

South & Central America Fiber Cement Market Forecast to 2028 –Regional Analysis – by Type (Air-cured and Autoclaved), Application (Roofing, Outside Siding or Façade, and Others), and End-Use (Residential and Non-Residential)

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Abstracts

The South & Central America fiber cement market is expected to grow from US\$ 1,698.59 million in 2022 to US\$ 2,352.69 million by 2028. It is estimated to grow at a CAGR of 5.6% from 2022 to 2028.

Growing Awareness Regarding Benefits of Fiber Cement Drives South & Central America Fiber Cement Market

Durability is one of the most desirable qualities of fiber cement. Fiber cement siding, boards, and panels typically outlast vinyl siding and other alternative products in lifespan. Within 10 to 15 years, vinyl siding can show signs of aging, whereas fiber cement siding can last up to 30 to 50 years or more. Further, in cement production, carbon dioxide is a by-product. However, manufacturing vinyl siding containing polyvinyl chloride (PVC) produces more carbon dioxide than cement production. Moreover, vinyl siding off-gases throughout its lifetime as it occupies a space landfill. Hence, fiber cement siding is a greener alternative to vinyl siding.

Fiber cement products do not require frequent repainting as it holds paint well. Also, they do not dent unlike steel siding. Fiber cement products stand stronger in moisture and leaks than gypsum boards. These products possess excellent moisture-absorbing and drying properties, making them resistant to weather changes.

Fiber cement products are fireproof, insect resistant, and perform well in natural

disasters. The products have good sound insulation properties suitable for building good quality and long-lasting homes. Further, fiber cement products are available in various styles such as panels and shingles. They are also available in baked-on, prefinished colors that do not require painting. Owing to the growing awareness about these benefits of fiber cement products compared to other substitute products, they are increasingly used in flooring, furniture making, and wall cladding, which drives the South & Central America fiber cement market growth.

South & Central America Fiber Cement Market Overview

The fiber cement market in South and Central America is sub-segmented into Brazil, Argentina, and the Rest of South and Central America. The rising household income levels and the increasing number of people migrating from rural to urban areas are expected to drive the demand for the residential buildings in the country. The augmented focus on affordable housing by both the public and the private sector may propel development in the residential construction sector, thereby boosting the usage of fiber cement boards in construction applications. Furthermore, the region's key players can increase their market share by focusing on product development and innovations. It is considered that with the increasing presence of global and local market players, coupled with growing research and development activities, the fiber cement market is expected to find immense opportunities during the forecast period. The rise in investment in research & development activities and technological innovation related to the fiber cement board is also expected to bolster the growth of the market.

Exhibit: South & Central America Fiber Cement Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Fiber Cement Market Segmentation

The South & Central America fiber cement market is segmented into type, application, end-use, and country.

Based on type, the South & Central America fiber cement market is segmented into air-cured and autoclaved. The autoclaved segment held a larger share of the South & Central America fiber cement market in 2022.

Based on application, the South & Central America fiber cement market is segmented into roofing, outside siding or facade, and others. The roofing segment held the largest share of the South & Central America fiber cement market in 2022.

Based on end-use, the South & Central America fiber cement market is segmented into residential and non-residential. The non-residential segment held a larger share of the South & Central America fiber cement market in 2022.

Based on country, the South & Central America fiber cement market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the share of the South & Central America fiber cement market in 2022.

Compagnie de Saint Gobain SA; Etex NV; Plycem Construsistemas Costa Rica SA; and Swisspearl Group AG are the leading companies operating in the South & Central America fiber cement market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 South & Central America Fiber Cement Market , by Type
 - 1.3.2 South & Central America Fiber Cement Market , by Application
 - 1.3.3 South & Central America Fiber Cement Market , by End-Use
 - 1.3.4 South & Central America Fiber Cement Market , by Country

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis formulation:
 - 3.2.4 Macro-economic factor analysis:
 - 3.2.5 Developing base number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country level data:

4. SOUTH & CENTRAL AMERICA FIBER CEMENT MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Threat of New Entrants:
 - 4.2.2 Bargaining Power of Buyers:
 - 4.2.3 Bargaining Power of Suppliers:
 - 4.2.4 Competitive Rivalry:
 - 4.2.5 Threat of Substitutes:
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material:
 - 4.3.2 Manufacturers:

- 4.3.3 Distributors or Suppliers:
- 4.3.4 End-Use Industries
- 4.4 Expert Opinion

5. SOUTH & CENTRAL AMERICA FIBER CEMENT MARKET – KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Growing Awareness Regarding Benefits of Fiber Cement
 - 5.1.2 Surging Demand for Energy-Efficient Buildings
- 5.2 Market Restraints
 - 5.2.1 High Cost of Installation
- 5.3 Market Opportunities
 - 5.3.1 Rising Urbanization in Emerging Economies
- 5.4 Future Trends
 - 5.4.1 Increasing Adoption of Eco-Friendly Construction Materials
- 5.5 Impact Analysis

6. FIBER CEMENT –SOUTH & CENTRAL AMERICA MARKET ANALYSIS

- 6.1 South & Central America Fiber Cement Market Overview
- 6.2 South & Central America Fiber Cement Market –Volume and Forecast to 2028 (Million Square Meters)
- 6.3 South & Central America Fiber Cement Market–Revenue and Forecast to 2028 (US\$ Million)

7. SOUTH & CENTRAL AMERICA FIBER CEMENT MARKET ANALYSIS – BY TYPE

- 7.1 Overview
- 7.2 South & Central America Fiber Cement Market , By Type (2021 and 2028)
- 7.3 Air-cured
 - 7.3.1 Overview
 - 7.3.2 Air-cured: South & Central America Fiber Cement Market – Revenue and Forecast to 2028 (US\$ Million)
 - 7.3.3 Air-cured: South & Central America Fiber Cement Market– Volume and Forecast to 2028 (Million Square Meters)
- 7.4 Autoclaved
 - 7.4.1 Overview
 - 7.4.2 Autoclaved: South & Central America Fiber Cement Market– Revenue and

Forecast to 2028 (US\$ Million)

7.4.3 Autoclaved: South & Central America Fiber Cement Market – Volume and Forecast to 2028 (Million Square Meters)

8. SOUTH & CENTRAL AMERICA FIBER CEMENT MARKET ANALYSIS – APPLICATION

8.1 Overview

8.2 South & Central America Fiber Cement Market , By Application (2021 and 2028)

8.3 Roofing

8.3.1 Overview

8.3.2 Roofing: South & Central America Fiber Cement Market – Revenue and Forecast to 2028 (US\$ Million)

8.4 Outside Siding or Façade

8.4.1 Overview

8.4.2 Outside Siding or Façade: South & Central America Fiber Cement Market – Revenue and Forecast to 2028 (US\$ Million)

8.5 Others

8.5.1 Overview

8.5.2 Others: South & Central America Fiber Cement Market – Revenue and Forecast to 2028 (US\$ Million)

9. SOUTH & CENTRAL AMERICA FIBER CEMENT MARKET ANALYSIS – END-USE

9.1 Overview

9.2 South & Central America Fiber Cement Market , By End-Use (2021 and 2028)

9.3 Residential

9.3.1 Overview

9.3.2 Residential: South & Central America Fiber Cement Market – Revenue and Forecast to 2028 (US\$ Million)

9.4 Non-Residential

9.4.1 Overview

9.4.2 Non-Residential: South & Central America Fiber Cement Market – Revenue and Forecast to 2028 (US\$ Million)

10. SOUTH & CENTRAL AMERICA FIBER CEMENT MARKET – COUNTRY ANALYSIS

10.1 Overview

- 10.1.1 South & Central America Fiber Cement Market , by Key Country
 - 10.1.1.1 Brazil: South & Central America Fiber Cement Market –Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.2 Brazil: South & Central America Fiber Cement Market –Volume and Forecast to 2028 (Million Square Meters)
 - 10.1.1.2.1 Brazil: South & Central America Fiber Cement Market , by Type
 - 10.1.1.2.2 Brazil: South & Central America Fiber Cement Market , by Type
 - 10.1.1.2.3 Brazil: South & Central America Fiber Cement Market , by Application
 - 10.1.1.2.4 Brazil: South & Central America Fiber Cement Market , by End-Use
 - 10.1.1.3 Argentina: South & Central America Fiber Cement Market –Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.4 Argentina: South & Central America Fiber Cement Market –Volume and Forecast to 2028 (Million Square Meters)
 - 10.1.1.4.1 Argentina: South & Central America Fiber Cement Market , by Type
 - 10.1.1.4.2 Argentina: South & Central America Fiber Cement Market , by Type
 - 10.1.1.4.3 Argentina: South & Central America Fiber Cement Market , by Application
 - 10.1.1.4.4 Argentina: South & Central America Fiber Cement Market , by End-Use
 - 10.1.1.5 Rest of South & Central America: South & Central America Fiber Cement Market –Revenue and Forecast to 2028 (US\$ Million)
 - 10.1.1.6 Rest of South & Central America: South & Central America Fiber Cement Market –Volume and Forecast to 2028 (Million Square Meters)
 - 10.1.1.6.1 Rest of South & Central America: South & Central America Fiber Cement Market , by Type
 - 10.1.1.6.2 Rest of South & Central America: South & Central America Fiber Cement Market , by Type
 - 10.1.1.6.3 Rest of South & Central America: South & Central America Fiber Cement Market , by Application
 - 10.1.1.6.4 Rest of South & Central America: South & Central America Fiber Cement Market , by End-Use

11. INDUSTRY LANDSCAPE

- 11.1 Overview
- 11.2 New Product Development
- 11.3 Merger and Acquisition

12. COMPANY PROFILES

- 12.1 Etex NV

- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments
- 12.2 Swisspearl Group AG
- 12.2.1 Key Facts
- 12.2.2 Business Description
- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments
- 12.3 Plycem Construsistemas Costa Rica SA
- 12.3.1 Key Facts
- 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments
- 12.4 Compagnie de Saint Gobain SA
- 12.4.1 Key Facts
- 12.4.2 Business Description
- 12.4.3 Products and Services
- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments

13. APPENDIX

- 13.1 About The Insight Partners
- 13.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. South & Central America Fiber Cement Market –Volume and Forecast to 2028 (Million Square Meters)

Table 2. South & Central America Fiber Cement Market –Revenue and Forecast to 2028 (US\$ Million)

Table 3. Brazil: South & Central America Fiber Cement Market , by Type – Revenue and Forecast to 2028 (US\$ Million)

Table 4. Brazil: South & Central America Fiber Cement Market , by Type – Volume and Forecast to 2028 (Million Square Meters)

Table 5. Brazil: South & Central America Fiber Cement Market , by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 6. Brazil: South & Central America Fiber Cement Market , by End-Use – Revenue and Forecast to 2028 (US\$ Million)

Table 7. Argentina: South & Central America Fiber Cement Market , by Type – Revenue and Forecast to 2028 (US\$ Million)

Table 8. Argentina: South & Central America Fiber Cement Market , by Type – Volume and Forecast to 2028 (Million Square Meters)

Table 9. Argentina: South & Central America Fiber Cement Market , by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 10. Argentina: South & Central America Fiber Cement Market , by End-Use – Revenue and Forecast to 2028 (US\$ Million)

Table 11. Rest of South & Central America: South & Central America Fiber Cement Market , by Type – Revenue and Forecast to 2028 (US\$ Million)

Table 12. Rest of South & Central America: South & Central America Fiber Cement Market , by Type – Volume and Forecast to 2028 (Million Square Meters)

Table 13. Rest of South & Central America: South & Central America Fiber Cement Market , by Application – Revenue and Forecast to 2028 (US\$ Million)

Table 14. Rest of South & Central America: South & Central America Fiber Cement Market , by End-Use – Revenue and Forecast to 2028 (US\$ Million)

Table 15. Glossary of Terms, South & Central America Fiber Cement Market

List Of Figures

LIST OF FIGURES

- Figure 1. South & Central America Fiber Cement Market Segmentation
- Figure 2. South & Central America Fiber Cement Market Segmentation – By Country
- Figure 3. South & Central America Fiber Cement Market Overview
- Figure 4. South & Central America Fiber Cement Market , By Type
- Figure 5. South & Central America Fiber Cement Market , by Country
- Figure 6. Porter's Five Forces Analysis
- Figure 7. South & Central America Fiber Cement Market Ecosystem
- Figure 8. Expert Opinion
- Figure 9. South & Central America Fiber Cement Market Impact Analysis of Drivers and Restraints
- Figure 10. South & Central America Fiber Cement Market –Volume and Forecast to 2028 (Million Square Meters)
- Figure 11. South & Central America Fiber Cement Market – Revenue and Forecast to 2028 (US\$ Million)
- Figure 12. South & Central America Fiber Cement Market Revenue Share, By Type (2021 and 2028)
- Figure 13. Air-cured: South & Central America Fiber Cement Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 14. Air-cured: South & Central America Fiber Cement Market – Volume and Forecast To 2028 (Million Square Meters)
- Figure 15. Autoclaved: South & Central America Fiber Cement Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 16. Autoclaved: South & Central America Fiber Cement Market – Volume and Forecast To 2028 (Million Square Meters)
- Figure 17. South & Central America Fiber Cement Market Revenue Share, By Application (2021 and 2028)
- Figure 18. Roofing: South & Central America Fiber Cement Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 19. Outside Siding or Façade: South & Central America Fiber Cement Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 20. Others: South & Central America Fiber Cement Market – Revenue and Forecast To 2028 (US\$ Million)
- Figure 21. South & Central America Fiber Cement Market Revenue Share, By End-Use (2021 and 2028)
- Figure 22. Residential: South & Central America Fiber Cement Market – Revenue and

Forecast To 2028 (US\$ Million)

Figure 23. Non-Residential: South & Central America Fiber Cement Market – Revenue and Forecast To 2028 (US\$ Million)

Figure 24. South & Central America Fiber Cement Market , by Key Country– Revenue (2021) (US\$ Million)

Figure 25. South & Central America Fiber Cement Market Revenue Share, by Key Country (2021 and 2028)

Figure 26. Brazil: South & Central America Fiber Cement Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 27. Brazil: South & Central America Fiber Cement Market –Volume and Forecast to 2028 (Million Square Meters)

Figure 28. Argentina: South & Central America Fiber Cement Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 29. Argentina: South & Central America Fiber Cement Market –Volume and Forecast to 2028 (Million Square Meters)

Figure 30. Rest of South & Central America: South & Central America Fiber Cement Market –Revenue and Forecast to 2028 (US\$ Million)

Figure 31. Rest of South & Central America: South & Central America Fiber Cement Market –Volume and Forecast to 2028 (Million Square Meters)

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