

South & Central America Medical Courier Market Forecast to 2030 - Regional Analysis - by Product Type (Medical Supplies and Equipment, Blood and Organs, Lab Specimens, Medical Notes, and Others), Destination (Domestic and International), Service (Standard Service and Rush & On-Demand Services), and End Users (Hospital and Clinics, Diagnostic Labs, Blood and Tissue Banks, Pharmacy, In Home Support, Pharmaceutical and Biotechnology Companies, and Others)

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# **Abstracts**

The South & Central America medical courier market was valued at US\$ 305.68 million in 2022 and is expected to reach US\$ 401.81 million by 2030; it is estimated to register at a CAGR of 3.5% from 2022 to 2030.

Rising Prevalence of Chronic Diseases Fuels South & Central America Medical Courier Market

With the rise of artificial intelligence (AI) and its increasing use in various industries, the need to integrate AI, particularly to ensure GDPR compliance, is increasing. Using AI in consent management can help automate various processes, such as data collection, storage, and analysis. It also has the potential to streamline the compliance process and make it more efficient, which can further help reduce the risk of human error. For example, the technology can be used to identify and flag sensitive data, helping organizations keep track of their data assets and avoid breaches. Moreover, AI can be



used to ensure that data is processed as per the GDPR. For instance, AI can be programmed to help ensure that only the minimum necessary data is processed, and further, the data will be erased when no longer needed. This will help organizations avoid penalties and fines resulting from GDPR non-compliance.

South & Central America Medical Courier Market Overview

The medical courier market in South & Central America is segmented into Brazil, Argentina, and the Rest of South & Central America. An upsurge in the geriatric population and a burgeoning number of diabetes cases fuel the growth of the medical courier market in the region. According to data published by the International Diabetes Federation, in Brazil, ~15 million people had diabetes in 2021, and the number is estimated to increase to ~23 million by 2030. As per the same source, in 2021, ~1.8 million people in Argentina were suffering from diabetes, and the number is expected to increase to ~2 million by 2030. People suffering from diabetes require their insulin and medications from time-to-time and hence, an upsurge in the incidence of diabetes is fueling the demand for medical courier services in South & Central America. Moreover, increasing strategic initiatives by companies for improving medical supplies delivery in countries such as Brazil and Argentina are fueling the growth of the market in the region. For instance, in May 2022, Spright and Synerjet entered into a partnership to speed up and improve the distribution of medical supplies using drones across Brazil. With this partnership, the companies are focusing on expanding access to healthcare services in Brazil.

South & Central America Medical Courier Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Medical Courier Market Segmentation

The South & Central America medical courier market is segmented based on product type, destination, service, end users, and country.

Based on product type, the South & Central America medical courier market is segmented into medical supplies and equipment, blood and organs, lab specimens, medical notes, and others. The medical supplies and equipment segment held the largest share in 2022.

In terms of destination, the South & Central America medical courier market is bifurcated into domestic and international. The domestic segment held a larger share in



2022.

By service, the South & Central America medical courier market is bifurcated into standard service and rush & on-demand services. The standard service segment held a larger share in 2022.

Based on end user, the South & Central America medical courier market is segmented into hospital and clinics, diagnostic labs, blood and tissue banks, pharmacy, in home support, pharmaceutical and biotechnology companies, and others. The hospital and clinics segment held the largest share in 2022.

Based on country, the South & Central America medical courier market is categorized into Brazil, Argentina, the Rest of South & Central America. Brazil dominated the South & Central America medical courier market in 2022.

United Parcel Service Inc; FedEx Corp; Deutsche Post AG; and Cencora, Inc. are some of the leading companies operating in the South & Central America medical courier market.



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