

South & Central America Noninvasive Fat Reduction Market Forecast to 2031 - Regional Analysis - by Technology (Cryolipolysis, Laser Lipolysis, Ultrasound, and Others) and End User (Hospitals, Dermatology & Cosmetic Clinics, and Other End Users)

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Abstracts

The South & Central America noninvasive fat reduction market was valued at US\$ 86.41 million in 2023 and is projected to reach US\$ 224.54 million by 2031; it is estimated to register a CAGR of 12.7% from 2023 to 2031.

Product Approvals and Innovations Fuels South & Central America Noninvasive Fat Reduction Market

The table below highlights the noninvasive fat reduction-centric products launched by companies operating in the market.

Date

Company Name

Product Name

Product Description

Jan-21

AbbVie, Inc.

CoolSculpting Elite

CoolSculpting Elite is a clinically proven technology to target, freeze, and eliminate treated fat cells. The product is FDA-cleared to treat visible fat bulges in nine areas of the body, including the thigh, abdomen, and flank, as well as bra fat, back fat, underneath the buttocks, upper arm, and the submental and submandibular areas.

Apr-22

VLCC

VLCC Lipo-1060

VLCC Lipo-1060 treatment uses the latest laser appliances of specific wavelengths that enable noninvasive body contouring and slimming without pain and ensure that only fat cells are eliminated with skin protection. The technology used in the treatment has been clinically proven to consistently reduce the fat contour in the abdomen and other areas of the body, with an excellent safety profile in all skin types.

Mar-23

truBody Brand

-

truBody Brand is an award-winning treatment pair intended for a customized, convenient, and complete approach to fat reduction and muscle toning with only a 15-minute treatment duration. The truSculpt (formerly truSculpt iD) for fat reduction is a fast and effective combination approach, allowing practitioners and patients to provide optimal results for reducing fat and toning muscle.

Additionally, Medicis's Liposonix is a new treatment technique that uses a high-intensity focused ultrasound device to eliminate fat beneath the skin. The company reportedly received FDA approval for noninvasive waist circumference reduction. Such innovative product approvals and launches are expected to enhance the market growth of noninvasive fat reduction during the forecast period.

South & Central America Noninvasive Fat Reduction Market Overview

South & Central America region included key countries such as Brazil, Argentina, and Rest of South & Central America region. In South & Central America region, Brazil accounts major share for the noninvasive fat reduction devices. Additionally, Brazil will account highest CAGR of 13.9% for the forecast period 2023-2031. Brazil ranks 2nd after the US in aesthetic procedures and also considered as a profitable market according to the International Society of Aesthetic Plastic Surgery (ISAPS) report.

South & Central America Noninvasive Fat Reduction Market Revenue and Forecast to 2031 (US\$ Million)

South & Central America Noninvasive Fat Reduction Market Segmentation

The South & Central America noninvasive fat reduction market is categorized into technology, end user, and country.

Based on technology, the South & Central America noninvasive fat reduction market is categorized into cryolipolysis, laser lipolysis, ultrasound, and others. The cryolipolysis segment held the largest market share in 2023.

In terms of end user, the South & Central America noninvasive fat reduction market is segmented into hospitals, dermatology clinics & cosmetic clinics, and others. The dermatology clinics & cosmetic clinics segment held the largest market share in 2023.

By country, the South & Central America noninvasive fat reduction market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America noninvasive fat reduction market share in 2023.

Lumenis, Cynosure LLC, Alma Lasers Ltd, Fotona, Venus Concept Inc, and Candela Corporation. are some of the leading companies operating in the South & Central America noninvasive fat reduction market.

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