

# **South & Central America Industrial PPE Market Forecast to 2030 - Regional Analysis - by Type (Hand and Arm Protection, Body Protection, Respiratory Protection, Head and Face Protection, and Others), Material (Natural Rubber, Vinyl, Polyethylene, Nitrile, and Others), End-Use Industry (Manufacturing, Construction, Oil and Gas, pharmaceuticals, and Others), and Distribution Channel (Wholesalers, National Retailers, Regional Retailers, and Online Platforms)**

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## **Abstracts**

The South & Central America industrial PPE market was valued at US\$ 6,560.30 million in 2022 and is expected to reach US\$ 11,113.87 million by 2030; it is estimated to grow at a CAGR of 6.8% from 2022 to 2030.

Rising Adoption of E-Commerce Sales Channel Fuel the South & Central America Industrial PPE Market

The organized global retail sector distribution network has undergone a massive transformation recently. Rise in penetration of smartphones and the internet, easy access to emerging technologies, upsurge in purchasing power, and convenience provided by online retail shopping platforms from anywhere at any time are among the major factors bolstering the adoption of e-commerce worldwide. Manufacturers operating in the industry are constantly partnering with online retailers such as Amazon and Alibaba to deliver bulk industrial products such as personal protective equipment to industries and individual consumers.

The increasing penetration of online shopping has encouraged manufacturers to sell

products directly-to-customer (D2C) by launching their own online retail sites, eliminating the need to invest in expensive marketing and distribution infrastructure. Through these websites, manufacturers take bulk orders from end-use industries and sell products to customers. Thus, the consumers' increasing dependency on e-commerce services and the adoption of the D2C strategy by manufacturers are expected to open lucrative opportunities for the industrial personal protective equipment (PPE) market in the coming years.

#### South & Central America Industrial PPE Market Overview

The South & Central America industrial personal protective equipment (PPE) market is segmented into Brazil, Argentina, and the Rest of South & Central America. Over the past few years, the growth of the industrial sector in the region led to an extensive increase in job opportunities. Rising industrialization and increasing number of work professionals across South & Central America offer lucrative opportunities for the market growth in the region. The International Association of Oil & Gas Producers (IOGP) 2021 report stated that oil production in the region is high and accounts for 7.5 million barrels daily. Venezuela and Brazil currently dominate Central & South American oil production. Owing to the rise in oil production in the region, the hazards of vehicle collisions, explosions, and fires are tremendously increasing. Thus, increasing hazards encourage various sectors to invest more in work safety.

#### South & Central America Industrial PPE Market Revenue and Forecast to 2030 (US\$ Million)

##### South & Central America Industrial PPE Market Segmentation

The South & Central America industrial PPE market is segmented based on type, material, end-use industry, distribution channel, and country.

Based on type, the South & Central America industrial PPE market is segmented into hand and arm protection, body protection, respiratory protection, head and face protection, and others. The others segment held the largest market share in 2022.

Based on material, the South & Central America industrial PPE market is segmented into natural rubber, vinyl, polyethylene, nitrile, and others. The others segment held the largest market share in 2022.

Based on end-use industry, the South & Central America industrial PPE market is segmented into manufacturing, construction, oil and gas, pharmaceuticals, and others. The others segment held the largest market share in 2022.

Based on distribution channel, the South & Central America industrial PPE market is segmented into wholesalers, national retailers, regional retailers, and online platforms. The wholesalers segment held the largest market share in 2022.

Based on country, the South & Central America industrial PPE market is segmented into Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the South & Central America industrial PPE market share in

2022.

Honeywell International Inc.; Lakeland Industries, Inc.; DuPont de Nemours, Inc.; 3M Co.; Ansell Ltd.; VF Corp; Aramark; Kimberly-Clark Corp.; and W.L. Gore and Associates, Inc. are some of the leading players operating in the South & Central America industrial PPE market.

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