

South & Central America Ophthalmology Devices Market Forecast to 2031 - Regional Analysis - by Product (Vision Care Products, Surgical Devices, and Diagnostics and Monitoring Devices), Application (Cataract, Glaucoma, Refractory Disorders, Vitreoretinal Disorders, and Other Applications), and End User (Hospital and Eye Clinics, Academic and Research Laboratories, and Other End Users)

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Abstracts

The South & Central America ophthalmology devices market was valued at US\$ 3,323.60 million in 2023 and is expected to reach US\$ 5,557.30 million by 2031; it is estimated to register at a CAGR of 6.6% from 2023 to 2031.

Increasing Number of Product Launches, Collaborations, Acquisitions Fuel South & Central America Ophthalmology Devices Market

Ophthalmology device manufacturers are implementing strategies such as strategic alliances, geographic expansions, partnerships, mergers and acquisitions, and product/service launches to mark their presence in the market.

In 2024, Innovative Eyewear reported significant advancements in its global expansion efforts. Partnerships with optical retailers in Bolivia, Honduras, El Salvador, Puerto Rico, Guatemala, and Brazil are among the expansion efforts in Latin America.

In 2023, Johnson & Johnson MedTech announced plans to construct a 200,000-square-foot manufacturing venue in Costa Rica's Alajuela. The plant's primary areas of production will be orthopedics and cardiac rhythm solutions. Additionally, the new facility

will accommodate shared services and be able to evaluate and meet product demand for all of J&J MedTech's products, including Johnson & Johnson Vision.

These collaborative efforts and product developments contribute significantly to the growth of the South & Central America ophthalmology devices market.

South & Central America Ophthalmology Devices Market Overview

The South & Central America ophthalmology devices market is segmented into Argentina, Brazil, and the Rest of South & Central America. Brazil is expected to hold the major market share in this region. The Ophthalmology devices market in this region is expected to grow rapidly due to expanding healthcare facilities, rising prevalence of eye disorders, and initiatives taken by various private and public organizations.

Also, the prevalence of eye disease is increasing in Brazil, which can be mainly associated with the growing geriatric population. According to the study titled "Prevalence and associated risk factors for DED among Brazilian undergraduate students," published in November 2021, dry eye symptoms are more prevalent among Brazilian university students compared to the rate recorded among the general Brazilian population aged 40 or more. As stated in the study titled "Prevalence and risk factors for dry eye disease: the Sao Paulo dry eye study" in March 2022, DED prevalence in Sao Paulo city is higher in women than in men. Moreover, hypertension and age were stronger risk factors for DED in women. Therefore, increasing cases of eye disorders propel the ophthalmology devices market growth in Brazil.

South & Central America Ophthalmology Devices Market Revenue and Forecast to 2031 (US\$ Million)

South & Central America Ophthalmology Devices Market Segmentation

The South & Central America ophthalmology devices market is segmented based on product, application, end user, and country.

Based on product, the North America ophthalmology devices market is segmented into vision care products, surgical devices, and diagnostics and monitoring devices. The vision care products segment held the largest share in 2023.

In terms of application, the North America ophthalmology devices market is segmented into cataract, glaucoma, refractory disorders, vitreoretinal disorders, and other

applications. The glaucoma segment held the largest share in 2023.

By end user, the North America ophthalmology devices market is segmented into hospital and eye clinics, academic and research laboratories, and other end users. The hospital and eye clinics segment held the largest share in 2023.

Based on country, the South & Central America ophthalmology devices market is categorized into Brazil, Argentina, the Rest of South & Central America. Brazil dominated the South & Central America ophthalmology devices market in 2023.

Key players operating in the South & Central America ophthalmology devices market are Johnson & Johnson Vision Care Inc, Alcon AG, Carl Zeiss Meditec, Bausch & Lomb Inc, Essilor International SAS, Nidek Co Ltd, Topcon Corp, and Hoya Corp are some of the leading companies operating in the South & Central America ophthalmology devices market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. SOUTH & CENTRAL AMERICA OPHTHALMOLOGY DEVICES MARKET - KEY MARKET DYNAMICS

- 4.1 South & Central America Ophthalmology Devices Market - Key Market Dynamics
- 4.2 Market Drivers
 - 4.2.1 Upsurge in Incidence of Ophthalmic Disorders
 - 4.2.2 Increasing Number of Product Launches, Collaborations, Acquisitions
- 4.3 Market Restraints
 - 4.3.1 High Cost of Ophthalmic Surgeries
- 4.4 Market Opportunities
 - 4.4.1 Technological Advancements in Ophthalmic Devices
- 4.5 Future Trends
 - 4.5.1 Growing Focus on Telemedicine for Eye Care Services
- 4.6 Impact analysis

5. OPHTHALMOLOGY DEVICES MARKET -SOUTH & CENTRAL AMERICA MARKET ANALYSIS

5.1 South & Central America Ophthalmology Devices Market Revenue (US\$ Million), 2021-2031

6. SOUTH & CENTRAL AMERICA OPHTHALMOLOGY DEVICES MARKET ANALYSIS - BY PRODUCT

6.1 South & Central America Ophthalmology Devices Market Breakdown, by Product

6.1.1 South & Central America Ophthalmology Devices Market Breakdown, by Vision Care Devices

6.1.2 South & Central America Ophthalmology Devices Market Breakdown, by Diagnostic and Monitoring Devices

6.1.3 South & Central America Ophthalmology Devices Market Breakdown, by Surgical Devices

6.2 Vision Care Devices

6.2.1 Overview

6.2.2 Vision Care Devices: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

6.3 Diagnostic and Monitoring Devices

6.3.1 Overview

6.3.2 Diagnostic and Monitoring Devices: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

6.4 Surgical Devices

6.4.1 Overview

6.4.2 Surgical Devices: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

7. SOUTH & CENTRAL AMERICA OPHTHALMOLOGY DEVICES MARKET ANALYSIS - BY APPLICATION

7.1 Glaucoma

7.1.1 Overview

7.1.2 Glaucoma: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

7.2 Cataract

7.2.1 Overview

7.2.2 Cataract: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

7.3 Vitreoretinal Disorders

7.3.1 Overview

7.3.2 Vitreoretinal Disorders: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

7.4 Refractory Disorders

7.4.1 Overview

7.4.2 Refractory Disorders: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

7.5 Others

7.5.1 Overview

7.5.2 Others: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

8. SOUTH & CENTRAL AMERICA OPHTHALMOLOGY DEVICES MARKET ANALYSIS - BY END USER

8.1 Hospitals and Eye Clinics

8.1.1 Overview

8.1.2 Hospitals and Eye Clinics: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

8.2 Academic and Research Laboratory

8.2.1 Overview

8.2.2 Academic and Research Laboratory: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

8.3 Others

8.3.1 Overview

8.3.2 Others: South & Central America Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

9. SOUTH & CENTRAL AMERICA OPHTHALMOLOGY DEVICES MARKET -COUNTRY ANALYSIS

9.1 South & Central America

9.1.1 South & Central America: Ophthalmology Devices Market - Revenue and Forecast Analysis - by Country

9.1.1.1 Brazil: Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)

9.1.1.1.1 Brazil: Ophthalmology Devices Market Breakdown, by Product

9.1.1.1.2 Brazil: Ophthalmology Devices Market Breakdown, by Vision Care Devices

9.1.1.1.3 Brazil: Ophthalmology Devices Market Breakdown, by Diagnostic And Monitoring Devices

- 9.1.1.1.4 Brazil: Ophthalmology Devices Market Breakdown, by Surgical Devices
- 9.1.1.1.5 Brazil: Ophthalmology Devices Market Breakdown, by Application
- 9.1.1.1.6 Brazil: Ophthalmology Devices Market Breakdown, by End User
- 9.1.1.2 Argentina: Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)
 - 9.1.1.2.1 Argentina: Ophthalmology Devices Market Breakdown, by Product
 - 9.1.1.2.2 Argentina: Ophthalmology Devices Market Breakdown, by Vision Care Devices
 - 9.1.1.2.3 Argentina: Ophthalmology Devices Market Breakdown, by Diagnostic And Monitoring Devices
 - 9.1.1.2.4 Argentina: Ophthalmology Devices Market Breakdown, by Surgical Devices
 - 9.1.1.2.5 Argentina: Ophthalmology Devices Market Breakdown, by Application
 - 9.1.1.2.6 Argentina: Ophthalmology Devices Market Breakdown, by End User
- 9.1.1.3 Rest of South & Central America: Ophthalmology Devices Market - Revenue and Forecast to 2031 (US\$ Million)
 - 9.1.1.3.1 Rest of South & Central America: Ophthalmology Devices Market Breakdown, by Product
 - 9.1.1.3.2 Rest of South & Central America: Ophthalmology Devices Market Breakdown, by Vision Care Devices
 - 9.1.1.3.3 Rest of South & Central America: Ophthalmology Devices Market Breakdown, by Diagnostic And Monitoring Devices
 - 9.1.1.3.4 Rest of South & Central America: Ophthalmology Devices Market Breakdown, by Surgical Devices
 - 9.1.1.3.5 Rest of South & Central America: Ophthalmology Devices Market Breakdown, by Application
 - 9.1.1.3.6 Rest of South & Central America: Ophthalmology Devices Market Breakdown, by End User

10. INDUSTRY LANDSCAPE

- 10.1 Overview
- 10.2 Growth Strategies in Ophthalmology Devices Market
- 10.3 Organic Growth Strategies
 - 10.3.1 Overview
- 10.4 Inorganic Growth Strategies
 - 10.4.1 Overview

11. COMPANY PROFILES

11.1 Johnson & Johnson Vision Care Inc

- 11.1.1 Key Facts
- 11.1.2 Business Description
- 11.1.3 Products and Services
- 11.1.4 Financial Overview
- 11.1.5 SWOT Analysis
- 11.1.6 Key Developments

11.2 Alcon AG

- 11.2.1 Key Facts
- 11.2.2 Business Description
- 11.2.3 Products and Services
- 11.2.4 Financial Overview
- 11.2.5 SWOT Analysis
- 11.2.6 Key Developments

11.3 Carl Zeiss Meditec

- 11.3.1 Key Facts
- 11.3.2 Business Description
- 11.3.3 Products and Services
- 11.3.4 Financial Overview
- 11.3.5 SWOT Analysis
- 11.3.6 Key Developments

11.4 Bausch & Lomb Inc

- 11.4.1 Key Facts
- 11.4.2 Business Description
- 11.4.3 Products and Services
- 11.4.4 Financial Overview
- 11.4.5 SWOT Analysis
- 11.4.6 Key Developments

11.5 Essilor International SAS

- 11.5.1 Key Facts
- 11.5.2 Business Description
- 11.5.3 Products and Services
- 11.5.4 Financial Overview
- 11.5.5 SWOT Analysis
- 11.5.6 Key Developments

11.6 Nidek Co Ltd

- 11.6.1 Key Facts
- 11.6.2 Business Description

- 11.6.3 Products and Services
- 11.6.4 Financial Overview
- 11.6.5 SWOT Analysis
- 11.6.6 Key Developments
- 11.7 Topcon Corp
 - 11.7.1 Key Facts
 - 11.7.2 Business Description
 - 11.7.3 Products and Services
 - 11.7.4 Financial Overview
 - 11.7.5 SWOT Analysis
 - 11.7.6 Key Developments
- 11.8 Hoya Corp
 - 11.8.1 Key Facts
 - 11.8.2 Business Description
 - 11.8.3 Products and Services
 - 11.8.4 Financial Overview
 - 11.8.5 SWOT Analysis
 - 11.8.6 Key Developments

12. APPENDIX

- 12.1 About The Insight Partners
- 12.2 Glossary of Terms for Ophthalmology Devices Market

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