

South & Central America Pyranometer Market Forecast to 2030 - Regional Analysis - by Type (Photovoltaic Pyranometers and Thermopile Pyranometers) and Application (Photovoltaic Systems, Meteorology, and Climate Stations)

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Abstracts

The South & Central America pyranometer market was valued at US\$ 3.41 million in 2022 and is expected to reach US\$ 4.95 million by 2030; it is estimated to grow at a CAGR of 4.8% from 2022 to 2030.

Growing Focus on Technological Advancement Plant Fuels the South & Central America Pyranometer Market

The development of new materials and technologies can improve the performance of pyranometers. New types of sensors such as Silicon-cell solar radiation sensor can be used to measure solar radiation more accurately, and new materials can make pyranometers more durable and resistant to harsh weather conditions. The use of silicon solar cells can provide a more accurate and consistent measurement of solar radiation. Many companies such as Apogee provide a silicon cell pyranometer. Apogee series pyranometers are silicon-cell pyranometers that are only sensitive to a portion of the solar spectrum, between 350 and 1,100 nm (~80% of total shortwave energy falls within this range). Also, the LightScout Silicon Pyranometer from Spectrum Technologies uses a silicon solar cell as the sensor. This provides a more accurate and consistent solar radiation measurement than traditional thermopile pyranometers. The standards for developing silicon-cell pyranometers must meet the International Organisation of Standardization (ISO) 9060:2018 Class C requirements.

Further, new technologies to improve the overall performance and maintenance of



pyranometers are being developed by various organizations across the globe. For instance, the SMP12 pyranometer from Kipp & Zonen uses solid-state dome heating, no moving systems, and best-in-class surge protection to maximize accuracy and minimize maintenance requirements. Such technological advancement in pyranometers will lead to more accurate, reliable, and affordable pyranometers for a wider range of applications. Thus, the growing focus on technological advancement related to pyranometers is expected to fuel the market growth during the period of 2022-2030.

South & Central America Pyranometer Market Overview

Governments of various countries in South & Central America are adopting solar power instead of fossil fuel to mitigate pollution, due to which the governments are promoting the companies to open photovoltaic power plants in countries such as Brazil and Argentina. Many key pyranometer manufacturing companies such as Delta-T Devices Ltd., Darrera, and Acoem are operating across all those plants in various countries. These companies are witnessing the demand for pyranometers from photovoltaic power plants to monitor the effectiveness of the photovoltaic power plant. For instance, in August 2023, Brazil received an investment of US\$ 477.99 million from the EDP, a Portuguese power company, to raise its investment in renewable projects. This project aims to generate solar energy with a 530 megawatt-peak (MWp) capacity annually. Thus, such activities of investment and government initiatives towards expanding solar power plants are propelling the South & Central America pyranometer market growth.

South & Central America Pyranometer Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Pyranometer Market Segmentation

The South & Central America pyranometer market is segmented into type, application, and country.

Based on type, the South & Central America pyranometer market is bifurcated into photovoltaic pyranometers and thermopile pyranometers. The thermopile pyranometers segment held a larger share in 2022.

In terms of application, the South & Central America pyranometer market is categorized into photovoltaic systems, meteorology, and climate stations. The photovoltaic systems segment held the largest share in 2022.



Based on country, the South & Central America pyranometer market is segmented Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America pyranometer market in 2022.

Apogee Instruments Inc, Campbell Scientific Inc, Delta OHM SRL, Delta-T Devices Ltd, Hukseflux Thermal Sensors BV, LI-COR Inc, and OTT HydroMet Corp are some of the leading companies operating in the South & Central America pyranometer market.



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