

South & Central America One-Component Polyurethane Foam Market Forecast to 2031 - Regional Analysis - by Raw Material (Methylene Diphenyl Diisocyanate, Toluene Diisocyanate, Polyether Polyols, Polyester Polyols, and Others), Application (Construction, Insulation, Packaging, Automotive, and Others), and End Use (Residential and Commercial)

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Abstracts

The South & Central America one-component polyurethane foam market was valued at US\$ 303.09 million in 2023 and is expected to reach US\$ 410.87 million by 2031; it is estimated to register a CAGR of 3.9% from 2023 to 2031.

Advancements in Product Technology Fuel South & Central America One-Component Polyurethane Foam Market

Innovations in formulation and application techniques have significantly enhanced the performance characteristics of polyurethane foam, making it more versatile and efficient. Modern one-component polyurethane foams are engineered to offer superior adhesion, faster curing times, and improved thermal and acoustic insulation properties. These enhancements expand the foam's applicability across various industries, including construction, automotive, and packaging, driving broader market adoption. In the construction sector, technological advancements have led to the development of polyurethane foams with enhanced fire resistance and environmental sustainability. These new formulations meet stricter building codes and regulations, particularly in terms of fire safety and reduced emissions of VOCs. Such improvements make one-

component polyurethane foams attractive for builders and contractors looking for reliable, compliant, and eco-friendly insulation and sealing solutions. The construction industry's shift toward sustainable building practices further amplifies the demand for advanced polyurethane foam products.

Furthermore, advancements in application technology that have improved dispensing equipment and automated application systems have streamlined the use of one-component polyurethane foam. These innovations reduce waste, enhance precision, and lower labor costs, making polyurethane foam a more cost-effective solution. The ability to apply the foam more efficiently and consistently is particularly advantageous in large-scale manufacturing and construction projects, where time and resource optimization are critical. Subsequently, the continuous technological progress in formulating and applying one-component polyurethane foam opens up new growth opportunities for the market.

South & Central America One-Component Polyurethane Foam Market Overview

The perceptible presence of automotive companies in Brazil and Argentina and the rising sales of vehicles are propelling the demand for one-component polyurethane foam in the region. According to the OICA, the total number of vehicles produced in South & Central America grew from ~2.96 million in 2022 to ~2.97 million in 2023, registering an increase of 9%. In addition, rising car ownership due to increased spending power and higher living standards is anticipated to boost the market for automotive refinishes. Moreover, major market players in the automotive industry have strategized the development and expansion of their operational capacities in South & Central America to tap the lucrative automotive market. For instance, in 2022, Audi AG invested US\$ 19.2 million to restart production at its plant in Parana, Brazil, registering a capacity of 4,000 vehicles per year. This growing production of vehicles is boosting the demand for one-component polyurethane foam in the region.

The construction industry in the region is flourishing, driven by urbanization, population growth, and infrastructure development. One-component polyurethane foam is widely utilized in construction for insulation, sealing, and filling gaps, offering cost-effective and efficient solutions for builders and contractors. Thus, the growing automotive production, along with the rising construction industry, is driving the one-component polyurethane foam market in South & Central America.

South & Central America One-Component Polyurethane Foam Market Revenue and Forecast to 2031 (US\$ Million)

South & Central America One-Component Polyurethane Foam Market Segmentation

The South & Central America one-component polyurethane foam market is categorized into raw material, application, end use, and country.

Based on raw material, the South & Central America one-component polyurethane foam market is divided into methylene diphenyl diisocyanate, toluene diisocyanate, polyether polyols, polyester polyols, and others. The polyether polyols segment held the largest South & Central America one-component polyurethane foam market share in 2023.

In terms of application, the South & Central America one-component polyurethane foam market is segmented into construction, insulation, packaging, automotive, and others. The construction segment held the largest South & Central America one-component polyurethane foam market share in 2023.

By end use, the South & Central America one-component polyurethane foam market is bifurcated into residential and commercial. The commercial segment held a larger South & Central America one-component polyurethane foam market share in 2023.

By country, the South & Central America one-component polyurethane foam market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America one-component polyurethane foam market share in 2023.

Henkel AG & Co KGaA, Sika AG, The Dow Chemical Co, BASF SE, Huntsman Corp, Industrial Products LTD, BOSTIK BENELUX B.V. (Den Braven), Selena Group, Tremco CPG Inc., and Soudal Group are some of the leading companies operating in the South & Central America one-component polyurethane foam market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the South & Central America one-component polyurethane foam market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the South & Central America one-component polyurethane foam market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth South & Central America market trends and outlook coupled with the factors driving the South & Central America one-component polyurethane foam market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - South & Central America One-Component Polyurethane Foam Market

Henkel AG & Co KGaA

Sika AG

The Dow Chemical Co

BASF SE

Huntsman Corp

Industrial Products LTD.

Selena Group

BOSTIK BENELUX B.V. (Den Braven)

Tremco CPG Inc.

Soudal Group

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