

# **South & Central America Medical Scheduling Software Market Forecast to 2028 - Regional Analysis - by Software (Installed Software and Web-Based Software) and End User (Hospitals, Clinics, and Others)**

<https://marketpublishers.com/r/SEFC8CC5B7D9EN.html>

Date: October 2023

Pages: 77

Price: US\$ 3,000.00 (Single User License)

ID: SEFC8CC5B7D9EN

## **Abstracts**

The South & Central America medical scheduling software market is expected to grow from US\$ 26.27 million in 2022 to US\$ 53.40 million by 2028. It is estimated to grow at a CAGR of 12.6% from 2022 to 2028.

### **Increasing Knowledge About the Internet of Things fuels South & Central America Medical Scheduling Software Market**

The emergence of the Internet of Things (IoT) has propelled the development of various health practices aimed at improving population health. Many services and applications of IoT in healthcare—eHealth, mobile health (mHealth), ambient assisted living, semantic devices, wearable devices and smartphones, and community-based healthcare—have been examined in several recent studies. These services have been extensively informative and can be used for a variety of purposes across single condition and cluster condition management, including allowing healthcare professionals to track and monitor patient progress remotely, improving self-management of chronic conditions, assisting in the early detection of abnormalities, and accelerating symptom identification and clinical diagnoses. Further, IoT-powered apps have the potential to make better use of healthcare resources while providing high-quality, low-cost medical treatment.

Further artificial intelligence (AI) has boosted the availability of point-of-care health information; for example, chatbots (also known as AI physicians) can provide lifestyle and medical advice. Woebot, Your. Md, Babylon, and HealthTap are among other

examples of well-known AI bots that provide immediate recommendations to patients, based on details/symptoms entered by them.

Opportunities for IoT innovation in the healthcare industry are continuously emerging and evolving. Medical facilities have special challenges, and vendors of IoT are developing new approaches to address those challenges.

## South & Central America Medical Scheduling Software Market Overview

The South & Central America medical scheduling software market is segmented into Brazil, Argentina, and the Rest of South & Central America. The increase in the adoption of medical scheduling software for maintaining patient flow due to the rise in the prevalence of chronic diseases and the surge in the aging population in South & Central American countries are among the factors contributing to the growth of the market in the region.

## South & Central America Medical Scheduling Software Market Revenue and Forecast to 2028 (US\$ Million)

## South & Central America Medical Scheduling Software Market Segmentation

The South & Central America medical scheduling software market is segmented into software, end user, and country.

Based on software, the South & Central America medical scheduling software market is segmented into web-based software and installed software. The web-based software held a larger South & Central America medical scheduling software market share in 2022.

Based on end user, the South & Central America medical scheduling software market is segmented into hospitals, clinics, and other end users. The hospitals segment held the largest South & Central America medical scheduling software market share in 2022.

Based on country, the South & Central America medical scheduling software market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America medical scheduling software market share in 2022.

AdvancedMD, Inc., Gunei Investment SpA, Q-nomy Inc, and TerminApp GmbH are some of the leading companies operating in the South & Central America medical scheduling software market in the region.

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