

South & Central America Gumboots Market Size and Forecast (2021 - 2031) Regional Share

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Abstracts

The gumboots market in South and Central America is projected to grow significantly, with an expected market size of approximately US\$ 170.03 million by 2031, up from US\$ 116.26 million in 2024. This growth translates to a compound annual growth rate (CAGR) of 5.6% from 2025 to 2031, indicating a robust demand trajectory in the coming years.

Executive Summary and Market Analysis

The region of South and Central America is undergoing rapid urbanization, with a significant portion of the population migrating to urban areas. According to the Population Reference Bureau, around 85% of South Americans reside in cities. This urban migration is driving an increased demand for housing, infrastructure, and various consumer goods. The resulting infrastructure developments have created a substantial need for construction materials, which in turn fuels the demand for gumboots, particularly in sectors like construction and agriculture.

Agricultural productivity is also on the rise in South America. The Illinois Soybean Association reports that the region produces approximately 6.7 billion bushels of corn annually, and it contributes about 15% of the world's soybean supply, with Brazil and Argentina being the leading producers. Additionally, the oil and gas sector is a significant contributor to the economy, with countries like Brazil, Argentina, Venezuela, and Colombia leading in production. The US Energy Information Administration notes that over 90% of Brazil's oil is extracted from offshore deep-water fields, and the country's energy expansion plan anticipates an oil production rate of 4.9 million barrels per day by 2032. This growth in various industries has heightened awareness of workplace safety, further driving the demand for protective gear such as gumboots.

Market Segmentation Analysis

The South and Central America gumboots market can be segmented based on material type and application.

Material Type: The market is divided into several categories, including PVC, PU, rubber, EVA, and others. As of 2024, the PVC segment is expected to dominate the market share due to its durability and cost-effectiveness.

Application: The gumboots market is also segmented by application, which includes agriculture, oil and gas, building and construction, food and beverages, fishing, chemical processing, and others. The agriculture sector is anticipated to hold the largest market share in 2024, driven by the increasing agricultural activities in the region.

Market Outlook

There is a growing trend among travelers seeking authentic experiences and deeper connections with nature, which has led to increased participation in outdoor activities. This trend is further supported by a heightened focus on health and wellness, encouraging more individuals to engage in outdoor pursuits.

Tourism in South America is on the rise, with Brazil being a prime destination for outdoor activities such as hiking in the Amazon rainforest and fishing along its extensive coastlines and rivers. In 2024, Brazil is expected to welcome a record 6.65 million international tourists, marking a 12.6% increase from the previous year. Gumboots are particularly suited for outdoor activities, providing excellent grip and protection against water, mud, and debris, making them ideal for hiking and fishing. As outdoor activities gain popularity, the demand for gumboots is expected to grow correspondingly.

Country Insights

The gumboots market in South and Central America includes key countries such as Brazil, Argentina, Chile, and the broader region known as the Rest of South and Central America. In 2024, the Rest of South and Central America is projected to hold the largest market share.

Countries like Peru, Colombia, Venezuela, Ecuador, and Costa Rica are experiencing rapid growth in their agricultural, food, and construction sectors, driven by increasing population and urbanization. The monsoon season, which typically occurs from May to September, brings heavy rainfall to the region, further boosting the demand for gumboots as consumers seek protection from the elements.

Company Profiles

Several key players are active in the gumboots market, including Bekina NV, The Sievi Group, Starline Safety, Groupe Humeau-Beaupré, Dikamar, Delta Plus Group, Spirale S.r.l., Cofra SRL, PolyTech Boot, Heartland Footwear Inc., Skellerup Industries Limited, The Original Muck Boot Co., XTRATUF, Aigle International SA, U-POWER GROUP SpA, Servus Boots, TechnoBoots Ltd., POLLYBOOT BOOTS INC, Mekap,

SAPRO SYSTEM Sp. z o. o., and Bracol. These companies are employing various strategies, including expansion, product innovation, and mergers and acquisitions, to enhance their product offerings and increase their market presence.

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