

South & Central America Hearing Aids Market Forecast to 2030 - Regional Analysis - by Type (Prescription Hearing Aids and OTC Hearing Aids), Product Type (Hearing Aid Devices and Hearing Implants), Technology (Conventional Hearing Aids and Digital Hearing Aids), Type Of Hearing Loss (Sensorineural Hearing Loss and Conductive Hearing Loss), Patient Type (Adults and Pediatric), and Distribution Channel (Pharmacies, Retail Stores, and Online)

<https://marketpublishers.com/r/SE1D2ACCCAF9EN.html>

Date: April 2024

Pages: 80

Price: US\$ 3,550.00 (Single User License)

ID: SE1D2ACCCAF9EN

Abstracts

The South & Central America hearing aids market was valued at US\$ 1,153.98 million in 2022 and is expected to reach US\$ 1,588.17 million by 2030; it is estimated to register a CAGR of 4.1% from 2022 to 2030.

Approval of Over-The-Counter Hearing Aids Fuels South & Central America Hearing Aids Market

Loss of hearing can have a profound impact on quality of life. According to World Health Organization (WHO), there were ~1.5 billion living with hearing loss globally and only 20% of the population with hearing loss uses hearing aids. The reason behind this is the high cost of hearing aids, as people experiencing hearing loss must undergo audiology exams, get prescriptions for devices that are sized and fit appropriately in the ear, and receive counsel on proper use and follow-up tuning of devices.

A surge is expected to be witnessed in the demand for OTC hearing aids by consumers suffering from mild to moderate hearing loss. For instance, in October 2022, Sony Electronics introduced its first over-the-counter hearing aids in the market. The unique products were developed in partnership with W.S. Audiology. The first two products, Sony CRE-C10 and CRE-E10, will be available on the Sony website and at Amazon, Best Buy, and other retailers globally. The introduction of over-the-counter promotes innovation and competition in the hearing aid technology market. Such factors will offer growth opportunities to the hearing aids market.

South & Central America Hearing Aids Market Overview

According to the data from the Pan American Health Organization (PAHO), more than 30 million people in Brazil are aged 60 and above, representing 13% of the country's population. By 2030, this count is expected to reach ~50 million, representing 24% of the Brazilian population. As per the Brazilian Institute of Geography and Statistics, the country's population aged 65 and above is expected to hold a 36% share of the total population of Brazil by 2050. Hearing loss is one of the most common chronic conditions affecting older adults. As hearing aids are easy to use, people suffering from this condition prefer using hearing aids.

South & Central America Hearing Aids Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Hearing Aids Market Segmentation

The South & Central America hearing aids market is segmented based on type, product type, technology, type of hearing loss, patient type, distribution channel, and country. Based on type, the South & Central America hearing aids market is bifurcated into prescription hearing aids and OTC hearing aids. The prescription hearing aids segment held a larger market share in 2022.

In terms of product type, the South & Central America hearing aids market is bifurcated into hearing aid devices and hearing implants. The hearing aid devices segment held a larger market share in 2022. Furthermore, the hearing aid devices segment is subsegmented into behind-the-ear (BTE) hearing aid, in-the-ear (ITE) hearing aid, receiver-in-the-ear (RITE) hearing aid, canal hearing aid, and others. Additionally, the hearing implants segment is bifurcated into cochlear implants and bone conduction implants.

By technology, the South & Central America hearing aids market is bifurcated into conventional hearing aids and digital hearing aids. The conventional hearing aids segment held a larger market share in 2022.

Based on type of hearing loss, the South & Central America hearing aids market is bifurcated into sensorineural hearing loss and conductive hearing loss. The sensorineural hearing loss segment held a larger market share in 2022.

Based on patient type, the South & Central America hearing aids market is bifurcated into adults and pediatric. The adults segment held a larger market share in 2022.

Based on distribution channel, the South & Central America hearing aids market is segmented into pharmacies, retail stores, and online. The pharmacies segment held the largest market share in 2022.

Based on country, the South & Central America hearing aids market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America hearing aids market share in 2022.

Starkey Laboratories Inc., Audina Hearing Instruments Inc, GN Store Nord AS, Cochlear Ltd, Sonova Holding AG, and Sonic Innovations Inc are some of the leading companies operating in the South & Central America hearing aids market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. SOUTH & CENTRAL AMERICA HEARING AIDS MARKET - KEY INDUSTRY DYNAMICS

- 4.1 Market Drivers
 - 4.1.1 Rising Incidence of Hearing Loss
 - 4.1.2 Growing Strategic Initiatives by the Companies
- 4.2 Market Restraints
 - 4.2.1 High Cost of Customized and Prescribed Hearing Aids
- 4.3 Market Opportunities
 - 4.3.1 Approval of Over-The-Counter Hearing Aids
- 4.4 Future Trends
 - 4.4.1 Technological Innovations in Hearing Aids
- 4.5 Impact Analysis

5. HEARING AIDS MARKET - SOUTH & CENTRAL AMERICA MARKET ANALYSIS

- 5.1 Overview
- 5.2 South & Central America Hearing Aids Market Revenue (US\$ Mn), 2022 - 2030

6. SOUTH & CENTRAL AMERICA HEARING AIDS MARKET - REVENUE AND FORECAST TO 2030 - BY TYPE

6.1 Overview

6.2 Hearing Aids Market Revenue Share, by Type 2022 & 2030 (%)

6.3 Prescription Hearing Aids

6.3.1 Overview

6.3.2 Prescription Hearing Aids: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

6.4 OTC Hearing Aids

6.4.1 Overview

6.4.2 OTC Hearing Aids: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

7. SOUTH & CENTRAL AMERICA HEARING AIDS MARKET - REVENUE AND FORECAST TO 2030 - BY PRODUCT TYPE

7.1 Overview

7.2 Hearing Aids Market Revenue Share, by Product Type 2022 & 2030 (%)

7.3 Hearing Aid Devices

7.3.1 Overview

7.3.2 Hearing Aid Devices: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

7.3.2.1 Hearing Aids Market - Hearing Aid Devices Revenue and Forecast to 2030 (US\$ Million)

7.4 Hearing Implants

7.4.1 Overview

7.4.2 Hearing Implants: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

7.4.2.1 Hearing Aids Market - Hearing Implants Revenue and Forecast to 2030 (US\$ Million)

8. SOUTH & CENTRAL AMERICA HEARING AIDS MARKET - REVENUE AND FORECAST TO 2030 - BY TECHNOLOGY

8.1 Overview

8.2 Hearing Aids Market Revenue Share, by Technology 2022 & 2030 (%)

8.3 Conventional Hearing Aids

8.3.1 Overview

8.3.2 Conventional Hearing Aids: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

8.4 Digital Hearing Aids

8.4.1 Overview

8.4.2 Digital Hearing Aids: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

9. SOUTH & CENTRAL AMERICA HEARING AIDS MARKET - REVENUE AND FORECAST TO 2030 - BY TYPE OF HEARING LOSS

9.1 Overview

9.2 Hearing Aids Market Revenue Share, by Type of Hearing Loss 2022 & 2030 (%)

9.3 Sensorineural Hearing Loss

9.3.1 Overview

9.3.2 Sensorineural Hearing Loss: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

9.4 Conductive Hearing Loss

9.4.1 Overview

9.4.2 Conductive Hearing Loss: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

10. SOUTH & CENTRAL AMERICA HEARING AIDS MARKET - REVENUE AND FORECAST TO 2030 - BY PATIENT TYPE

10.1 Overview

10.2 Hearing Aids Market Revenue Share, by Patient Type 2022 & 2030 (%)

10.3 Adults

10.3.1 Overview

10.3.2 Adults: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

10.4 Pediatrics

10.4.1 Overview

10.4.2 Pediatrics: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

11. SOUTH & CENTRAL AMERICA HEARING AIDS MARKET - REVENUE AND FORECAST TO 2030 - BY DISTRIBUTION CHANNEL

11.1 Overview

11.2 Hearing Aids Market Revenue Share, by Distribution Channel 2022 & 2030 (%)

11.3 Pharmacies

11.3.1 Overview

11.3.2 Pharmacies: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

11.4 Retail Stores

11.4.1 Overview

11.4.2 Retail Stores: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

11.5 Online

11.5.1 Overview

11.5.2 Online: Hearing Aids Market - Revenue and Forecast to 2030 (US\$ Million)

12. SOUTH & CENTRAL AMERICA HEARING AIDS MARKET - COUNTRY ANALYSIS

12.1 South & Central America Hearing Aids Market, Revenue and Forecast to 2030

12.1.1 South & Central America Hearing Aids Market, by Country

12.1.1.1 Brazil

12.1.1.1.1 Overview

12.1.1.1.2 Brazil Hearing Aids Market Revenue and Forecast to 2030 (US\$ Mn)

12.1.1.1.3 Brazil: Hearing Aids Market, by Type, 2020-2030 (US\$ Million)

12.1.1.1.4 Brazil: Hearing Aids Market, by Product Type, 2020-2030 (US\$ Million)

12.1.1.1.4.1 Brazil: Hearing Aids Market, by Hearing Aid Devices for Product Type, 2020-2030 (US\$ Million)

12.1.1.1.4.2 Brazil: Hearing Aids Market, by Hearing Implants for Product Type, 2020-2030 (US\$ Million)

12.1.1.1.5 Brazil: Hearing Aids Market, by Technology, 2020-2030 (US\$ Million)

12.1.1.1.6 Brazil: Hearing Aids Market, by Type of Hearing Loss, 2020-2030 (US\$ Million)

12.1.1.1.7 Brazil: Hearing Aids Market, by Patient Type, 2020-2030 (US\$ Million)

12.1.1.1.8 Brazil: Hearing Aids Market, by Distribution Channel, 2020-2030 (US\$ Million)

12.1.1.2 Argentina

12.1.1.2.1 Overview

12.1.1.2.2 Argentina Hearing Aids Market Revenue and Forecast to 2030 (US\$ Mn)

12.1.1.2.3 Argentina: Hearing Aids Market, by Type, 2020-2030 (US\$ Million)

12.1.1.2.4 Argentina: Hearing Aids Market, by Product Type, 2020-2030 (US\$ Million)

12.1.1.2.4.1 Argentina: Hearing Aids Market, by Hearing Aid Devices for Product Type, 2020-2030 (US\$ Million)

12.1.1.2.4.2 Argentina: Hearing Aids Market, by Hearing Implants for Product Type, 2020-2030 (US\$ Million)

12.1.1.2.5 Argentina: Hearing Aids Market, by Technology, 2020-2030 (US\$ Million)

12.1.1.2.6 Argentina: Hearing Aids Market, by Type of Hearing Loss, 2020-2030 (US\$ Million)

12.1.1.2.7 Argentina: Hearing Aids Market, by Patient Type, 2020-2030 (US\$ Million)

12.1.1.2.8 Argentina: Hearing Aids Market, by Distribution Channel, 2020-2030 (US\$ Million)

12.1.1.3 Rest of South & Central America

12.1.1.3.1 Overview

12.1.1.3.2 Rest of South & Central America Hearing Aids Market Revenue and Forecast to 2030 (US\$ Mn)

12.1.1.3.3 Rest of South & Central America: Hearing Aids Market, by Type, 2020-2030 (US\$ Million)

12.1.1.3.4 Rest of South & Central America: Hearing Aids Market, by Product Type, 2020-2030 (US\$ Million)

12.1.1.3.4.1 Rest of South & Central America: Hearing Aids Market, by Hearing Aid Devices for Product Type, 2020-2030 (US\$ Million)

12.1.1.3.4.2 Rest of South & Central America: Hearing Aids Market, by Hearing Implants for Product Type, 2020-2030 (US\$ Million)

12.1.1.3.5 Rest of South & Central America: Hearing Aids Market, by Technology, 2020-2030 (US\$ Million)

12.1.1.3.6 Rest of South & Central America: Hearing Aids Market, by Type of Hearing Loss, 2020-2030 (US\$ Million)

12.1.1.3.7 Rest of South & Central America: Hearing Aids Market, by Patient Type, 2020-2030 (US\$ Million)

12.1.1.3.8 Rest of South & Central America: Hearing Aids Market, by Distribution Channel, 2020-2030 (US\$ Million)

13. INDUSTRY LANDSCAPE

13.1 Overview

13.2 Organic Developments

13.2.1 Overview

13.3 Inorganic Developments

13.3.1 Overview

14. COMPANY PROFILES

14.1 Starkey Laboratories Inc

14.1.1 Key Facts

- 14.1.2 Business Description
- 14.1.3 Products and Services
- 14.1.4 Financial Overview
- 14.1.5 SWOT Analysis
- 14.1.6 Key Developments
- 14.2 Audina Hearing Instruments Inc
 - 14.2.1 Key Facts
 - 14.2.2 Business Description
 - 14.2.3 Products and Services
 - 14.2.4 Financial Overview
 - 14.2.5 SWOT Analysis
 - 14.2.6 Key Developments
- 14.3 GN Store Nord AS
 - 14.3.1 Key Facts
 - 14.3.2 Business Description
 - 14.3.3 Products and Services
 - 14.3.4 Financial Overview
 - 14.3.5 SWOT Analysis
 - 14.3.6 Key Developments
- 14.4 Cochlear Ltd
 - 14.4.1 Key Facts
 - 14.4.2 Business Description
 - 14.4.3 Products and Services
 - 14.4.4 Financial Overview
 - 14.4.5 SWOT Analysis
 - 14.4.6 Key Developments
- 14.5 Sonova Holding AG
 - 14.5.1 Key Facts
 - 14.5.2 Business Description
 - 14.5.3 Products and Services
 - 14.5.4 Financial Overview
 - 14.5.5 SWOT Analysis
 - 14.5.6 Key Developments
- 14.6 Sonic Innovations Inc
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis

14.6.6 Key Developments

15. APPENDIX

15.1 About Us

15.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. Hearing Aids Market Segmentation

Table 2. Hearing Aids Market- Hearing Aid Devices Revenue and Forecast to 2030 (US\$ Million)

Table 3. Hearing Aids Market- Hearing Implants Revenue and Forecast to 2030 (US\$ Million)

Table 4. Brazil Hearing Aids Market, by Type - Revenue and Forecast to 2030 (US\$ Million)

Table 5. Brazil Hearing Aids Market, by Product Type - Revenue and Forecast to 2030 (US\$ Million)

Table 6. Brazil Hearing Aids Market, by Hearing Aid Devices for Product Type - Revenue and Forecast to 2030 (US\$ Million)

Table 7. Brazil Hearing Aids Market, by Hearing Implants for Product Type - Revenue and Forecast to 2030 (US\$ Million)

Table 8. Brazil Hearing Aids Market, by Technology - Revenue and Forecast to 2030 (US\$ Million)

Table 9. Brazil Hearing Aids Market, by Type of Hearing Loss - Revenue and Forecast to 2030 (US\$ Million)

Table 10. Brazil Hearing Aids Market, by Patient Type - Revenue and Forecast to 2030 (US\$ Million)

Table 11. Brazil Hearing Aids Market, by Distribution Channel - Revenue and Forecast to 2030 (US\$ Million)

Table 12. Argentina Hearing Aids Market, by Type - Revenue and Forecast to 2030 (US\$ Million)

Table 13. Argentina Hearing Aids Market, by Product Type - Revenue and Forecast to 2030 (US\$ Million)

Table 14. Argentina Hearing Aids Market, by Hearing Aid Devices for Product Type - Revenue and Forecast to 2030 (US\$ Million)

Table 15. Argentina Hearing Aids Market, by Hearing Implants for Product Type - Revenue and Forecast to 2030 (US\$ Million)

Table 16. Argentina Hearing Aids Market, by Technology - Revenue and Forecast to 2030 (US\$ Million)

Table 17. Argentina Hearing Aids Market, by Type of Hearing Loss - Revenue and Forecast to 2030 (US\$ Million)

Table 18. Argentina Hearing Aids Market, by Patient Type - Revenue and Forecast to 2030 (US\$ Million)

Table 19. Argentina Hearing Aids Market, by Distribution Channel - Revenue and Forecast to 2030 (US\$ Million)

Table 20. Rest of South & Central America Hearing Aids Market, by Type - Revenue and Forecast to 2030 (US\$ Million)

Table 21. Rest of South & Central America Hearing Aids Market, by Product Type - Revenue and Forecast to 2030 (US\$ Million)

Table 22. Rest of South & Central America Hearing Aids Market, by Hearing Aid Devices for Product Type - Revenue and Forecast to 2030 (US\$ Million)

Table 23. Rest of South & Central America Hearing Aids Market, by Hearing Implants for Product Type - Revenue and Forecast to 2030 (US\$ Million)

Table 24. Rest of South & Central America Hearing Aids Market, by Technology - Revenue and Forecast to 2030 (US\$ Million)

Table 25. Rest of South & Central America Hearing Aids Market, by Type of Hearing Loss - Revenue and Forecast to 2030 (US\$ Million)

Table 26. Rest of South & Central America Hearing Aids Market, by Patient Type - Revenue and Forecast to 2030 (US\$ Million)

Table 27. Rest of South & Central America Hearing Aids Market, by Distribution Channel - Revenue and Forecast to 2030 (US\$ Million)

Table 28. Organic Developments Done by Companies

Table 29. Inorganic Developments Done by Companies

Table 30. Glossary of Terms, Hearing Aids Market

I would like to order

Product name: South & Central America Hearing Aids Market Forecast to 2030 - Regional Analysis - by Type (Prescription Hearing Aids and OTC Hearing Aids), Product Type (Hearing Aid Devices and Hearing Implants), Technology (Conventional Hearing Aids and Digital Hearing Aids), Type Of Hearing Loss (Sensorineural Hearing Loss and Conductive Hearing Loss), Patient Type (Adults and Pediatric), and Distribution Channel (Pharmacies, Retail Stores, and Online)

Product link: <https://marketpublishers.com/r/SE1D2ACCCAF9EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE1D2ACCCAF9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970