

South & Central America Meat Snacks Market Forecast to 2028 -Regional Analysis - by Type (Jerky, Meat Sticks, Sausages, and Others), Source (Beef, Chicken, Pork, and Others), Category (Plain and Flavored), and Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Online Retail, and Others)

<https://marketpublishers.com/r/S5B779351B3CEN.html>

Date: December 2023

Pages: 105

Price: US\$ 3,550.00 (Single User License)

ID: S5B779351B3CEN

Abstracts

The South & Central America meat snacks market is expected to grow from US\$ 1,026.87 million in 2022 to US\$ 1,500.95 million by 2028. It is estimated to grow at a CAGR of 6.5% from 2022 to 2028.

Rising Popularity of Clean-Label and Organic Meat Snacks Fuels South & Central America Meat Snacks Market

People are getting highly concerned about the food they consume, paying more attention to product labels and ingredients used in processed food products. Organic products are becoming increasingly popular due to their perceived health benefits. They are free of pesticides, chemical fertilizers, and genetically modified organisms (GMOs) that increase their appeal and convince consumers to pay more. The rising concern over the use of synthetic or chemical additives, such as preservatives, flavor enhancers, and colors, increases the preference of clean-labeled products. Therefore, meat snacks producers are developing products with all natural and minimally processed ingredients.

Clean-label trend is gaining popularity across the meat industry. Consumers are preferring all-natural and less-processed meat products that offer high nutritional benefits. Organic and clean-label meat snacks are made from organically raised beef,

chicken, or pork. These snacks are free of synthetic additives, such as colors, anti-caking agents, stabilizers, and preservatives. The rising demand for clean-label and organic meat snacks is expected to provide lucrative growth opportunities in the South & Central America meat snacks market during the forecast period.

South & Central America Meat Snacks Market Overview

The South & Central America meat snacks market is segmented into Brazil, Argentina, and the Rest of South & Central America. High consumption of meat-based products and a shift in consumer lifestyle and dietary patterns are the major factors driving the market growth in South & Central America, especially in Brazil. The production of Brazilian beef is increasing with the flourishment of exports. According to Agriculture and Horticulture Development Board (AHDB), in June 2022, Brazil became the largest beef exporter and exported 469,000 tons of fresh and frozen beef in 1st quarter of 2022, an increase of 37% (~126,000 tons) from 1st quarter of 2021. Moreover, as per projections by the US Department of Agriculture, Brazil is likely to reach 2.9 million metric tons of beef exports by 2028, accounting for 23% of the total beef exports worldwide. Meat snack products such as jerky, sausages, and meat strips & sticks sourced from beef are a major part of people's diets due to the taste and nutritional content of such products. These products are enriched with vital micronutrients such as vitamins, protein, and iron. Moreover, the presence of prominent players such as Conagra Brands, Inc.; Organic Valley; Bridgford Food Corporation; and Tyson Foods Inc. are actively operating across the region, which is anticipated to fuel the meat snacks market across South & Central America.

South & Central America Meat Snacks Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Meat Snacks Market Segmentation

The South & Central America meat snacks market is segmented into type, source, category, distribution channel, and country.

Based on type, the South & Central America meat snacks market is segmented into jerky, meat sticks, sausages, and others. The jerky segment registered the largest South & Central America meat snacks market share in 2022.

Based on source, the South & Central America meat snacks market is segmented into beef, chicken, pork, and others. The beef segment held the largest South & Central

America meat snacks market share in 2022.

Based on category, the South & Central America meat snacks market is segmented into plain and flavored. The flavored segment held a larger South & Central America meat snacks market share in 2022.

Based on distribution channel, the South & Central America meat snacks market is segmented into supermarkets and hypermarkets, convenience stores, online retail, and others. The supermarkets and hyper markets segment held the largest South & Central America meat snacks market share in 2022.

Based on country, the South & Central America meat snacks market has been categorized into South Africa, Saudi Arabia, the UAE, and the Rest of South & Central America. The Rest of South & Central America dominated the South & Central America meat snacks market in 2022.

General Mills Inc, Hormel Foods Corporation, Link Snacks Inc, and Tyson Foods Inc are some of the leading companies operating in the meat snacks market in the region.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis Formulation:
 - 3.2.4 Macro-economic Factor Analysis:
 - 3.2.5 Developing Base Number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country Level Data:

4. SOUTH & CENTRAL AMERICA MEAT SNACKS MARKET OVERVIEW

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 The Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Intensity of Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Expert Opinion
- 4.4 Ecosystem Analysis

5. SOUTH & CENTRAL AMERICA MEAT SNACKS MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Increasing Demand for High-Protein Snacks

- 5.1.2 Surging Popularity of Chicken-Based Meat Snacks
- 5.1.3 Strategic Developments by Key Market Players
- 5.2 Market Restraints
 - 5.2.1 Increasing Vegan Population
- 5.3 Market Opportunities
 - 5.3.1 Rising Popularity of Clean-Label and Organic Meat Snacks
- 5.4 Future Trends
 - 5.4.1 Advent of Lab-Grown/Cultured Meat
- 5.5 Impact Analysis of Drivers and Restraints

6. MEAT SNACKS - SOUTH & CENTRAL AMERICA MARKET ANALYSIS

- 6.1 Meat Snacks Market -Revenue and Forecast to 2028 (US\$ Million)

7. SOUTH & CENTRAL AMERICA MEAT SNACKS MARKET ANALYSIS - BY TYPE

- 7.1 Overview
- 7.2 South & Central America Meat Snacks Market, By Type (2021 and 2028)
- 7.3 Jerky
 - 7.3.1 Overview
 - 7.3.2 Jerky: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)
- 7.4 Meat Sticks
 - 7.4.1 Overview
 - 7.4.2 Meat Sticks: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)
- 7.5 Sausages:
 - 7.5.1 Overview
 - 7.5.2 Sausages: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)
- 7.6 Others
 - 7.6.1 Overview
 - 7.6.2 Others: South & Central America Meat Snacks Market- Revenue and Forecast to 2028 (US\$ Million)

8. SOUTH & CENTRAL AMERICA MEAT SNACKS MARKET ANALYSIS - BY SOURCE

- 8.1 Overview

8.2 South & Central America Meat Snacks Market, By Source (2021 and 2028)

8.3 Beef

8.3.1 Overview

8.3.2 Beef: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

8.4 Chicken

8.4.1 Overview

8.4.2 Chicken: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

8.5 Pork

8.5.1 Overview

8.5.2 Pork: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

8.6 Others

8.6.1 Overview

8.6.2 Others: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

9. SOUTH & CENTRAL AMERICA MEAT SNACKS MARKET ANALYSIS - BY CATEGORY

9.1 Overview

9.2 South & Central America Meat Snacks Market, By Category (2021 and 2028)

9.3 Plain

9.3.1 Overview

9.3.2 Plain: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

9.4 Flavored

9.4.1 Overview

9.4.2 Flavored: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

10. SOUTH & CENTRAL AMERICA MEAT SNACKS MARKET ANALYSIS - BY DISTRIBUTION CHANNEL

10.1 Overview

10.2 South & Central America Meat Snacks Market, By Distribution Channel (2021 and 2028)

10.3 Supermarkets and Hypermarkets

10.3.1 Overview

10.3.2 Supermarkets and Hypermarkets: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

10.4 Convenience Stores

10.4.1 Overview

10.4.2 Convenience Stores: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

10.5 Online Retail

10.5.1 Overview

10.5.2 Online Retail: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

10.6 Others

10.6.1 Overview

10.6.2 Others: South & Central America Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

11. SOUTH & CENTRAL AMERICA MEAT SNACKS MARKET - COUNTRY ANALYSIS

11.1 South and Central America: Meat Snacks Market

11.1.1 South and Central America: Meat Snacks Market, by Key Country

11.1.1.1 Brazil: Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

11.1.1.1.1 Brazil: Meat Snacks Market, By Type

11.1.1.1.2 Brazil: Meat Snacks Market, by Source

11.1.1.1.3 Brazil: Meat Snacks Market, By Category

11.1.1.1.4 Brazil: Meat Snacks Market, by Distribution Channel

11.1.1.2 Argentina: Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

11.1.1.2.1 Argentina: Meat Snacks Market, By Type

11.1.1.2.2 Argentina: Meat Snacks Market, by Source

11.1.1.2.3 Argentina: Meat Snacks Market, By Category

11.1.1.2.4 Argentina: Meat Snacks Market, by Distribution Channel

11.1.1.3 Rest of South and Central America: Meat Snacks Market - Revenue and Forecast to 2028 (US\$ Million)

11.1.1.3.1 Rest of South and Central America: Meat Snacks Market, By Type

11.1.1.3.2 Rest of South and Central America: Meat Snacks Market, by Source

11.1.1.3.3 Rest of South and Central America: Meat Snacks Market, By Category

11.1.1.3.4 Rest of South and Central America: Meat Snacks Market, by Distribution Channel

12. INDUSTRY LANDSCAPE

- 12.1 Overview
- 12.2 New Product Development
- 12.3 Merger and Acquisition

13. COMPANY PROFILES

- 13.1 Tyson Foods Inc.
 - 13.1.1 Key Facts
 - 13.1.2 Business Description
 - 13.1.3 Products and Services
 - 13.1.4 Financial Overview
 - 13.1.5 SWOT Analysis
 - 13.1.6 Key Developments
- 13.2 General Mills Inc.
 - 13.2.1 Key Facts
 - 13.2.2 Business Description
 - 13.2.3 Products and Services
 - 13.2.4 Financial Overview
 - 13.2.5 SWOT Analysis
 - 13.2.6 Key Developments
- 13.3 Hormel Foods Corporation
 - 13.3.1 Key Facts
 - 13.3.2 Business Description
 - 13.3.3 Products and Services
 - 13.3.4 Financial Overview
 - 13.3.5 SWOT Analysis
 - 13.3.6 Key Developments
- 13.4 Conagra Brands, Inc.
 - 13.4.1 Key Facts
 - 13.4.2 Business Description
 - 13.4.3 Products and Services
 - 13.4.4 Financial Overview
 - 13.4.5 SWOT Analysis
 - 13.4.6 Key Developments
- 13.5 Link Snacks Inc.
 - 13.5.1 Key Facts

- 13.5.2 Business Description
- 13.5.3 Products and Services
- 13.5.4 Financial Overview
- 13.5.5 SWOT Analysis
- 13.5.6 Key Developments

14. APPENDIX

- 14.1 About The Insight Partners
- 14.2 Word Index

I would like to order

Product name: South & Central America Meat Snacks Market Forecast to 2028 -Regional Analysis - by Type (Jerky, Meat Sticks, Sausages, and Others), Source (Beef, Chicken, Pork, and Others), Category (Plain and Flavored), and Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Online Retail, and Others)

Product link: <https://marketpublishers.com/r/S5B779351B3CEN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S5B779351B3CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970