Central America Rainscreen Cladding Market Revenue and Forecast and Analysis - by Country

10.1.2.2 Brazil: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.1.2.2.1 Brazil: South and Central America Rainscreen Cladding Market Share - by Cladding Material

10.1.2.2.2 Brazil: South and Central America Rainscreen Cladding Market Share -

by Application

10.1.2.2.3 Brazil: South and Central America Rainscreen Cladding Market Share -

by Construction Type

10.2.3.3 Argentina: South and Central America Rainscreen Cladding Market -
Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.2.3.3.1 Argentina: South and Central America Rainscreen Cladding Market
Share - by Cladding Material

10.2.3.3.2 Argentina: South and Central America Rainscreen Cladding Market
Share - by Application

10.2.3.3.3 Argentina: South and Central America Rainscreen Cladding Market
Share - by Construction Type

10.3.4.4 Rest of South and Central America: South and Central America Rainscreen
Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.3.4.4.1 Rest of South and Central America: South and Central America
Rainscreen Cladding Market Share - by Cladding Material

10.3.4.4.2 Rest of South and Central America: South and Central America
Rainscreen Cladding Market Share - by Application

10.3.4.4.3 Rest of South and Central America: South and Central America
Rainscreen Cladding Market Share - by Construction Type

11 COMPETITIVE LANDSCAPE

11.1 Heat Map Analysis by Key Players

11.2 Company Market Share Analysis, 2024

12 INDUSTRY LANDSCAPE

12.1 Overview

12.2 New Product Development

12.3 Merger and Acquisition

12.4 Other Strategic Developments

13 COMPANY PROFILES

13.1 Kingspan Group Plc

13.1.1 Key Facts

13.1.2 Business Description

13.1.3 Products and Services

13.1.4 Financial Overview

- 13.1.5 SWOT Analysis
- 13.1.6 Key Developments
- 13.2 ROCKWOOL A/S
 - 13.2.1 Key Facts
 - 13.2.2 Business Description
 - 13.2.3 Products and Services
 - 13.2.4 Financial Overview
 - 13.2.5 SWOT Analysis
 - 13.2.6 Key Developments
- 13.3 Nucor Corp
 - 13.3.1 Key Facts
 - 13.3.2 Business Description
 - 13.3.3 Products and Services
 - 13.3.4 Financial Overview
 - 13.3.5 SWOT Analysis
 - 13.3.6 Key Developments
- 13.4 Trespa International B.V.
 - 13.4.1 Key Facts
 - 13.4.2 Business Description
 - 13.4.3 Products and Services
 - 13.4.4 Financial Overview
 - 13.4.5 SWOT Analysis
 - 13.4.6 Key Developments
- 13.5 Knauf Digital GmbH
 - 13.5.1 Key Facts
 - 13.5.2 Business Description
 - 13.5.3 Products and Services
 - 13.5.4 Financial Overview
 - 13.5.5 SWOT Analysis
 - 13.5.6 Key Developments
- 13.6 Merson Group
 - 13.6.1 Key Facts
 - 13.6.2 Business Description
 - 13.6.3 Products and Services
 - 13.6.4 Financial Overview
 - 13.6.5 SWOT Analysis
 - 13.6.6 Key Developments
- 13.7 Carea Ltd
 - 13.7.1 Key Facts

- 13.7.2 Business Description
- 13.7.3 Products and Services
- 13.7.4 Financial Overview
- 13.7.5 SWOT Analysis
- 13.7.6 Key Developments
- 13.8 James Hardie Building Products Inc
 - 13.8.1 Key Facts
 - 13.8.2 Business Description
 - 13.8.3 Products and Services
 - 13.8.4 Financial Overview
 - 13.8.5 SWOT Analysis
 - 13.8.6 Key Developments
- 13.9 Soprema Insulation Limited
 - 13.9.1 Key Facts
 - 13.9.2 Business Description
 - 13.9.3 Products and Services
 - 13.9.4 Financial Overview
 - 13.9.5 SWOT Analysis
 - 13.9.6 Key Developments
- 13.10 Fundermax North America Inc.
 - 13.10.1 Key Facts
 - 13.10.2 Business Description
 - 13.10.3 Products and Services
 - 13.10.4 Financial Overview
 - 13.10.5 SWOT Analysis
 - 13.10.6 Key Developments

14. APPENDIX

- 14.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. South and Central America Rainscreen Cladding Market Segmentation

Table 2. List of Vendors

Table 3. South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Table 4. South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Cladding Material

Table 5. South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 6. South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Construction Type

Table 7. South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Country

Table 8. Brazil: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Cladding Material

Table 9. Brazil: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 10. Brazil: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Construction Type

Table 11. Argentina: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Cladding Material

Table 12. Argentina: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 13. Argentina: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Construction Type

Table 14. Rest of South and Central America: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Cladding Material

Table 15. Rest of South and Central America: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 16. Rest of South and Central America: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Construction Type

Table 17. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

Figure 1. South and Central America Rainscreen Cladding Market Segmentation - Country

Figure 2. PEST Analysis

Figure 3. Ecosystem: Rainscreen Cladding Market

Figure 4. South and Central America Rainscreen Cladding Market - Key Market Dynamics

Figure 5. Impact Analysis of Drivers and Restraints

Figure 6. South and Central America Rainscreen Cladding Market Revenue (US\$ Million), 2024 - 2031

Figure 7. South and Central America Rainscreen Cladding Market Share (%) - by Cladding Material, 2024 and 2031

Figure 8. Ceramic: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 9. Timber: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 10. Composite Material: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 11. Metal: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 12. Others: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 13. South and Central America Rainscreen Cladding Market Share (%) - by Application, 2024 and 2031

Figure 14. Residential: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 15. Commercial: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 16. Industrial: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 17. South and Central America Rainscreen Cladding Market Share (%) - by Construction Type, 2024 and 2031

Figure 18. New Construction: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 19. Renovation: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 20. South and Central America Rainscreen Cladding Market Breakdown by Key Countries, 2024 and 2031 (%)

Figure 21. Brazil: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 22. Argentina: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 23. Rest of South and Central America: South and Central America Rainscreen Cladding Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 24. Company Market Share Analysis, 2024

I would like to order

Product name: South & Central America Rainscreen Cladding Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Cladding Material (Ceramic, Timber, Composite Material, Metal, and Others), Application (Residential, Commercial, and Industrial), and Construction Type (New Construction and Renovation)

Product link: <https://marketpublishers.com/r/SA659972101AEN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA659972101AEN.html>