

# **South & Central America Laser Distance Sensor Market Forecast to 2030 - Regional Analysis - by Distance (Between 2 and 10 Meters, Between 11 and 100 Meters, Between 101 and 200 Meters, and Between 201 and 500 Meters), Accuracy (1 mm at 2 Sigma, 3 mm with 2 Sigma, and 5 mm at 2 Sigma), and End User (Manufacturing, Construction, Automotive and Robotics, Aerospace and Defense, Geospatial Industry, and Others)**

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## **Abstracts**

The South & Central America laser distance sensor market was valued at US\$ 68.71 million in 2022 and is expected to reach US\$ 101.94 million by 2030; it is estimated to register at a CAGR of 5.1% from 2022 to 2030.

### **Government Initiatives to Boost Manufacturing Facilities Fuel South & Central America Laser Distance Sensor Market**

Industry 4.0 is transforming how companies manufacture, process, and distribute their products and are focused on improving product quality by minimizing the risk of human error and providing a safe environment. Due to the rise in the adoption of Industry 4.0, the governments of various countries are investing to boost their manufacturing industry further. The rise in industrialization contributes to the construction of new manufacturing facilities across various industry verticals such as automotive, food & beverages, and chemicals, further fueling the need for automated solutions to carry out certain tasks. Laser distance sensors can play a vital role in providing real-time, precise, and accurate measurements for enhanced and error-free manufacturing processes. Newly built

automated manufacturing facilities generate the demand for components required for improved quality control, enhanced productivity, and overall cost-effectiveness. Thus, the governments' focus on boosting the manufacturing facilities and integrating automation is anticipated to create lucrative opportunities for the laser distance sensor market growth.

## South & Central America Laser Distance Sensor Market Overview

The SAM laser distance sensor market is segmented into Brazil, Argentina, and the Rest of SAM. The rising investments by global companies to set up their regional electronic manufacturing plants drive market growth. For instance, in May 2021, the Brazilian government approved the LG Electronics plan to expand its Manaus plant by 12,000 square meters with an investment of US\$ 62 million. In addition, in November 2019, ABB Argentina invested US\$ 9 million to build a plant to manufacture medium-voltage products. This plant was built to meet the regional demand for products such as switches and switch gears. Companies such as Samsung and LG Electronics have manufacturing plants across the region. Thus, increased electronic manufacturing plants across SAM contribute to the demand for laser distance sensors for electronics production. As laser distance sensors are used in the fast and precise processing of electronic components and, ultimately, the final assembly of smart devices, the growing electronics industry fuels the laser distance sensor market in the region. The region's automotive industry is also going through a transitional shift toward electric vehicle mobility. The government has played a substantial role in developing the automotive industry. The increase in commercial and passenger vehicle sales in Brazil over the past decade was primarily driven by national economic growth, favorable consumer credit policies, and fiscal incentives offered by the government. The growing production capabilities of electric vehicles from leading players are creating potential opportunities for market growth. For example, in July 2022, Daimler Truck Holding AG, a German automotive manufacturer, started manufacturing its first Mercedes-Benz electric bus in Brazil between November and December 2022. The company had projected the demand for electric buses in Brazil to reach 1,000 buses in 2023 and 3,000 buses by 2024. Also, the sales of hybrid and electric vehicles in 2021 in Peru exceeded by 151.7% compared to 2020. This was the highest level yet recorded, according to the Automotive Association of Peru (AAP). Thus, such an increase in the production of EVs in SAM is boosting the demand for components required for the production of electric vehicles. The laser distance sensor market is growing due to its applications such as laser marking, where these sensor measures the distance to the preceding vehicle to avoid collision.

## South & Central America Laser Distance Sensor Market Revenue and Forecast to 2030 (US\$ Million)

### South & Central America Laser Distance Sensor Market Segmentation

The South & Central America laser distance sensor market is segmented based on distance, accuracy, end user, and country.

Based on distance, the South & Central America laser distance sensor market laser distance sensor market is segmented into between 2 and 10 meters, between 11 and 100 meters, between 101 and 200 meters, and between 201 and 500 meters. The between 11 and 100 meters segment held the largest share in 2022.

In terms of accuracy, the South & Central America laser distance sensor market laser distance sensor market is segmented into 1 mm at 2 sigma, 3 mm with 2 sigma, and 5 mm at 2 sigma. The 3 mm with 2 sigma segment held the largest share in 2022.

By end user, the South & Central America laser distance sensor market laser distance sensor market is segmented into manufacturing, construction, automotive and robotics, aerospace and defense, geospatial industry, and others. The automotive and robotics segment held the largest share in 2022.

Based on country, the South & Central America laser distance sensor market laser distance sensor market is categorized into Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the South & Central America laser distance sensor market in 2022.

Sick AG, ifm Electronic GmbH, Baumer Holding AG, Keyence Corp, Leuze electronic GmbH & Co KG, and Jenoptik AG are some of the leading companies operating in the South & Central America laser distance sensor market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. SOUTH & CENTRAL AMERICA LASER DISTANCE SENSOR MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Ecosystem Analysis
  - 4.2.1 Component Providers:
  - 4.2.2 Manufacturers:
  - 4.2.3 Distributors or Suppliers:
  - 4.2.4 End-Users:
  - 4.2.5 List of Vendors in Value Chain

### **5. SOUTH & CENTRAL AMERICA LASER DISTANCE SENSOR MARKET - KEY INDUSTRY DYNAMICS**

- 5.1 Drivers
  - 5.1.1 Rise in Demand for Sensors in Automotive Applications
  - 5.1.2 Strategic Initiatives by Market Players
- 5.2 Restraints
  - 5.2.1 Stringent Government Regulations for Using Laser-Based Products
- 5.3 Opportunities
  - 5.3.1 Government Initiatives to Boost Manufacturing Facilities

5.3.2 Rise in Government Spending on Defense Sector

5.4 Future Trends:

5.4.1 Advent of Advanced Robotics Solutions

5.5 Impact of Drivers and Restraints:

## **6. LASER DISTANCE SENSOR MARKET - SOUTH & CENTRAL AMERICA MARKET ANALYSIS**

6.1 South & Central America Laser Distance Sensor Market Revenue (US\$ Million), 2022 - 2030

## **7. SOUTH & CENTRAL AMERICA LASER DISTANCE SENSOR MARKET ANALYSIS - DISTANCE**

7.1 Between 2 and 10 Meters

7.1.1 Overview

7.2 Between 11 and 100 Meters

7.2.1 Overview

7.3 Between 101 and 200 Meters

7.3.1 Overview

7.4 Between 201 and 500 Meters

7.4.1 Overview

## **8. SOUTH & CENTRAL AMERICA LASER DISTANCE SENSOR MARKET ANALYSIS - ACCURACY**

8.1 1mm at 2 Sigma

8.1.1 Overview

8.2 3mm with 2 Sigma

8.2.1 Overview

8.3 5mm at 2 Sigma

8.3.1 Overview

## **9. SOUTH & CENTRAL AMERICA LASER DISTANCE SENSOR MARKET ANALYSIS - END USER**

9.1 Manufacturing

9.1.1 Overview

9.2 Construction

- 9.2.1 Overview
- 9.3 Automotive and Robotics
  - 9.3.1 Overview
- 9.4 Aerospace and Defence
  - 9.4.1 Overview
- 9.5 Geospatial Industry
  - 9.5.1 Overview
- 9.6 Others
  - 9.6.1 Overview

## **10. SOUTH & CENTRAL AMERICA LASER DISTANCE SENSOR MARKET - COUNTRY ANALYSIS**

- 10.1 South & Central America
  - 10.1.1 South & Central America Laser Distance Sensor Market Overview
  - 10.1.2 South & Central America Laser Distance Sensor Market Revenue and Forecasts and Analysis - By Countries
    - 10.1.2.1 Brazil Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million)
      - 10.1.2.1.1 Brazil Laser Distance Sensor Market Breakdown by Distance
      - 10.1.2.1.2 Brazil Laser Distance Sensor Market Breakdown by Accuracy
      - 10.1.2.1.3 Brazil Laser Distance Sensor Market Breakdown by End user
    - 10.1.2.2 Argentina Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million)
      - 10.1.2.2.1 Argentina Laser Distance Sensor Market Breakdown by Distance
      - 10.1.2.2.2 Argentina Laser Distance Sensor Market Breakdown by Accuracy
      - 10.1.2.2.3 Argentina Laser Distance Sensor Market Breakdown by End user
    - 10.1.2.3 Rest of South & Central America Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million)
      - 10.1.2.3.1 Rest of South & Central America Laser Distance Sensor Market Breakdown by Distance
      - 10.1.2.3.2 Rest of South & Central America Laser Distance Sensor Market Breakdown by Accuracy
      - 10.1.2.3.3 Rest of South & Central America Laser Distance Sensor Market Breakdown by End user

## **11. LASER DISTANCE SENSOR MARKET INDUSTRY LANDSCAPE**

- 11.1 Overview

## 11.2 Market Initiatives

## **12. COMPANY PROFILES**

### 12.1 Sick AG

- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments

### 12.2 ifm Electronic GmbH

- 12.2.1 Key Facts
- 12.2.2 Business Description
- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments

### 12.3 Baumer Holding AG

- 12.3.1 Key Facts
- 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments

### 12.4 Keyence Corp

- 12.4.1 Key Facts
- 12.4.2 Business Description
- 12.4.3 Products and Services
- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments

### 12.5 Leuze electronic GmbH & Co KG

- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments

## 12.6 Jenoptik AG

### 12.6.1 Key Facts

### 12.6.2 Business Description

### 12.6.3 Products and Services

### 12.6.4 Financial Overview

### 12.6.5 SWOT Analysis

### 12.6.6 Key Developments

## 13. APPENDIX

### 13.1 About The Insight Partners

### 13.2 Word Index



## List Of Tables

### LIST OF TABLES

Table 1. South & Central America Laser Distance Sensor Market Segmentation

Table 2. South & Central America Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - Distance

Table 3. South & Central America Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - Accuracy

Table 4. South & Central America Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - End user

Table 5. South and Central America Laser Distance Sensor Market, by Country - Revenue and Forecast to 2030 (USD Million)

Table 6. Brazil Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - By Distance

Table 7. Brazil Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - By Accuracy

Table 8. Brazil Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - By End user

Table 9. Argentina Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - By Distance

Table 10. Argentina Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - By Accuracy

Table 11. Argentina Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - By End user

Table 12. Rest of South & Central America Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - By Distance

Table 13. Rest of South & Central America Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - By Accuracy

Table 14. Rest of South & Central America Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million) - By End user

Table 15. List of Abbreviation

Figure 1. South & Central America Laser Distance Sensor Market Segmentation, By Country

Figure 2. Ecosystem: South & Central America Laser Distance Sensor Market

Figure 3. South & Central America Laser Distance Sensor Market - Key Industry Dynamics

Figure 4. Impact Analysis of Drivers And Restraints

Figure 5. South & Central America Laser Distance Sensor Market Revenue (US\$

Million), 2022 - 2030

Figure 6. South & Central America Laser Distance Sensor Market Share (%) - Distance, 2022 and 2030

Figure 7. Between 2 and 10 Meters Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 8. Between 11 and 100 Meters Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 9. Between 101 and 200 Meters Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 10. Between 201 and 500 Meters Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 11. South & Central America Laser Distance Sensor Market Share (%) - Accuracy, 2022 and 2030

Figure 12. 1mm at 2 Sigma Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 13. 3mm with 2 Sigma Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 14. 5mm at 2 Sigma Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 15. South & Central America Laser Distance Sensor Market Share (%) - End user, 2022 and 2030

Figure 16. Manufacturing Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 17. Construction Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 18. Automotive and Robotics Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 19. Aerospace and Defence Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 20. Geospatial Industry Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 21. Others Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 22. South & Central America Laser Distance Sensor Market- Revenue by Key Countries 2022 (US\$ Million)

Figure 23. Laser Distance Sensor Market Breakdown by Key Countries, 2022 and 2030 (%)

Figure 24. Brazil Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 25. Argentina Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 26. Rest of South & Central America Laser Distance Sensor Market Revenue and Forecasts to 2030 (US\$ Million)

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