

# **South & Central America Mosquito Traps Market Forecast to 2030 - Regional Analysis - by Product Type (Electric Shock Mosquito Killer, Photocatalytic Mosquito Killer, and Sticky Trap Mosquito Killer), Category (Outdoor and Indoor), and Distribution Channel [Direct Sales (Direct Offline Sales and Direct Online Sales) and Retail Sales (Supermarkets & Hypermarkets, Specialty Stores, Online Retail, and Others)]**

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## **Abstracts**

The South & Central America mosquito traps market is expected to grow from US\$ 28.90 million in 2022 to US\$ 40.09 million by 2030. It is estimated to grow at a CAGR of 4.2% from 2022 to 2030.

**Growing Government Initiatives and Awareness Campaigns Drive South & Central America Mosquito Traps Market**

Governments and public health organizations across the world are recognizing the significance of mosquito control to combat mosquito-borne diseases and protect public health. The initiatives by government and public health organizations include implementing mosquito control strategies, promoting the use of effective mosquito traps, and creating awareness regarding mosquito control methods. Governments of many countries have announced mosquito surveillance programs, with goals to monitor mosquito population and assess disease transmission risks.

Governments are constantly collaborating with research institutions and private companies to develop and implement mosquito control programs. Health organizations conduct public health campaigns to raise awareness regarding mosquito-borne diseases and the significance of mosquito control. Public health campaigns include

information on the use of mosquito traps as part of vector control programs or integrated pest management strategies.

Thus, the increasing government initiatives and awareness campaigns related to mosquito surveillance and monitoring are driving the South & Central America mosquito traps market.

#### South & Central America Mosquito Traps Market Overview

The South & Central America mosquito traps market is segmented into Brazil, Argentina, and the Rest of South & Central America. According to Monash University, Brazil has the highest number of dengue cases globally, with 3.2 million cases and 800 deaths reported during 2009-2014. The country has also been severely affected by outbreaks of Zika virus and chikungunya in the last few years. According to the WHO, Brazil, Peru, and Bolivia recorded the highest number of dengue cases in 2023. Thus, the rising cases of mosquito-borne diseases across the region drive the demand for products that help reduce or kill mosquitos, including mosquito traps.

#### South & Central America Mosquito Traps Market Revenue and Forecast to 2030 (US\$ Million)

#### South & Central America Mosquito Traps Market Segmentation

The South & Central America mosquito traps market is segmented into product type, category, distribution channel, and country.

Based on product type, the South & Central America mosquito traps market is segmented into electric shock mosquito killer, photocatalytic mosquito killer, and sticky trap mosquito killer. In 2022, the electric shock mosquito killer segment registered the largest share in the South & Central America mosquito traps market.

Based on category, the South & Central America mosquito traps market is bifurcated into outdoor and indoor. In 2022, the indoor segment registered a larger share in the South & Central America mosquito traps market.

Based on distribution channel, the South & Central America mosquito traps market is bifurcated into direct sales and retail sales. In 2022, the retail sales segment registered a larger share in the South & Central America mosquito traps market. The direct sales segment is further segmented into direct offline sales and direct online sales. The retail sales segment is further segmented into supermarkets & hypermarkets, specialty stores, online retail, and others.

Based on country, the South & Central America mosquito traps market is segmented into Brazil, Argentina, and the Rest of South & Central America. In 2022, Brazil segment registered the largest share in the South & Central America mosquito traps market. Insecto Corp, Biogents AG, Woodstream Corp, and FDL Pest Control Solutions are some of the leading companies operating in the South & Central America mosquito traps market.

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