

South & Central America Hair Transplant Market Forecast to 2030 - Regional Analysis - by Procedure (Surgical Hair Transplant Procedures and Non-Surgical Procedures) and Site of Transplantation (Scalp Transplant, Eyelash Transplant, Eyebrow Transplant, Beard/ Moustache Transplant, Chest Transplant, and Others)

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Abstracts

The South & Central America hair transplant market was valued at US\$ 195.18 million in 2022 and is expected to reach US\$ 907.30 million by 2030; it is estimated to record a CAGR of 21.2% from 2022 to 2030.

Expanding Aging Population and Changing Lifestyle Patterns Fuels South & Central America Hair Transplant Market

The aging global population and evolving lifestyle patterns significantly contribute to the expanding market for hair transplant procedures. As the world experiences a demographic shift with an increasing number of elderly individuals, the prevalence of age-related hair loss becomes more pronounced. Aging often leads to hormonal changes and reduced hair follicle activity, resulting in hair thinning or loss. This demographic trend creates a substantial market opportunity as the elderly demographic seeks effective and lasting solutions to address their hair restoration concerns.

Simultaneously, changing lifestyle patterns contribute to a rising incidence of hair loss across various age groups. Modern lifestyles characterized by high stress levels, poor dietary habits, and exposure to environmental pollutants contribute to increased hair loss concerns among individuals at a younger age. For instance, professionals

experiencing work-related stress may encounter premature hair thinning. Additionally, dietary deficiencies and unhealthy lifestyle choices can exacerbate their hair loss issues. These changing lifestyle patterns drive individuals to explore hair transplant procedures as a viable and lasting solution to regain their natural hair density and address aesthetic conditions. The intersection of an aging population and evolving lifestyles forms a dynamic landscape, creating a robust market opportunity for the hair transplant market.

South & Central America Hair Transplant Market Overview

The hair transplant market in South & Central America is segmented into Argentina, Brazil, and the Rest of South & Central America. The market growth in the region is attributed to the rising aging population and growing initiatives by major players in the medical device industry. Furthermore, increasing hair loss cases and growing medical tourism in Brazil fuel the South & Central America market growth. Countries in South & Central America are improving their healthcare infrastructure by allowing new market players to enter the business. In addition, they are investing and taking an interest in improving their healthcare research capabilities and focusing on adopting advanced therapies and diagnostics for various aesthetic treatments. Brazil is the fifth largest country across the world by area and population. The country is regarded as South America's prominent economic power. Brazil was the world's seventh largest economy with a GDP of US\$ 1.64 trillion in 2021. Technological research in the country is accumulating worldwide recognition. Research activities are well backed by the government and pursued by many research institutes and public universities. Like Brazil, Argentina is also the largest country in the region. Argentina is a middle-income economy with a diversified industrial sector. The GDP of the country was US\$ 123,369 million in 2021. The GDP of Argentina has grown at a compound rate of 6.8% over the last five years. Due to increase in country's GDP and investment in healthcare leads to technological advancement in sector of hair transplantation. Thus, the shift in focus toward having a modern and accessible healthcare system bolsters the hair transplant market in South & Central America in the coming years.

South & Central America Hair Transplant Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Hair Transplant Market Segmentation

The South & Central America hair transplant market is segmented based on procedures, site of transplantation, and country. Based on procedures, the South &

Central America hair transplant market is bifurcated into surgical hair transplant procedures and non-surgical procedures. The non-surgical procedures segment held a larger market share in 2022. The surgical hair transplant procedures segment is sub segmented into Follicular Unite Strip Surgery (FUS), Follicular Unit Extraction (FUE), and other surgical procedures. The non-surgical procedures segment is sub segmented into platelet rich plasma non-surgical procedures, laser cap, and others.

In terms of site of transplantation, the South & Central America hair transplant market is categorized into scalp transplant, eyelash transplant, eyebrow transplant, beard/moustache transplant, chest transplant, and others. The scalp transplant segment held the largest market share in 2022.

Based on country, the South & Central America hair transplant market is segmented into Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the South & Central America hair transplant market share in 2022.

CAPMED Transplantation Clinic, Clinica Capilar, DHI Panama, and Hairmax Inc are some of the leading companies operating in the South & Central America hair transplant market.

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