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South & Central America IT Management as a Service Market Forecast to 2031 - Regional Analysis - by Application (System and Network Monitoring, Compliance and Security Management, Asset Management, Infrastructure Performance Management, Configuration and Change Management, and Others), Enterprise Size (Large Enterprises and SMEs), and End User (IT and Telecom, BFSI, Healthcare and Lifesciences, Manufacturing, Higher Education, Retail, Energy and Utilities, Non Profit, and Others)

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Abstracts

The South & Central America IT management as a service market was valued at US$ 353.13 million in 2023 and is expected to reach US$ 899.01 million by 2031; it is estimated to register a CAGR of 12.4% from 2023 to 2031.

Rising Adoption of ITMaaS in Healthcare Industry Fuels South & Central America IT Management as a Service Market

IT for healthcare is more complicated than ever. The majority of healthcare executives wish to give digital transformation top priority; however, it is becoming more and more expensive to hire technical staff to manage hundreds of systems. Because of this healthcare firms are adopting IT management as a service (ITMaaS) as these service providers can help companies to handle their IT operations. These ITMaaS service provider can help healthcare companies to return to treating patients in and increasing

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access to care. These service providers can assist healthcare firms with IT operations, email, help desk, data security, and cloud hosting. Additionally, they are capable of managing continuous IT services, which facilitate innovation, expansion, and transformation.

The majority of healthcare companies lack the funding and resources necessary to cover the overhead of a sizable internal IT staff, along with maintaining and overseeing their IT infrastructure. As a result, healthcare organizations are more inclined to ITMaaS, as it offers a low-cost way to gain access to a much larger organization's IT resources. These ITMaaS service providers provide comprehensive IT risk protection and prevention. In addition, they offer 24/7/365 support to guarantee that the firm is always ready to respond to threats, as IT disasters can happen at any time, thus assisting organizations in averting catastrophic system breakdowns. Moreover, service providers assist organizations with business continuity planning, resulting in increased uptime and optimal allocation of resources. Hence, the rising adoption of ITMaaS among healthcare organizations is expected to create an opportunity for the growth of the IT management as a service market during the forecast period.

South & Central America IT Management as a Service Market Overview

The SAM IT management as a service market is segmented into Brazil, Argentina, and the Rest of SAM. The market growth in the region can largely be attributed to the growing digitization in the banking and healthcare sectors. For example, Brazil is witnessing tremendous growth in its digital finance. The Central Bank of Brazil introduced a regulation that requires regulatory requirements to be tailored to the size and complexity of a business in order to prevent authorities from significantly burdening small and straightforward financial institutions and limiting their ability to compete. This method was followed by a number of fintech services that eliminate the requirement for a bank intermediary. Thus, the growing adoption of digital finance is fueling the growth of IT management as a service market in the region.

Various initiatives are being taken for the growth of the healthcare sector. In April 2023, the Government of Argentina announced that the Inter-American Development Bank (IDB) approved a US$ 200 million loan to strengthen Argentina's healthcare system. With a total value of US$ 600 million, this financing represents the first individual operation of a conditional credit line for investment projects. This first-ever individual operation aims to offer enhanced healthcare services in the country. Thus, such initiatives in both the banking and healthcare sectors are expected to fuel the growth of IT management as a service market in South America.

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South & Central America IT Management as a Service Market Revenue and Forecast to 2031 (US$ Million)

South & Central America IT Management as a Service Market Segmentation

The South & Central America IT management as a service market is categorized into application, enterprise size, end user, and country.

Based on application, the South & Central America IT management as a service market is segmented into system and network monitoring, compliance and security management, asset management, infrastructure performance management, configuration and change management, and others. The system and network monitoring segment held the largest South & Central America IT management as a service market share in 2023.

In terms of enterprise size, the South & Central America IT management as a service market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger South & Central America IT management as a service market share in 2023.

By end user, the South & Central America IT management as a service market is divided into IT and telecom, BFSI, healthcare and life sciences, manufacturing, higher education, retail, energy and utilities, non profit, and others. The IT and telecom segment held the largest South & Central America IT management as a service market share in 2023.

By country, the South & Central America IT management as a service market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America IT management as a service market share in 2023.

Cisco Systems Inc, Cognizant Technology Solutions Corp, Wipro Ltd, Amazon Web Services Inc, International Business Machines Corp, Fujitsu Ltd, BMC Software Inc, HCL Technologies Ltd, Hewlett Packard Enterprise Co, Capgemini SE, Atos SE, Kyndryl Holdings Inc, Avanade Inc, and Rimini Street, Inc. are some of the leading companies operating in the South & Central America IT management as a service market.

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