

# **South & Central America Poultry Diagnostic Market Forecast to 2030 - Regional Analysis - By Test Type [Enzyme-Linked Immunosorbent Assay (ELISA) Tests, Polymerase Chain Reaction (PCR) Test, Hemagglutination-Inhibition (HI), and Others] and Disease (Avian Salmonellosis, Avian Influenza, Newcastle Disease, Avian Mycoplasmosis, Infectious Bronchitis, and Others)**

<https://marketpublishers.com/r/S1FF5572C1AAEN.html>

Date: January 2024

Pages: 77

Price: US\$ 3,550.00 (Single User License)

ID: S1FF5572C1AAEN

## **Abstracts**

The South & Central America poultry diagnostic market is expected to grow from US\$ 50.52 million in 2022 to US\$ 105.35 million by 2030. It is estimated to grow at a CAGR of 9.6% from 2022 to 2030.

**Farm-Side Diagnostic Poultry Platform Fuel South & Central America Poultry Diagnostic Market**

Nowadays, a simple farm-side molecular diagnostic platform and complementary surveillance software are installed at the farm site with a high infection rate to curb the spread of disease by test poultry animals for viral and bacterial pathogens. Also, within a short span the poultry industry team can successfully develop a portable, battery-powered, stand-alone diagnostic platform abiding by World Health Organization (WHO) guidelines to ensure that these devices can be operated anywhere on the farm, eliminating the need for laboratory structure, trained personnel, and additional equipment. Also, the cost of the device is 95% lower than comparable commercially available devices and validated against gold standard devices showing equivalent standards. Therefore, implementation of such farm-side poultry disease diagnostic platforms would help farmers keep a check on the spread of infectious disease, antimicrobial resistance (AMR), and zoonotic pathogens by enabling early detection and

containment.

### South & Central America Poultry Diagnostic Market Overview

The South & Central America Poultry Diagnostics Market in South & Central America is segmented into Brazil, Argentina, and the Rest of South & Central America. The market growth in the region is mainly driven by increasing incidence of highly pathogenic avian influenza (HPAI) and rising demand for poultry diagnostics to enhance the quality of food products. The Pan American Health Organization (PAHO) and the World Health Organization (WHO) have confirmed the spread of highly pathogenic avian influenza across Bolivia, Colombia, Costa Rica, Peru, in South & Central America.

### South & Central America Poultry Diagnostic Market Revenue and Forecast to 2030 (US\$ Million)

#### South & Central America poultry diagnostic market Segmentation

The South & Central America poultry diagnostic market is segmented into test type, disease, and country.

Based on test type, the South & Central America poultry diagnostic market is segmented into enzyme-linked immunosorbent assay (ELISA) tests, polymerase chain reaction (PCR) tests, hemagglutination-inhibition (HI), and others. The enzyme-linked immunosorbent assay (ELISA) tests segment held the largest share of the South & Central America poultry diagnostic market in 2022.

In terms of disease, the South & Central America poultry diagnostic market is segmented into avian influenza, infectious bronchitis, avian salmonellosis, Newcastle disease, avian mycoplasmosis, and others. The avian mycoplasmosis segment held the largest share of the South & Central America poultry diagnostic market in 2022.

By country, the South & Central America poultry diagnostic market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America poultry diagnostic market in 2022.

Thermo Fisher Scientific Inc, Idexx Laboratories Inc, Qiagen NV, Eurofins Scientific SE, Boehringer Ingelheim International GmbH, Zoetis Inc, and BioCheck BV are some of the leading companies operating in the South & Central America poultry diagnostic market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. SOUTH & CENTRAL AMERICA POULTRY DIAGNOSTICS MARKET LANDSCAPE**

- 4.1 Regulatory Scenario
  - 4.1.1 South & Central America

### **5. SOUTH & CENTRAL AMERICA POULTRY DIAGNOSTICS MARKET - KEY INDUSTRY DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Rising Zoonotic Disease Cases
  - 5.1.2 Technological Advancements
- 5.2 Market Restraint
  - 5.2.1 Insufficient Welfare Measures for Poultry
- 5.3 Market Opportunity
  - 5.3.1 Government Support and Initiatives
- 5.4 Market Trends
  - 5.4.1 Farm-Side Diagnostic Poultry Platform
- 5.5 Impact Analysis

### **6. SOUTH & CENTRAL AMERICA POULTRY DIAGNOSTICS MARKET - MARKET ANALYSIS**

6.1 South & Central America Poultry Diagnostics Market Revenue (US\$ Thousand), 2022 - 2030

## **7. SOUTH & CENTRAL AMERICA POULTRY DIAGNOSTICS MARKET - REVENUE AND FORECAST TO 2030 - BY TEST TYPE**

7.1 Overview

7.2 South & Central America Poultry Diagnostics Market Revenue Share, by Test Type 2022 & 2030 (%)

7.3 Enzyme-Linked Immunosorbent Assay (ELISA) Tests

7.3.1 Overview

7.3.2 Enzyme-Linked Immunosorbent Assay (ELISA) Tests: South & Central America Poultry Diagnostics Market - Revenue and Forecast to 2030 (US\$ Thousand)

7.4 Polymerase Chain Reaction (PCR) Tests

7.4.1 Overview

7.4.2 Polymerase Chain Reaction (PCR) Tests: South & Central America Poultry Diagnostics Market - Revenue and Forecast to 2030 (US\$ Thousand)

7.5 Hemagglutination-Inhibition (HI)

7.5.1 Overview

7.5.2 Hemagglutination-Inhibition (HI): South & Central America Poultry Diagnostics Market - Revenue and Forecast to 2030 (US\$ Thousand)

7.6 Others

7.6.1 Overview

7.6.2 Others: South & Central America Poultry Diagnostics Market - Revenue and Forecast to 2030 (US\$ Thousand)

## **8. SOUTH & CENTRAL AMERICA POULTRY DIAGNOSTICS MARKET - REVENUE AND FORECAST TO 2030 - BY DISEASE**

8.1 Overview

8.2 South & Central America Poultry Diagnostics Market Revenue Share, by Disease 2022 & 2030 (%)

8.3 Avian Influenza

8.3.1 Overview

8.3.2 Avian Influenza: South & Central America Poultry Diagnostics Market - Revenue and Forecast to 2030 (US\$ Thousand)

8.4 Infectious Bronchitis

8.4.1 Overview

8.4.2 Infectious Bronchitis: South & Central America Poultry Diagnostics Market -

Revenue and Forecast to 2030 (US\$ Thousand)

8.5 Avian Salmonellosis

8.5.1 Overview

8.5.2 Avian Salmonellosis: South & Central America Poultry Diagnostics Market -

Revenue and Forecast to 2030 (US\$ Thousand)

8.6 Newcastle Disease

8.6.1 Overview

8.6.2 Newcastle Disease: South & Central America Poultry Diagnostics Market -

Revenue and Forecast to 2030 (US\$ Thousand)

8.7 Avian Mycoplasmosis

8.7.1 Overview

8.7.2 Avian Mycoplasmosis: South & Central America Poultry Diagnostics Market -

Revenue and Forecast to 2030 (US\$ Thousand)

8.8 Others

8.8.1 Overview

8.8.2 Others: South & Central America Poultry Diagnostics Market - Revenue and Forecast to 2030 (US\$ Thousand)

## **9. SOUTH & CENTRAL AMERICA POULTRY DIAGNOSTICS MARKET - REVENUE AND FORECAST TO 2030 - COUNTRY ANALYSIS**

9.1 South & Central America Poultry Diagnostics Market

9.1.1 Overview

9.1.2 South & Central America Poultry Diagnostics Market Share by Country - 2022 & 2030, (%)

9.1.2.1 Brazil poultry diagnostics market - Revenue and Forecast to 2030 (US\$ Thousand)

9.1.2.1.1 Overview

9.1.2.1.2 Brazil Poultry Diagnostics Market- Revenue and Forecasts to 2030 (US\$ Thousand)

9.1.2.1.3 Brazil Poultry Diagnostics Market, by Test Type, 2020-2030 (US\$ Thousand)

9.1.2.1.4 Brazil Poultry Diagnostics Market, by Disease, 2020-2030 (US\$ Thousand)

9.1.2.2 Argentina Poultry Diagnostics Market - Revenue and Forecast to 2030 (US\$ Thousand)

9.1.2.2.1 Overview

9.1.2.2.2 Argentina Poultry Diagnostics Market- Revenue and Forecasts to 2030 (US\$ Thousand)

9.1.2.2.3 Argentina Poultry Diagnostics Market, by Test Type, 2020-2030 (US\$

Thousand)

9.1.2.2.4 Argentina Poultry Diagnostics Market, by Disease, 2020-2030 (US\$ Thousand)

9.1.2.3 Rest of South & Central America Poultry Diagnostics Market - Revenue and Forecast to 2030 (US\$ Thousand)

9.1.2.3.1 Overview

9.1.2.4 Rest of South & Central America Poultry Diagnostics Market - Revenue and Forecast to 2030 (US\$ Thousand)

9.1.2.4.1 Rest of South & Central America Poultry Diagnostics Market, by Test Type, 2020-2030 (US\$ Thousand)

9.1.2.4.2 Rest of South & Central America Poultry Diagnostics Market, by Disease, 2020-2030 (US\$ Thousand)

## **10. SOUTH & CENTRAL AMERICA POULTRY DIAGNOSTICS MARKET-INDUSTRY LANDSCAPE**

10.1 Overview

10.2 Growth Strategies in the South & Central America Poultry Diagnostics Market

10.3 Inorganic Growth Strategies

10.3.1 Overview

10.4 Organic Growth Strategies

10.4.1 Overview

## **11. COMPANY PROFILES**

11.1 Thermo Fisher Scientific Inc

11.1.1 Key Facts

11.1.2 Business Description

11.1.3 Products and Services

11.1.4 Financial Overview

11.1.5 SWOT Analysis

11.1.6 Key Developments

11.2 Idexx Laboratories Inc

11.2.1 Key Facts

11.2.2 Business Description

11.2.3 Products and Services

11.2.4 Financial Overview

11.2.5 SWOT Analysis

11.2.6 Key Developments

### 11.3 Qiagen NV

#### 11.3.1 Key Facts

#### 11.3.2 Business Description

#### 11.3.3 Products and Services

#### 11.3.4 Financial Overview

#### 11.3.5 SWOT Analysis

#### 11.3.6 Key Developments

### 11.4 Eurofins Scientific SE

#### 11.4.1 Key Facts

#### 11.4.2 Business Description

#### 11.4.3 Products and Services

#### 11.4.4 Financial Overview

#### 11.4.5 SWOT Analysis

#### 11.4.6 Key Developments

### 11.5 Boehringer Ingelheim International GmbH

#### 11.5.1 Key Facts

#### 11.5.2 Business Description

#### 11.5.3 Products and Services

#### 11.5.4 Financial Overview

#### 11.5.5 SWOT Analysis

#### 11.5.6 Key Developments

### 11.6 Zoetis Inc

#### 11.6.1 Key Facts

#### 11.6.2 Business Description

#### 11.6.3 Products and Services

#### 11.6.4 Financial Overview

#### 11.6.5 SWOT Analysis

#### 11.6.6 Key Developments

### 11.7 BioCheck BV

#### 11.7.1 Key Facts

#### 11.7.2 Business Description

#### 11.7.3 Products and Services

#### 11.7.4 Financial Overview

#### 11.7.5 SWOT Analysis

#### 11.7.6 Key Developments

## 12. APPENDIX

### 12.1 About Us

## 12.2 Glossary of Terms



## I would like to order

Product name: South & Central America Poultry Diagnostic Market Forecast to 2030 - Regional Analysis  
- By Test Type [Enzyme-Linked Immunosorbent Assay (ELISA) Tests, Polymerase Chain Reaction (PCR) Test, Hemagglutination-Inhibition (HI), and Others] and Disease (Avian Salmonellosis, Avian Influenza, Newcastle Disease, Avian Mycoplasmosis, Infectious Bronchitis, and Others)

Product link: <https://marketpublishers.com/r/S1FF5572C1AAEN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1FF5572C1AAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970