

South & Central America HVAC Controls Market
Forecast to 2030 - Regional Analysis - by Component
(Hardware and Software & Services), Installation Type
(New Installation and Retrofit), System (Temperature
Control System, Humidity Control System, Ventilation
Control System, and Integrated Control System), and
End User (Residential, Commercial, and Industrial)

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Abstracts

The South & Central America HVAC controls market is expected to grow from US\$ 318.66 million in 2022 to US\$ 1,059.86 million by 2030. It is estimated to grow at a CAGR of 16.2% from 2022 to 2030.

Rising Adoption of Cloud Computing in HVAC Drives South & Central America HVAC Controls Market

Cloud computing aids in data storage, process execution, and business operation by enabling internet servers to function across a distant area. It has developed into a catalyst for IT innovation in many businesses. Contractors maintain various data in HVAC systems, including information about HVAC loads, building equipment, bids, and maintenance activities, which are produced in several separate systems. Manually gathering such data increases the chance of data loss and the likelihood of misinterpretation. A single platform, such as cloud computing, can be utilized to address this issue and enable access to everyone involved in the project. A cloud platform simplifies updating information about the project, customer requirements, and equipment and control selection. The same information can also be referred to in the future. Cloud computing has made it easier to follow laws, select energy-efficient HVAC systems and controls, assess HVAC load, store sales data, and preserve data for



technicians. Thus, the rising adoption of cloud computing in HVAC systems is likely to create lucrative opportunities for the South & Central America HVAC controls market.

South & Central America HVAC Controls Market Overview

The South & Central America HVAC controls market is segmented into Brazil, Argentina, and the Rest of South & Central America. The expansion of the South & Central America HVAC controls market is anticipated to be boosted by the growing demand for energy-efficient products. Further, energy efficiency laws and rising consumer awareness are expected to fuel market expansion. There is a trend in several countries of South & Central America toward developing national energy efficiency initiatives and offering them regulatory and legal support. Technological advancements, new product development, and compressor exports from countries such as Mexico, Brazil, and Argentina are anticipated to contribute to the expansion of the SAM HVAC controls market. Rapid urbanization and rising infrastructure spending are projected to increase air conditioning system shipments during the forecast period. Further, rising disposable income in emerging economies, improving living standards, and varying weather patterns are anticipated to boost market growth in the upcoming years. The growing construction industry in SAM, owing to the rising number of residential and commercial places, is driving the growth of the South & Central America HVAC controls market. Increasing demand for advanced HVAC systems to improve air quality in buildings has created a significant growth opportunity for the HVAC sensors market. Further, the increasing installation of air conditioning systems in Brazil is boosting market growth. Although Brazil is focused on energy-efficient HVAC applications with a specific perspective, Argentina, Chile, and other countries in South & Central America are still lagging in the adoption of HVAC systems. Thus, the market is expected to witness moderate growth as the adoption of HVAC systems is limited or low in some parts of the region.

South & Central America HVAC Controls Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America HVAC Controls Market Segmentation

The South & Central America HVAC controls market is segmented into component, installation type, system, end user, and country.

Based on component, the South & Central America HVAC controls market is bifurcated



into hardware and software & services. In 2022, the hardware segment registered a larger share in the South & Central America HVAC controls market. The hardware segment is further segmented into sensor, controllers, smart vents, and others.

Based on installation type, the South & Central America HVAC controls market is bifurcated into new installation and retrofit. In 2022, the retrofit segment registered a larger share in the South & Central America HVAC controls market.

Based on system, the South & Central America HVAC controls market is segmented into temperature control system, humidity control system, ventilation control system, and integrated control system. In 2022, the temperature control system segment registered the largest share in the South & Central America HVAC controls market.

Based on end user industry, the South & Central America HVAC controls market is segmented into residential, commercial, and industrial. In 2022, the commercial segment registered the largest share in the South & Central America HVAC controls market.

Based on country, the South & Central America HVAC controls market is segmented into Brazil, Argentina, and the Rest of South & Central America. In 2022, Brazil segment registered the largest share in the South & Central America HVAC controls market.

Carrier Global Corporation; DAIKIN INDUSTRIES, Ltd.; Emerson Electric Co.; Honeywell International Inc.; Johnson Controls, Inc.; Schneider Electric SE; Siemens AG; and Lennox International Inc. are some of the leading companies operating in the South & Central America HVAC controls market.



Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. SOUTH & CENTRAL AMERICA HVAC CONTROLS MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Ecosystem Analysis
 - 4.2.1 List of Vendors in The Value Chain

5. SOUTH & CENTRAL AMERICA HVAC CONTROLS MARKET - KEY INDUSTRY DYNAMICS

- 5.1 South & Central America HVAC Controls Market Key Industry Dynamics
- 5.2 Market Drivers
 - 5.2.1 Growth in Construction Sector
- 5.2.2 Implementation of Smart, Connected, and Energy Efficient IOT-enabled HVAC Systems
- 5.3 Market Restraints
 - 5.3.1 High Cost and Technical complexities
- 5.4 Market Opportunities
 - 5.4.1 Rising Adoption of Cloud Computing in HVAC
 - 5.4.2 Development of Smart Cities
- 5.5 Future Trends
- 5.5.1 Advancement in Green Technology



5.6 Impact of Drivers and Restraints:

6. HVAC CONTROLS MARKET – SOUTH & CENTRAL AMERICA MARKET ANALYSIS

- 6.1 South & Central America HVAC Controls Market Revenue (US\$ Million), 2022 2030
- 6.2 South & Central America HVAC Controls Market Forecast and Analysis

7. SOUTH & CENTRAL AMERICA HVAC CONTROLS MARKET ANALYSIS - COMPONENT

- 7.1 Hardware
 - 7.1.1 Overview
 - 7.1.2 Hardware Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.1.3 Sensor
 - 7.1.3.1 Overview
 - 7.1.3.2 Sensor Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.1.4 Controllers
 - **7.1.4.1** Overview
 - 7.1.4.2 Controllers Market, Revenue and Forecast to 2030 (US\$ Million)
 - 7.1.5 Smart Vents
 - **7.1.5.1** Overview
 - 7.1.5.2 Smart Vents Market, Revenue and Forecast to 2030 (US\$ Million)
 - **7.1.6 Others**
 - 7.1.6.1 Overview
 - 7.1.6.2 Others Market, Revenue and Forecast to 2030 (US\$ Million)
- 7.2 Software & Services
 - 7.2.1 Overview
 - 7.2.2 Software & Services Market, Revenue and Forecast to 2030 (US\$ Million)

8. SOUTH & CENTRAL AMERICA HVAC CONTROLS MARKET ANALYSIS - INSTALLATION TYPE

- 8.1 Retrofit
 - 8.1.1 Overview
 - 8.1.2 Retrofit Market Revenue, and Forecast to 2030 (US\$ Million)
- 8.2 New Installation
 - 8.2.1 Overview



8.2.2 New Installation Market Revenue, and Forecast to 2030 (US\$ Million)

9. SOUTH & CENTRAL AMERICA HVAC CONTROLS MARKET ANALYSIS - SYSTEM

- 9.1 Temperature Control System
 - 9.1.1 Overview
- 9.1.2 Temperature Control System Market Revenue, and Forecast to 2030 (US\$ Million)
- 9.2 Integrated Control System
 - 9.2.1 Overview
 - 9.2.2 Integrated Control System Market Revenue, and Forecast to 2030 (US\$ Million)
- 9.3 Ventilation Control System
 - 9.3.1 Overview
- 9.3.2 Ventilation Control System Market Revenue, and Forecast to 2030 (US\$ Million)
- 9.4 Humidity Control System
 - 9.4.1 Overview
 - 9.4.2 Humidity Control System Market Revenue, and Forecast to 2030 (US\$ Million)

10. SOUTH & CENTRAL AMERICA HVAC CONTROLS MARKET ANALYSIS – END USER

- 10.1 Commercial
 - 10.1.1 Overview
- 10.1.2 Commercial Market Revenue, and Forecast to 2030 (US\$ Million)
- 10.2 Industrial
 - 10.2.1 Overview
 - 10.2.2 Industrial Market Revenue, and Forecast to 2030 (US\$ Million)
- 10.3 Residential
 - 10.3.1 Overview
 - 10.3.2 Residential Market Revenue, and Forecast to 2030 (US\$ Million)

11. SOUTH & CENTRAL AMERICA HVAC CONTROLS MARKET - COUNTRY ANALYSIS

- 11.1 Overview
- 11.1.1 South & Central America HVAC Controls Market Revenue and Forecasts and Analysis By Country
 - 11.1.1.1 South America HVAC Controls Market Revenue and Forecasts and Analysis



- By Country

- 11.1.1.2 Brazil HVAC Controls Market Revenue and Forecasts to 2030 (US\$ Mn)
 - 11.1.1.2.1 Brazil HVAC Controls Market Breakdown by Component
 - 11.1.1.2.1.1 Brazil HVAC Controls Market Breakdown by Hardware
 - 11.1.1.2.2 Brazil HVAC Controls Market Breakdown by Installation Type
 - 11.1.1.2.3 Brazil HVAC Controls Market Breakdown by System
 - 11.1.1.2.4 Brazil HVAC Controls Market Breakdown by End User
- 11.1.1.3 Argentina HVAC Controls Market Revenue and Forecasts to 2030 (US\$ Mn)
- 11.1.1.3.1 Argentina HVAC Controls Market Breakdown by Component
 - 11.1.1.3.1.1 Argentina HVAC Controls Market Breakdown by Hardware
- 11.1.1.3.2 Argentina HVAC Controls Market Breakdown by Installation Type
- 11.1.1.3.3 Argentina HVAC Controls Market Breakdown by System
- 11.1.1.3.4 Argentina HVAC Controls Market Breakdown by End User
- 11.1.1.4 Rest of SAM HVAC Controls Market Revenue and Forecasts to 2030 (US\$ Mn)
 - 11.1.1.4.1 Rest of SAM HVAC Controls Market Breakdown by Component
 - 11.1.1.4.1.1 Rest of SAM HVAC Controls Market Breakdown by Hardware
 - 11.1.1.4.2 Rest of SAM HVAC Controls Market Breakdown by Installation Type
 - 11.1.1.4.3 Rest of SAM HVAC Controls Market Breakdown by System
 - 11.1.1.4.4 Rest of SAM HVAC Controls Market Breakdown by End User

12. COMPETITIVE LANDSCAPE

- 12.1 Heat Map Analysis by Key Players
- 12.2 Company Positioning & Concentration

13. INDUSTRY LANDSCAPE

- 13.1 Overview
- 13.2 Market Initiatives
- 13.3 New Product Development
- 13.4 Merger and Acquisition

14. COMPANY PROFILES

- 14.1 Carrier Global Corporation
 - 14.1.1 Key Facts
 - 14.1.2 Business Description
 - 14.1.3 Products and Services



- 14.1.4 Financial Overview
- 14.1.5 SWOT Analysis
- 14.1.6 Key Developments
- 14.2 DAIKIN INDUSTRIES, Ltd.
 - 14.2.1 Key Facts
 - 14.2.2 Business Description
 - 14.2.3 Products and Services
 - 14.2.4 Financial Overview
 - 14.2.5 SWOT Analysis
- 14.2.6 Key Developments
- 14.3 Emerson Electric Co.
 - 14.3.1 Key Facts
- 14.3.2 Business Description
- 14.3.3 Products and Services
- 14.3.4 Financial Overview
- 14.3.5 SWOT Analysis
- 14.3.6 Key Developments
- 14.4 Honeywell International Inc.
 - 14.4.1 Key Facts
 - 14.4.2 Business Description
 - 14.4.3 Products and Services
 - 14.4.4 Financial Overview
 - 14.4.5 SWOT Analysis
 - 14.4.6 Key Developments
- 14.5 Johnson Controls, Inc.
 - 14.5.1 Key Facts
 - 14.5.2 Business Description
 - 14.5.3 Products and Services
 - 14.5.4 Financial Overview
 - 14.5.5 SWOT Analysis
 - 14.5.6 Key Developments
- 14.6 Schneider Electric SE
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments
- 14.7 Siemens AG



- 14.7.1 Key Facts
- 14.7.2 Business Description
- 14.7.3 Products and Services
- 14.7.4 Financial Overview
- 14.7.5 SWOT Analysis
- 14.7.6 Key Developments
- 14.8 Lennox International Inc.
 - 14.8.1 Key Facts
 - 14.8.2 Business Description
 - 14.8.3 Products and Services
 - 14.8.4 Financial Overview
 - 14.8.5 SWOT Analysis
 - 14.8.6 Key Developments

15. APPENDIX

- 15.1 About the Insight Partners
- 15.2 Word Index



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