

# **South & Central America Folding Furniture Market Forecast to 2030 - Regional Analysis - By Product Type (Tables, Chairs, Sofas and Beds, and Others), Material (Wood, Metal, and Plastic), Application (Residential, Commercial, and Others), and Distribution Channel (Online and Offline)**

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## **Abstracts**

The South & Central America folding furniture market is expected to grow from US\$ 253.87 million in 2023 to US\$ 385.90 million by 2030. It is estimated to grow at a CAGR of 6.2% from 2023 to 2030.

**Rapid Urbanization Along with Growing Residential Sector Fuel South & Central America Folding Furniture Market**

The real estate sector has witnessed high growth in recent times with rapid urbanization, structural economic changes, and shifts in consumer living patterns. Rapid urbanization brings about dynamic living situations, with residential spaces often serving multiple purposes. Significant growth in the real estate & residential sector is attributed to the population rise and high demand for better living spaces. The prices of residential properties have risen considerably, leading to a reduction in home sizes. As available space is smaller, consumers prefer compact furnishings that efficiently suit the available space and requirements. Hence, the adoption of multi-functional folding furniture has gained traction in the recent past. The necessity to save and effectively utilize space while enhancing aesthetics has gained prominence. Rising preference toward economical, portable, and appealing furnishing, coupled with a willingness to spend on aesthetic furniture properties, strongly supports the growth of the folding furniture industry for the residential segment. Hence, it has ultimately pushed investments in better and advanced variants of folding furniture across the world. The shift in consumer spending toward better living, backed by a rise in per capita and disposable income, has

augmented the South & Central America folding furniture market growth. Furthermore, a growing interest in traveling is also driving the market growth.

#### South & Central America Folding Furniture Market Overview

The folding furniture market in South & Central America is further segmented into Brazil, Argentina, and the Rest of South & Central America. The region has been a major market for folding furniture due to the increasing consumer preference for outdoor areas in commercial and residential spaces, changing population lifestyle, and ongoing urbanization in South & Central America.

South & Central America has one of the fast-developing folding furniture markets in the world but is less mature and slower than other regions. A shift in consumer lifestyle has been a key factor boosting the growth of the market in this region, especially in Brazil. An increase in population and continuous advancements in commercial and residential spaces have had a positive impact on the economy of Brazil and Argentina. The rising potential for folding furniture in the commercial sector is a major aspect contributing to the market growth in South & Central America.

#### South & Central America Folding Furniture Market Revenue and Forecast to 2030 (US\$ Million)

##### South & Central America Folding Furniture Market Segmentation

The South & Central America folding furniture market is segmented into product type, material, application, and distribution channel.

Based on product type, the South & Central America folding furniture market is segmented into tables, chairs, sofas and beds, and others. The chairs segment held the largest share of the South & Central America folding furniture market in 2023.

Based on material, the South & Central America folding furniture market is segmented into wood, metal, and plastic. The wood segment held the largest share of the South & Central America folding furniture market in 2023.

Based on application, the South & Central America folding furniture market is segmented into residential, commercial, and others. The residential segment held the largest share of the South & Central America folding furniture market in 2023.

Based on distribution channel, the South & Central America folding furniture market is bifurcated into online and offline. The offline held a larger share of the South & Central America folding furniture market in 2023.

Based on country, the South & Central America folding furniture market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America folding furniture market in 2023.

Leggett & Platt Inc, Inter IKEA Holding BV, Hussey Seating Co, and Dorel Industries Inc are some of the leading companies operating in the South & Central America folding furniture market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET LANDSCAPE**

- 4.1 Overview
  - 4.1.1 Porter's Five Forces Analysis
- 4.2 Ecosystem Analysis

### **5. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET - KEY INDUSTRY DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Rising Demand for Portable, Multi-Functional, and Space-Saving Furniture
  - 5.1.2 Rapid Urbanization Along with Growing Residential Sector
- 5.2 Market Restraints
  - 5.2.1 High Cost of Raw Material
- 5.3 Market Opportunities
  - 5.3.1 Rapid Advancements in Folding Furniture
- 5.4 Future Trends
  - 5.4.1 Adoption of Eco-Friendly Materials
- 5.5 Impact of Drivers and Restraints:

### **6. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET - MARKET**

## **ANALYSIS**

6.1 South & Central America Folding Furniture Market Revenue (US\$ Mn), 2020 - 2030

6.2 South & Central America Folding Furniture Market Forecast and Analysis

## **7. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET ANALYSIS - BY PRODUCT TYPE**

7.1 South & Central America Folding Furniture Market Forecasts and Analysis, By Product Type

7.2 Tables

7.2.1 Overview

7.2.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Tables (US\$ Mn)

7.3 Chairs

7.3.1 Overview

7.3.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Chairs (US\$ Mn)

7.4 Sofas and Beds

7.4.1 Overview

7.4.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Sofas and Beds (US\$ Mn)

7.5 Others

7.5.1 Overview

7.5.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Others (US\$ Mn)

## **8. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET ANALYSIS - BY MATERIAL**

8.1 South & Central America Folding Furniture Market Forecasts and Analysis- By Material

8.2 Wood

8.2.1 Overview

8.2.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Wood (US\$ Mn)

8.3 Metal

8.3.1 Overview

8.3.2 South & Central America Folding Furniture Market Revenue and Forecast to

2030- By Metal (US\$ Mn)

8.4 Plastic

8.4.1 Overview

8.4.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Plastic (US\$ Mn)

## **9. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET ANALYSIS - BY APPLICATION**

9.1 South & Central America Folding Furniture Market Forecasts and Analysis- By Application

9.2 Residential

9.2.1 Overview

9.2.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Residential (US\$ Mn)

9.3 Commercial

9.3.1 Overview

9.3.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Commercial (US\$ Mn)

9.4 Others

9.4.1 Overview

9.4.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Others (US\$ Mn)

## **10. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET ANALYSIS - BY DISTRIBUTION CHANNEL**

10.1 South & Central America Folding Furniture Market Forecasts and Analysis- By Distribution Channel

10.2 Online

10.2.1 Overview

10.2.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Online (US\$ Mn)

10.3 Offline

10.3.1 Overview

10.3.2 South & Central America Folding Furniture Market Revenue and Forecast to 2030- By Offline (US\$ Mn)

## **11. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET - COUNTRY**

## **ANALYSIS**

### 11.1 South & Central America

#### 11.1.1 South & Central America Folding Furniture Market Overview

#### 11.1.2 South & Central America Folding Furniture Market Revenue and Forecasts to 2030 (US\$ Mn)

#### 11.1.3 South & Central America Folding Furniture Market Revenue and Forecasts and Analysis - By Countries

##### 11.1.3.1 Folding furniture market Breakdown by Country

##### 11.1.3.2 Brazil Folding Furniture Market Revenue and Forecasts to 2030 (US\$ Mn)

###### 11.1.3.2.1 Brazil Folding Furniture Market Breakdown by Product Type

###### 11.1.3.2.2 Brazil Folding Furniture Market Breakdown by Material

###### 11.1.3.2.3 Brazil Folding Furniture Market Breakdown by Application

###### 11.1.3.2.4 Brazil Folding Furniture Market Breakdown by Distribution Channel

##### 11.1.3.3 Argentina Folding Furniture Market Revenue and Forecasts to 2030 (US\$ Mn)

###### 11.1.3.3.1 Argentina Folding Furniture Market Breakdown by Product Type

###### 11.1.3.3.2 Argentina Folding Furniture Market Breakdown by Material

###### 11.1.3.3.3 Argentina Folding Furniture Market Breakdown by Application

###### 11.1.3.3.4 Argentina Folding Furniture Market Breakdown by Distribution Channel

##### 11.1.3.4 Rest of South & Central America Folding Furniture Market Revenue and Forecasts to 2030 (US\$ Mn)

###### 11.1.3.4.1 Rest of South & Central America Folding Furniture Market Breakdown by Product Type

###### 11.1.3.4.2 Rest of South & Central America Folding Furniture Market Breakdown by Material

###### 11.1.3.4.3 Rest of South & Central America Folding Furniture Market Breakdown by Application

###### 11.1.3.4.4 Rest of South & Central America Folding Furniture Market Breakdown by Distribution Channel

## **12. PRE & POST COVID-19 IMPACT**

### 12.1 Pre & Post Covid-19 Impact

## **13. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET INDUSTRY LANDSCAPE**

### 13.1 Overview

13.2 Merger and Acquisitions

13.3 Partnerships

## **14. COMPETITIVE LANDSCAPE**

14.1 South & Central America Heat Map Analysis by Key Players

## **15. SOUTH & CENTRAL AMERICA FOLDING FURNITURE MARKET, KEY COMPANY PROFILES**

15.1 Leggett & Platt Inc

15.1.1 Key Facts

15.1.2 Business Description

15.1.3 Products and Services

15.1.4 Financial Overview

15.1.5 SWOT Analysis

15.1.6 Key Developments

15.2 Inter IKEA Holding BV

15.2.1 Key Facts

15.2.2 Business Description

15.2.3 Products and Services

15.2.4 Financial Overview

15.2.5 SWOT Analysis

15.2.6 Key Developments

15.3 Hussey Seating Co

15.3.1 Key Facts

15.3.2 Business Description

15.3.3 Products and Services

15.3.4 Financial Overview

15.3.5 SWOT Analysis

15.3.6 Key Developments

15.4 Dorel Industries Inc

15.4.1 Key Facts

15.4.2 Business Description

15.4.3 Products and Services

15.4.4 Financial Overview

15.4.5 SWOT Analysis

15.4.6 Key Developments

## **16. APPENDIX**

### 16.1 Appendix



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