

South & Central America Naphthalene Derivatives Market Forecast to 2031 - Regional Analysis - by Form (Powder and Liquid), Derivative Type (Sulphonated Naphthalene Formaldehyde, Phthalic Anhydride, Naphthalene Sulphonic Acid, Alkyl Naphthalene Sulfonate Salts, and Others), and End-use Industry (Building and Construction, Agrochemicals, Textile, Pharmaceuticals, Oil and Gas, Dyes and Pigments, and Others)

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Abstracts

The South & Central America naphthalene derivatives market was valued at US\$ 231.60 million in 2023 and is expected to reach US\$ 275.83 million by 2031; it is estimated to register a CAGR of 2.2% from 2023 to 2031.

Technological Innovations Fuel South & Central America Naphthalene Derivatives Market

Traditional processes for synthesizing naphthalene derivatives can be energy-intensive and produce significant emissions. However, advancements in catalytic processes and biotechnological methods are leading to the development of environment-friendly production techniques. Innovations in catalysis revolve around the development of more selective and efficient catalysts, which aid in improved yield and purity of naphthalene derivatives. Aromatic hydrocarbons are capable of reversible hydrogenation–dehydrogenation reactions, and this capability is for regenerated hydrogen-containing compounds and hydrogen storage. Methyl derivatives and hydrogenated products of naphthalene have higher storage density (up to 7.3 wt%) than

many other aromatic hydrocarbons, making them popular choices as liquid hydrogen carriers in research. In March 2024, researchers from the Russian Academy of Sciences and Lomonosov Moscow State University studied the hydrogenation of naphthalene and its derivatives for hydrogen storage application and to derive a comparative analysis of the role of noble and non-noble metal catalysts in the process. Thus, technological innovations related to the chemical synthesis of naphthalene derivatives are expected to bring significant trends in the market during the forecast period.

South & Central America Naphthalene Derivatives Market Overview

According to the Association of Oil, Gas, and Renewable Energy Companies in Latin America and the Caribbean, countries such as Argentina, Brazil, Colombia, and Venezuela are the dominating oil & gas producers across the world. As per the US Energy Information Administration, offshore deepwater oil fields account for more than 90% of Brazil's oil output. Brazil has the second largest oil reserves (~13 billion barrels) in South & Central America, after Venezuela. The Energy Research Company (EPE), a division of the Brazilian Ministry of Energy, has published the Transport Gas Pipeline Plan 2022–2026 (PIG) as a proposal for investments in the construction of gas pipelines at a national level. Thus, the flourishing oil & gas industry is expected to drive the naphthalene derivatives market in South & Central America. The proliferating oil & gas industry serves as a vast source of heavy petroleum fractions, which can be used to produce naphthalene and its derivatives. As per BASF SE Report 2023, chemical production in South America is expected to grow by 1.3% due to rising demand from the consumer goods, agrochemicals, and automotive industries. Naphthalene derivatives such as phthalic anhydride and naphthalene sulfonates are widely used in the production of paints and coatings, plasticizers, and synthetic resins.

South & Central America Naphthalene Derivatives Market Revenue and Forecast to 2031 (US\$ Million)

South & Central America Naphthalene Derivatives Market Segmentation

The South & Central America naphthalene derivatives market is categorized into form, derivative type, end-use industry, and country.

Based on form, the South & Central America naphthalene derivatives market is bifurcated into powder and liquid. The powder segment held a larger market share in 2023.

In terms of derivative type, the South & Central America naphthalene derivatives market is segmented into sulphonated naphthalene formaldehyde, phthalic anhydride, naphthalene sulphonic acid, alkyl naphthalene sulfonate salts, and others. The phthalic anhydride segment held the largest market share in 2023.

By end-use industry, the South & Central America naphthalene derivatives market is segmented into building and construction, agrochemicals, textile, pharmaceuticals, oil and gas, dyes and pigments, and others. The building and construction segment held the largest market share in 2023.

By country, the South & Central America naphthalene derivatives market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America naphthalene derivatives market share in 2023.

JFE holdings Inc; Stepan Co; Nouryon Chemicals Holding BV; Merck KGaA; Hefei TNJ Chemical Industry Co., Ltd.; Himadri Speciality Chemical Ltd; Chempro Group; Methanol Chemicals Co; MUHU (China) Construction Materials Co., Ltd.; PCC SE; Rain Industries Ltd; King Industries, Inc.; MP Biomedicals; Shandong Jufu Chemical Technology Co., Ltd.; and Nan Ya Plastics Corp are some of the leading companies operating in the South & Central America naphthalene derivatives market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the South & Central America naphthalene derivatives market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the South & Central America naphthalene derivatives market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth South & Central America market trends and outlook coupled

with the factors driving the South & Central America naphthalene derivatives market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - South & Central America Naphthalene Derivatives Market

JFE holdings Inc

Stepan Co

Nouryon Chemicals Holding BV

Merck KGaA

Hefei TNJ Chemical Industry Co.,Ltd.

Himadri Speciality Chemical Ltd

Chempro Group

Methanol Chemicals Co

MUHU (China) Construction Materials Co., Ltd.

PCC SE

Rain Industries Ltd

King Industries, Inc.

MP Biomedicals

Shandong Jufu Chemical Technology Co., Ltd.

Nan Ya Plastics Corp

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. SOUTH & CENTRAL AMERICA NAPHTHALENE DERIVATIVES MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Threat of New Entrants
 - 4.2.2 Bargaining Power of Suppliers
 - 4.2.3 Bargaining Power of Buyers
 - 4.2.4 Threat of Substitutes
 - 4.2.5 Intensity of Competitive Rivalry
- 4.3 Ecosystem Analysis
 - 4.3.1 Crude Oil and Coal Tar Producers
 - 4.3.2 Naphthalene Derivatives Manufacturers
 - 4.3.3 Distributors/Suppliers
 - 4.3.4 End-Use Industries

5. SOUTH & CENTRAL AMERICA NAPHTHALENE DERIVATIVES MARKET - KEY

MARKET DYNAMICS

5.1 Market Drivers

- 5.1.1 Growth of Construction Industry
- 5.1.2 Surging Demand for Agrochemicals

5.2 Market Restraints

- 5.2.1 Availability of Substitutes

5.3 Market Opportunities

- 5.3.1 Increased Use in Plasticizers

5.4 Future Trends

- 5.4.1 Technological Innovations

5.5 Impact of Drivers and Restraints:

6. NAPHTHALENE DERIVATIVES MARKET - SOUTH & CENTRAL AMERICA ANALYSIS

6.1 South & Central America Naphthalene Derivatives Market Revenue (US\$ Million), 2021-2031

6.2 South & Central America Naphthalene Derivatives Market Forecast Analysis

7. SOUTH & CENTRAL AMERICA NAPHTHALENE DERIVATIVES MARKET ANALYSIS - BY FORM

7.1 Powder

7.1.1 Overview

7.1.2 Powder: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

7.2 Liquid

7.2.1 Overview

7.2.2 Liquid: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8. SOUTH & CENTRAL AMERICA NAPHTHALENE DERIVATIVES MARKET ANALYSIS - BY DERIVATIVE TYPE

8.1 Sulphonated Naphthalene Formaldehyde

8.1.1 Overview

8.1.2 Sulphonated Naphthalene Formaldehyde: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8.2 Phthalic Anhydride

8.2.1 Overview

8.2.2 Phthalic Anhydride: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8.3 Naphthalene Sulphonic Acid

8.3.1 Overview

8.3.2 Naphthalene Sulphonic Acid: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8.4 Alkyl Naphthalene Sulfonate Salts

8.4.1 Overview

8.4.2 Alkyl Naphthalene Sulfonate Salts: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

8.5 Others

8.5.1 Overview

8.5.2 Others: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9. SOUTH & CENTRAL AMERICA NAPHTHALENE DERIVATIVES MARKET ANALYSIS - BY END-USE INDUSTRY

9.1 Building and Construction

9.1.1 Overview

9.1.2 Building and Construction: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.2 Agrochemicals

9.2.1 Overview

9.2.2 Agrochemicals: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.3 Textile

9.3.1 Overview

9.3.2 Textile: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.4 Pharmaceuticals

9.4.1 Overview

9.4.2 Pharmaceuticals: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.5 Oil and Gas

9.5.1 Overview

9.5.2 Oil and Gas: South & Central America Naphthalene Derivatives Market -

Revenue and Forecast, 2021-2031 (US\$ Million)

9.6 Dyes and Pigments

9.6.1 Overview

9.6.2 Dyes and Pigments: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

9.7 Others

9.7.1 Overview

9.7.2 Others: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

10. SOUTH & CENTRAL AMERICA NAPHTHALENE DERIVATIVES MARKET - COUNTRY ANALYSIS

10.1 South & Central America

10.1.1 South and Central America Naphthalene Derivatives Market Overview

10.1.2 South & Central America Naphthalene Derivatives Market - Revenue and Forecast Analysis - by Country

10.1.2.1 South & Central America Naphthalene Derivatives Market - Revenue and Forecast Analysis - by Country

10.1.2.2 Brazil: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

10.1.2.2.1 Brazil: South & Central America Naphthalene Derivatives Market Share - by Form

10.1.2.2.2 Brazil: South & Central America Naphthalene Derivatives Market Share - by Derivative Type

10.1.2.2.3 Brazil: South & Central America Naphthalene Derivatives Market Share - by End-use Industry

10.1.2.3 Argentina: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

10.1.2.3.1 Argentina: South & Central America Naphthalene Derivatives Market Share - by Form

10.1.2.3.2 Argentina: South & Central America Naphthalene Derivatives Market Share - by Derivative Type

10.1.2.3.3 Argentina: South & Central America Naphthalene Derivatives Market Share - by End-use Industry

10.1.2.4 Rest of South & Central America: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

10.1.2.4.1 Rest of South & Central America: South & Central America Naphthalene Derivatives Market Share - by Form

10.1.2.4.2 Rest of South & Central America: South & Central America Naphthalene Derivatives Market Share - by Derivative Type

10.1.2.4.3 Rest of South & Central America: South & Central America Naphthalene Derivatives Market Share - by End-use Industry

11. COMPETITIVE LANDSCAPE

11.1 Heat Map Analysis by Key Players

11.2 Company Positioning & Concentration

12. INDUSTRY LANDSCAPE

12.1 Overview

12.2 Market Initiative

13. COMPANY PROFILES

13.1 JFE holdings Inc

13.1.1 Key Facts

13.1.2 Business Description

13.1.3 Products and Services

13.1.4 Financial Overview

13.1.5 SWOT Analysis

13.1.6 Key Developments

13.2 Stepan Co

13.2.1 Key Facts

13.2.2 Business Description

13.2.3 Products and Services

13.2.4 Financial Overview

13.2.5 SWOT Analysis

13.2.6 Key Developments

13.3 Nouryon Chemicals Holding BV

13.3.1 Key Facts

13.3.2 Business Description

13.3.3 Products and Services

13.3.4 Financial Overview

13.3.5 SWOT Analysis

13.3.6 Key Developments

13.4 Merck KGaA

- 13.4.1 Key Facts
- 13.4.2 Business Description
- 13.4.3 Products and Services
- 13.4.4 Financial Overview
- 13.4.5 SWOT Analysis
- 13.4.6 Key Developments
- 13.5 Hefei TNJ Chemical Industry Co., Ltd.
 - 13.5.1 Key Facts
 - 13.5.2 Business Description
 - 13.5.3 Products and Services
 - 13.5.4 Financial Overview
 - 13.5.5 SWOT Analysis
 - 13.5.6 Key Developments
- 13.6 Himadri Speciality Chemical Ltd
 - 13.6.1 Key Facts
 - 13.6.2 Business Description
 - 13.6.3 Products and Services
 - 13.6.4 Financial Overview
 - 13.6.5 SWOT Analysis
 - 13.6.6 Key Developments
- 13.7 Chempro Group
 - 13.7.1 Key Facts
 - 13.7.2 Business Description
 - 13.7.3 Products and Services
 - 13.7.4 Financial Overview
 - 13.7.5 SWOT Analysis
 - 13.7.6 Key Developments
- 13.8 Methanol Chemicals Co
 - 13.8.1 Key Facts
 - 13.8.2 Business Description
 - 13.8.3 Products and Services
 - 13.8.4 Financial Overview
 - 13.8.5 SWOT Analysis
 - 13.8.6 Key Developments
- 13.9 MUHU (China) Construction Materials Co., Ltd.
 - 13.9.1 Key Facts
 - 13.9.2 Business Description
 - 13.9.3 Products and Services
 - 13.9.4 Financial Overview

- 13.9.5 SWOT Analysis
- 13.9.6 Key Developments
- 13.10 PCC SE
 - 13.10.1 Key Facts
 - 13.10.2 Business Description
 - 13.10.3 Products and Services
 - 13.10.4 Financial Overview
 - 13.10.5 SWOT Analysis
 - 13.10.6 Key Developments
- 13.11 Rain Industries Ltd
 - 13.11.1 Key Facts
 - 13.11.2 Business Description
 - 13.11.3 Products and Services
 - 13.11.4 Financial Overview
 - 13.11.5 SWOT Analysis
 - 13.11.6 Key Developments
- 13.12 King Industries, Inc.
 - 13.12.1 Key Facts
 - 13.12.2 Business Description
 - 13.12.3 Products and Services
 - 13.12.4 Financial Overview
 - 13.12.5 SWOT Analysis
 - 13.12.6 Key Developments
- 13.13 MP Biomedicals
 - 13.13.1 Key Facts
 - 13.13.2 Business Description
 - 13.13.3 Products and Services
 - 13.13.4 Financial Overview
 - 13.13.5 SWOT Analysis
 - 13.13.6 Key Developments
- 13.14 Shandong Jufu Chemical Technology Co., Ltd.
 - 13.14.1 Key Facts
 - 13.14.2 Business Description
 - 13.14.3 Products and Services
 - 13.14.4 Financial Overview
 - 13.14.5 SWOT Analysis
 - 13.14.6 Key Developments
- 13.15 Nan Ya Plastics Corp
 - 13.15.1 Key Facts

- 13.15.2 Business Description
- 13.15.3 Products and Services
- 13.15.4 Financial Overview
- 13.15.5 SWOT Analysis
- 13.15.6 Key Developments

14. APPENDIX

- 14.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. South & Central America Naphthalene Derivatives Market Segmentation

Table 2. South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Table 3. South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Form

Table 4. South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Derivative Type

Table 5. South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by End-use Industry

Table 6. South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million) - by Country

Table 7. Brazil: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Form

Table 8. Brazil: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Derivative Type

Table 9. Brazil: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by End-use Industry

Table 10. Argentina: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Form

Table 11. Argentina: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Derivative Type

Table 12. Argentina: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by End-use Industry

Table 13. Rest of South & Central America: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Form

Table 14. Rest of South & Central America: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by Derivative Type

Table 15. Rest of South & Central America: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021 - 2031(US\$ Million) - by End-use Industry

List Of Figures

LIST OF FIGURES

Figure 1. South & Central America Naphthalene Derivatives Market Segmentation - Country

Figure 2. Porter's Five Forces Analysis

Figure 3. Ecosystem Analysis: Naphthalene Derivatives Market

Figure 4. South & Central America Naphthalene Derivatives Market - Key Market Dynamics

Figure 5. Impact Analysis of Drivers and Restraints

Figure 6. South & Central America Naphthalene Derivatives Market Revenue (US\$ Million), 2021-2031

Figure 7. South & Central America Naphthalene Derivatives Market Share (%) - by Form (2023 and 2031)

Figure 8. Powder: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 9. Liquid: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 10. South & Central America Naphthalene Derivatives Market Share (%) - by Derivative Type (2023 and 2031)

Figure 11. Sulphonated Naphthalene Formaldehyde: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 12. Phthalic Anhydride: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 13. Naphthalene Sulphonic Acid: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 14. Alkyl Naphthalene Sulfonate Salts: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 15. Others: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 16. South & Central America Naphthalene Derivatives Market Share (%) - by End-use Industry (2023 and 2031)

Figure 17. Building and Construction: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 18. Agrochemicals: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 19. Textile: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 20. Pharmaceuticals: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 21. Oil and Gas: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 22. Dyes and Pigments: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 23. Others: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 24. South & Central America Naphthalene Derivatives Market Breakdown, by Key Countries, 2023 and 2031 (%)

Figure 25. Brazil: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 26. Argentina: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 27. Rest of South & Central America: South & Central America Naphthalene Derivatives Market - Revenue and Forecast, 2021- 2031 (US\$ Million)

Figure 28. Heat Map Analysis by Key Players

Figure 29. Company Positioning & Concentration

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