

# **South & Central America Fixed-Base Operator Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Services Offered (Hangaring, Fueling, Flight Instruction, Aircraft Maintenance, and Aircraft Rental) and Application (Business Aviation and Leisure Aviation)**

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## **Abstracts**

The South & Central America Fixed-Base Operator (FBO) market is projected to grow significantly, reaching an estimated US\$ 514.4 million by 2031, up from US\$ 407.4 million in 2024. This growth represents a compound annual growth rate (CAGR) of 3.7% from 2025 to 2031.

## **Executive Summary and Market Analysis**

The FBO market in the South & Central American (SAM) region is divided into key countries including Brazil, Argentina, and Chile, along with other nations such as Colombia, Guatemala, and Peru. Despite facing various environmental and social challenges, the region is benefiting from favorable government initiatives that are promoting economic growth at a steady pace. High urbanization rates, particularly in large developing economies, are contributing to an increased preference for air travel as a primary mode of transportation. Major airports in Brazil, Colombia, Peru, and Chile are experiencing a surge in air traffic due to the growing number of travelers.

Brazil and Argentina are witnessing a boom in their commercial and leisure aviation sectors, which is driving demand for FBO services aimed at enhancing the travel experience. The aviation infrastructure in South & Central America is undergoing

significant expansion to accommodate the rising demand for air travel. Countries like Brazil, Colombia, Argentina, and Chile are actively developing their airport facilities to prepare for future increases in passenger numbers. For instance, in 2023, the Colombian government announced a substantial investment of over US\$ 2.5 billion for the modernization and expansion of five airports nationwide. Additionally, the Punta Cana International Airport in the Dominican Republic completed a US\$ 290 million expansion project for Terminal B, which began operations in July 2023, further enhancing connectivity from North America.

## **Market Segmentation**

The South & Central America FBO market is categorized based on services offered and application. In terms of services, the market includes hangaring, fueling, flight instruction, aircraft maintenance, and aircraft rental, with fueling expected to hold the largest market share in 2024. By application, the market is divided into business aviation and leisure aviation, where business aviation is anticipated to dominate in 2024.

## **Technological Advancements**

The aviation industry is increasingly influenced by advancements in technology, particularly artificial intelligence (AI) and blockchain. FBOs are leveraging AI to enhance operational efficiency. For example, Jet Aviation has integrated drones and AI into its maintenance and repair services, while Signature Aviation has implemented the Blank Slate mobile app for compliance and safety training. AI is also being utilized to offer personalized services to customers by analyzing historical data, which can help FBO operators tailor packages and services to individual preferences. Furthermore, AI and machine learning (ML) can facilitate real-time biometric processing for check-ins and check-outs, improving security and efficiency. In December 2025, Jet AI is set to launch an AI Chat Model named AVA, aimed at enhancing private jet services.

## **Country Insights**

The FBO market is further segmented by country, with Brazil, Argentina, and the Rest of South & Central America being key areas of focus. The Rest of South & Central America, which includes countries like Peru, Chile, Venezuela, and Colombia, is expected to hold the largest market share in 2024. Chile, in particular, is leading the FBO market in this segment, supported by a robust and transparent aviation authority, the Chilean DGAC, which has fostered sustained growth in commercial aviation.

Countries such as Colombia and Chile are investing heavily in airport expansion and upgrades to handle increasing passenger traffic. For example, in December 2023, four investment banks announced a collective US\$ 10 billion funding initiative for infrastructure development across various sectors, including airports. Additionally, Trujillo International Airport in Peru is set to undergo modernization and expansion starting in 2026, with completion expected by 2028, to meet the rising air traffic demands in northern Peru. Such initiatives are anticipated to significantly boost the demand for FBO services, thereby driving market growth from 2025 to 2031.

### **Competitive Landscape**

Key players in the FBO market include General Dynamics Corp, Avemex SA De CV, DEER JET CO. LTD., dnata, Jetex, Luxaviation, Signature Aviation Limited, Swissport, Abilene Aero, Atlantic Aviation FBO Inc., ExecuJet Aviation Group AG, and Universal Weather and Aviation, Inc. These companies are employing various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative solutions to their customers.

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