

South & Central America Piling Machines Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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Abstracts

The South & Central America piling machines market is projected to grow from US\$ 289.05 million in 2023 to US\$ 405.43 million by 2031, reflecting a compound annual growth rate (CAGR) of 4.3% during this period.

Executive Summary and Market Analysis

The demand for piling machines in South & Central America is expected to rise due to significant advancements in the construction sector and various government initiatives aimed at enhancing infrastructure. Key countries such as Brazil, Argentina, Chile, Peru, the Dominican Republic, and Uruguay are witnessing increased construction activities, including airports, bridges, and metro stations, which are driving the market for piling machines. Additionally, urbanization and population growth are leading to a higher demand for both residential and commercial buildings, further boosting the use of piling machines.

For instance, in April 2024, Uruguay's government announced plans for a US\$ 400 million passenger port terminal at Mau? dam, which will involve international tenders for foreign investment. Similarly, in February 2024, Assets Group, a subsidiary of Qatari investment firm Power International Holding, commenced construction on the US\$ 300 million Georgetown Seafront Resort and Convention Center in Guyana. Such projects are expected to significantly contribute to the growth of the piling machines market in the region.

Market Segmentation Analysis

The South & Central America piling machines market can be segmented by product and method.

- By Product: The market includes impact hammers, piling rigs, vibratory drivers, and others. In 2023, piling rigs dominated the market share.

- By Method: The market is categorized into vibro piling, drilling, and driven piling, with drilling holding the largest market share in 2023. The drilling segment is further divided into kelly, continuous flight auger, full displacement piles (FDP), micropiles, and others.

Market Outlook

A notable trend in the piling machines market is the increasing demand for customized equipment tailored to specific applications. As construction projects become more complex, contractors are looking for piling machines that meet unique project requirements. This trend is particularly relevant in urban areas where space is limited or in challenging geological conditions.

Manufacturers are responding by offering a variety of customizable options, including different piling methods and machine configurations. For example, in October 2024, Vermeer Corporation introduced a new pile driver designed for the solar industry, featuring a widened reach to adapt to varying project needs. The PD25R model is powered by a 74-hp Tier 4 Final engine, providing high performance and efficiency. In 2022, Liebherr launched six new "unplugged" piling products, including the LRH 200, which operates on a battery pack for several hours, catering to the growing demand for sustainable construction solutions. This focus on tailored solutions is expected to enhance operational efficiency and improve project outcomes, thereby driving market growth.

Country Insights

The South & Central America piling machines market is divided into Brazil, Argentina, and the Rest of South America, with the Rest of South America holding the largest market share in 2023. The region is experiencing significant growth due to economic development and an increase in construction projects across residential, commercial, and industrial sectors. Countries like Chile, Peru, Venezuela, Ecuador, and Paraguay are investing heavily in construction to enhance their economic landscapes. For instance, in December 2023, four investment banks pledged US\$ 10 billion for infrastructure projects, including ports, airports, roads, and power transmission.

In Chile, the construction sector is thriving, with housing and infrastructure development

being key areas. In 2022, Chile led the region in construction revenue, contributing approximately 29.9% to the overall construction income. Additionally, Bolivia's state-owned oil company, YPFB, discovered a significant natural gas reserve in 2023, expected to generate around US\$ 5 billion, further stimulating construction activities and the demand for piling machines.

Company Profiles

Key players in the piling machines market include Liebherr-Werk Nenzing GmbH, Junttan Oy, Bauer AG, Soilmec SpA, and many others. These companies are pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative solutions to their customers.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the South & Central America piling market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in South & Central America piling market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth South & Central America market trends and outlook coupled with the factors driving the piling market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

Companies

Liebherr-Werk Nenzing GmbH

Junttan Oy

Bauer AG

Soilmec SpA

Casagrande SpA

Comacchio SpA

Mait SpA

ABI Equipment Ltd

Enteco Srl

IMT Srl

Sany Heavy Industry Co Ltd

CONSTRUCCIONES MECANICAS LLAMADA SL

BSP TEX Ltd

BRUCE Piling Equipment Co Ltd

American Piledriving Equipment Inc

Terra Infrastructure GmbH

International Construction Equipment Inc

FAYAT GROUP

TWF Baumaschinentechnik GmbH

XCMG Construction Machinery Co Ltd

KLEMM Bohrtechnik GmbH

Van den Heuvel

Action Construction Equipment Limited

Fundex Equipment BV

Diesecko Group BV

DAWSON CONSTRUCTION PLANT LTD

Shandong Yahe Construction Machinery Co., Ltd.

IQIP BV

GeoQuip Power Systems, LLC

LeBoTec B.V.

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