

South & Central America Fundus Cameras Market Forecast to 2030 - Regional Analysis - by Type (Mydriatic Fundus Camera, Non-Mydriatic Fundus Camera, Hybrid Fundus Camera, and ROP Fundus Camera), Portability (Handheld and Tabletop), Application (Diabetic Retinopathy, Age-Related Macular Degeneration, Retinal Vascular Disorders, and Others), and End User (Hospitals, Ophthalmology Centers, and Others)

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Abstracts

The South & Central America fundus cameras market was valued at US\$ 32.86 million in 2022 and is expected to reach US\$ 46.01 million by 2030; it is estimated to grow at a CAGR of 4.3% from 2022 to 2030.

Fundoscopy with Smartphones Fuel the South & Central America Fundus Cameras Market

The evolution of high-resolution smartphone cameras can revolutionize traditional fundus photography. For example, ophthalmologists are bringing innovations in the field of funduscopy by exploring the possibility of replacing binocular indirect ophthalmoscopes with a smartphone. Smartphone-aided funduscopy is a high-tech, low-cost imaging alternative that benefits users through the portability of a device. The smartphone camera comes equipped with light sources. Moreover, the device provides ready access to secure networks for data transmission.

Mobile devices integrated with augmented reality create an entirely new funduscopy

experience. Companies in the fundus camera market, in collaboration with MedTech businesses, are working on app-based fundoscopy to simplify the eye examination process. For example, the Ullman Indirect App allows users to control the functionality of the corresponding smartphone camera. Through its advanced features, the app enables a manual focus of the camera and saving of focal points of the eye, manual control of the camera exposure, regulation of the flashlight intensity, rotation of images and videos for documenting the findings in a correct orientation, and the export of high-quality images without the need for a screenshot.

South & Central America Fundus Cameras Market Overview

South & Central America has a great prevalence of diabetic retinopathy, as per the American Academy of Ophthalmology 2023 report. For records, 64 million people are diagnosed with diabetes mellitus in South & Central America, with 17% of the patient's seeking treatment. According to the Association for Research in Vision and Ophthalmology 2023 report, age-related macular degeneration (AMD) causes 5% of global blindness with 1% visual impairment. Argentina is one of the highest elderly populations in the country, rising from 13.1% among 65 years and older. To overcome such prevalence in Argentina, launching the Campaign for Prevention of Blindness due to Diabetes in 2018 identified 23.4% of diabetic retinopathy in Argentina. With the rising prevalence of diabetic retinopathy cases in Argentina, demand for the fundus camera market is high, dominating the overall market growth from 2022 to 2030.

South & Central America Fundus Cameras Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Fundus Cameras Market Segmentation

The South & Central America fundus cameras market is segmented based on type, portability, application, end user, and country.

Based on type, the South & Central America fundus cameras market is segmented into mydriatic fundus camera, non-mydriatic fundus camera, hybrid fundus camera, and ROP fundus camera. The non-mydriatic fundus camera segment held the largest market share in 2022.

Based on portability, the South & Central America fundus cameras market is bifurcated into handheld and tabletop. The tabletop segment held a larger market share in 2022.

Based on application, the South & Central America fundus cameras market is segmented into diabetic retinopathy, age-related macular degeneration, retinal vascular disorders, and others. The diabetic retinopathy segment held the largest market share in 2022.

Based on end user, the South & Central America fundus cameras market is segmented into hospitals, ophthalmology centers, and others. The hospitals segment held the largest market share in 2022.

Based on country, the South & Central America fundus cameras market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America fundus cameras market share in 2022.

Nikon Corp, Topcon Corp, NIDEK CO LTD, Canon Inc, Carl Zeiss AG, Visionix USA Inc, Kowa Co Ltd, and Volk Optical Inc are some of the leading players operating in the South & Central America fundus cameras market.

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