

South & Central America Hot Dogs and Sausages Market Forecast to 2030 – Regional Analysis – by Type (Pork, Beef, Chicken, and Others) and Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Online Retail, and Others)

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Abstracts

The South & Central America hot dogs and sausages market is expected to grow from US\$ 7,169.13 million in 2022 to US\$ 10,199.08 million by 2030. It is estimated to grow at a CAGR of 4.5% from 2022 to 2030.

Rising Demand for Natural and Organic Meat-Based Hot Dogs and Sausages Fuel South & Central America Hot Dogs and Sausages Market

Organic hot dogs do not contain synthetic nitrate preservatives, antibiotics, and growth hormones. Also, the products are made from animals raised on vegetarian, organic feed and cows having access to pasture for at least 120 days a year during the grazing season. They cause less environmental impact on soil and water. Due to all these advantages, the demand for organic hot dogs will increase in the coming years. Further, a growing elderly population seeks healthier sausage options, including organic hot dogs and sausages, as pork or beef sausages contain trans-fat, which triggers coronary heart disease. In addition, to avoid the risk of being obese or overweight, many consumers are demanding organic hot dogs and sausages that are low in sugar or fat. Therefore, increasing awareness regarding the health benefits of natural and organic food products can propel the demand for natural and organic meat-based hot dogs and sausages. Organic hot dogs and sausages are perceived to be a source of plant protein with lower ecological footprints than pork and beef. Thus, a high number of young consumers prefer sausage brands that are certified organic or have healthier animal husbandry practices. The rising demand for natural and organic hot dogs and sausages has encouraged key manufacturers to launch and develop new organic products. Thus, the rising demand for natural and organic meat-based hot dogs and sausages is

expected to introduce new trends into the South & Central America Hot Dogs and Sausages Market during the forecast period.

South & Central America Hot Dogs and Sausages Market Overview

The South & Central America South & Central America Hot Dogs and Sausages Market is segmented into Brazil, Argentina, and the Rest of South & Central America. The market in these countries is significantly growing due to the hectic lifestyles of the working-class population, the rising frequency of major sporting events, and the number of households with kids. Hot dogs and sausages are popular among the population in the region. The rising population and continuous economic developments have positively impacted the economic growth of Brazil and Argentina to a large extent. The region encompasses several opportunities for hot dogs and sausages. For instance, “Cachorro quente” is one of the popular Brazilian hot dogs. The increasing shift in consumer lifestyle and dietary patterns has been a key boosting factor for the growth of the South & Central America South & Central America Hot Dogs and Sausages Market, especially in Brazil. Thus, the rising popularity of hot dogs and sausages further propels the market growth.

South & Central America Hot Dogs and Sausages Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Hot Dogs and Sausages Market Segmentation

The South & Central America hot dogs and sausages market is segmented into type, distribution channel, and country.

Based on type, the South & Central America hot dogs and sausages market is segmented into pork, beef, chicken, and others. The pork segment held the largest share of the South & Central America hot dogs and sausages market in 2022.

In terms of distribution channel, the South & Central America hot dogs and sausages market is segmented into supermarkets and hypermarkets, convenience stores, online retail, and others. The supermarkets and hypermarkets segment held the largest share of the South & Central America hot dogs and sausages market in 2022.

By country, the South & Central America hot dogs and sausages market is segmented into Brazil, Argentina, and the Rest of South and Central America. The Rest of South and Central America dominated the South & Central America hot dogs and sausages market in 2022.

JBS Foods, Hormel Foods Corp, The Kraft Heinz Co, and Tyson Foods Inc are some of the leading companies operating in the South & Central America hot dogs and sausages market.

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