

South & Central America Endpoint Detection and Response (EDR) Market Size and Forecast (2021 - 2031)

<https://marketpublishers.com/r/S70DA730E6C3EN.html>

Date: April 2026

Pages: 189

Price: US\$ 3,450.00 (Single User License)

ID: S70DA730E6C3EN

Abstracts

The South and Central America Endpoint Detection and Response (EDR) Market is projected to grow significantly, reaching an estimated US\$ 535.4 million by 2031, up from US\$ 242.7 million in 2024. This growth reflects a compound annual growth rate (CAGR) of 12.3% from 2025 to 2031, indicating a robust demand for EDR solutions in the region.

Executive Summary and Market Analysis

Despite being less mature than the EDR markets in North America and Europe, the South and Central America region is witnessing a surge in demand for EDR technologies. This increase is driven by several factors, including the ongoing digital transformation, the rise of remote work, and an escalation in cyber threats. Key countries leading the charge in EDR adoption include Brazil, Argentina, and Colombia, where heightened cybersecurity awareness and government initiatives are fostering a more secure digital environment.

However, the market faces challenges such as budget limitations, a shortage of skilled cybersecurity professionals, and the necessity for solutions that are tailored to the unique threat landscapes of the region. Nevertheless, the South and Central America EDR market is on a growth trajectory as organizations increasingly prioritize proactive threat detection, rapid response capabilities, and the integration of EDR solutions with broader security operations to bolster their defenses against evolving cyber risks.

The region has seen a notable rise in cyberattacks, prompting market players to engage in strategic initiatives, including partnerships aimed at enhancing the adoption of

cybersecurity solutions. A significant example of this is the partnership formed in May 2024 between Atricare, a prominent cybersecurity firm, and MG Systems, a well-established provider of security solutions based in São Paulo, Brazil. This collaboration merges Atricare's technical expertise and innovative approach with MG Systems' extensive experience in consulting services across various sectors, including finance, insurance, real estate, and IT. Together, they offer penetration testing, remediation services, and comprehensive security information and event management (SIEM) solutions, enabling organizations to monitor and respond to cyber threats in real time.

Strategic Insights

Market Segmentation Analysis

The South and Central America EDR market can be segmented based on several criteria:

By Component: The market is divided into Solutions and Services, with Solutions holding the largest market share in 2024.

By Deployment Mode: The market is categorized into Cloud and On-Premises, where Cloud solutions dominate the market share in 2024.

By Enterprise Size: The segmentation includes SMEs and Large Enterprises, with Large Enterprises leading in market share in 2024.

By Industry Vertical: The market is segmented into various sectors, including BFSI (Banking, Financial Services, and Insurance), IT and Telecom, Healthcare, Retail, Government, Manufacturing, and Others, with BFSI holding the largest share in 2024.

Market Outlook

Cloud-based EDR solutions present a significant opportunity for growth in the EDR market, offering advantages such as scalability, cost efficiency, centralized visibility, and rapid innovation. The cloud deployment model eliminates the need for expensive on-premises infrastructure, allowing organizations, particularly SMEs, to implement effective EDR solutions with minimal capital investment.

Transitioning to cloud-based systems ensures that organizations receive near-instantaneous updates, as cloud service providers (CSPs) can roll out threat intelligence feeds, machine learning model updates, patches, and new detection signatures centrally. This capability is crucial as cyber threats evolve rapidly. Furthermore, cloud-native architectures can process large volumes of telemetry data with superior computational power, enabling real-time behavioral analytics and automated responses that traditional local agents cannot match. Cloud EDR platforms are particularly well-suited for modern hybrid workplaces and BYOD (Bring Your Own Device) environments, providing endpoint visibility regardless of whether devices are on-premises, remote, or mobile, and supporting zero trust models through continuous monitoring.

Several players are actively offering cloud-driven EDR solutions. For instance, in June 2025, Microsoft initiated a private preview to transition EDR agents out of the Windows kernel, enhancing stability and compatibility within cloud-driven security ecosystems by reducing kernel-level vulnerabilities. Cloud-native EDR providers like CrowdStrike Falcon Insight and SentinelOne Singularity have been recognized for their integration of AI and machine learning into cloud platforms, enabling them to track zero-day threats, automate endpoint isolation, and significantly reduce mean time to response.

Country Insights

The South and Central America EDR market is further segmented by country, with Brazil, Argentina, and the Rest of South and Central America being the primary regions. Brazil is the largest market in 2024, driven by a growing need for real-time detection, investigation, and response to cyber threats. Regulatory frameworks such as the General Data Protection Law (LGPD) have accelerated the demand for robust endpoint security solutions to ensure data protection and compliance. Local enterprises, particularly large corporations and critical infrastructure providers, are making substantial investments in advanced EDR tools to enhance their threat visibility and incident response capabilities.

Company Profiles

Key players in the South and Central America EDR market include Microsoft Corp, Broadcom Inc, Cisco Systems Inc, Palo Alto Networks Inc, Fortinet Inc, Trend Micro Inc, CrowdStrike Holdings Inc, Zoho Corp Pvt Ltd, SentinelOne Inc, and Sophos Ltd. These companies are employing various strategies, including expansion, product innovation, and mergers and acquisitions, to deliver innovative products and increase their market

share.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. ENDPOINT DETECTION AND RESPONSE (EDR) MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 Raw Material Suppliers
 - 4.3.2 Manufacturers
 - 4.3.3 Distributors or Suppliers
 - 4.3.4 End-Use Industry
 - 4.3.5 List of Vendors in the Value Chain

5. SOUTH AND CENTRAL AMERICA ENDPOINT DETECTION AND RESPONSE (EDR) MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Market Restraints
- 5.3 Market Opportunities

5.4 Future Trends

5.5 Impact of Drivers and Restraints:

6. ENDPOINT DETECTION AND RESPONSE (EDR) MARKET - SOUTH AND CENTRAL AMERICA MARKET ANALYSIS

6.1 South and Central America Endpoint Detection and Response (EDR) Market Revenue (US\$ Million), 2024 - 2031

6.2 South and Central America Endpoint Detection and Response (EDR) Market Forecast and Analysis

7. SOUTH AND CENTRAL AMERICA ENDPOINT DETECTION AND RESPONSE (EDR) MARKET REVENUE ANALYSIS - BY COMPONENT

7.1 Solutions

7.1.1 Overview

7.1.2 Solutions: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.2 Services

7.2.1 Overview

7.2.2 Services: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8. SOUTH AND CENTRAL AMERICA ENDPOINT DETECTION AND RESPONSE (EDR) MARKET REVENUE ANALYSIS - BY DEPLOYMENT MODE

8.1 Cloud

8.1.1 Overview

8.1.2 Cloud: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.2 On-Premises

8.2.1 Overview

8.2.2 On-Premises: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9. SOUTH AND CENTRAL AMERICA ENDPOINT DETECTION AND RESPONSE (EDR) MARKET REVENUE ANALYSIS - BY ENTERPRISE SIZE

9.1 SMEs

9.1.1 Overview

9.1.2 SMEs: South and Central America Endpoint Detection and Response (EDR)

Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.2 Large Enterprises

9.2.1 Overview

9.2.2 Large Enterprises: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10. SOUTH AND CENTRAL AMERICA ENDPOINT DETECTION AND RESPONSE (EDR) MARKET REVENUE ANALYSIS - BY INDUSTRY VERTICAL

10.1 BFSI

10.1.1 Overview

10.1.2 BFSI: South and Central America Endpoint Detection and Response (EDR)

Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.2 IT and Telecom

10.2.1 Overview

10.2.2 IT and Telecom: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.3 Healthcare

10.3.1 Overview

10.3.2 Healthcare: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.4 Retail

10.4.1 Overview

10.4.2 Retail: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.5 Government

10.5.1 Overview

10.5.2 Government: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.6 Manufacturing

10.6.1 Overview

10.6.2 Manufacturing: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.7 Others

10.7.1 Overview

10.7.2 Others: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

11. SOUTH AND CENTRAL AMERICA ENDPOINT DETECTION AND RESPONSE (EDR) MARKET - COUNTRY ANALYSIS

11.1 South and Central America

11.1.1 South and Central America Endpoint Detection and Response (EDR) Market Revenue and Forecast and Analysis - by Country

11.1.1.1 South and Central America Endpoint Detection and Response (EDR) Market Revenue and Forecast and Analysis - by Country

11.1.2.2 Brazil: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

11.1.2.2.1 Brazil: South and Central America Endpoint Detection and Response (EDR) Market Share - by Component

11.1.2.2.2 Brazil: South and Central America Endpoint Detection and Response (EDR) Market Share - by Deployment Mode

11.1.2.2.3 Brazil: South and Central America Endpoint Detection and Response (EDR) Market Share - by Enterprise Size

11.1.2.2.4 Brazil: South and Central America Endpoint Detection and Response (EDR) Market Share - by Industry Vertical

11.2.3.3 Argentina: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

11.2.3.3.1 Argentina: South and Central America Endpoint Detection and Response (EDR) Market Share - by Component

11.2.3.3.2 Argentina: South and Central America Endpoint Detection and Response (EDR) Market Share - by Deployment Mode

11.2.3.3.3 Argentina: South and Central America Endpoint Detection and Response (EDR) Market Share - by Enterprise Size

11.2.3.3.4 Argentina: South and Central America Endpoint Detection and Response (EDR) Market Share - by Industry Vertical

11.3.4.4 Rest of South and Central America: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

11.3.4.4.1 Rest of South and Central America: South and Central America Endpoint Detection and Response (EDR) Market Share - by Component

11.3.4.4.2 Rest of South and Central America: South and Central America Endpoint Detection and Response (EDR) Market Share - by Deployment Mode

11.3.4.4.3 Rest of South and Central America: South and Central America Endpoint Detection and Response (EDR) Market Share - by Enterprise Size

11.3.4.4.4 Rest of South and Central America: South and Central America Endpoint

Detection and Response (EDR) Market Share - by Industry Vertical

12 COMPETITIVE LANDSCAPE

12.1 Heat Map Analysis by Key Players

12.2 Company Positioning & Concentration

13 INDUSTRY LANDSCAPE

13.1 Overview

13.2 New Product Development

13.3 Merger and Acquisition

13.4 Other Strategic Developments

14 COMPANY PROFILES

14.1 Microsoft Corp

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

14.1.6 Key Developments

14.2 Broadcom Inc

14.2.1 Key Facts

14.2.2 Business Description

14.2.3 Products and Services

14.2.4 Financial Overview

14.2.5 SWOT Analysis

14.2.6 Key Developments

14.3 Cisco Systems Inc

14.3.1 Key Facts

14.3.2 Business Description

14.3.3 Products and Services

14.3.4 Financial Overview

14.3.5 SWOT Analysis

14.3.6 Key Developments

14.4 Palo Alto Networks Inc

14.4.1 Key Facts

- 14.4.2 Business Description
- 14.4.3 Products and Services
- 14.4.4 Financial Overview
- 14.4.5 SWOT Analysis
- 14.4.6 Key Developments
- 14.5 Fortinet Inc
 - 14.5.1 Key Facts
 - 14.5.2 Business Description
 - 14.5.3 Products and Services
 - 14.5.4 Financial Overview
 - 14.5.5 SWOT Analysis
 - 14.5.6 Key Developments
- 14.6 Trend Micro Inc
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments
- 14.7 CrowdStrike Holdings Inc
 - 14.7.1 Key Facts
 - 14.7.2 Business Description
 - 14.7.3 Products and Services
 - 14.7.4 Financial Overview
 - 14.7.5 SWOT Analysis
 - 14.7.6 Key Developments
- 14.8 Zoho Corp Pvt Ltd
 - 14.8.1 Key Facts
 - 14.8.2 Business Description
 - 14.8.3 Products and Services
 - 14.8.4 Financial Overview
 - 14.8.5 SWOT Analysis
 - 14.8.6 Key Developments
- 14.9 SentinelOne Inc
 - 14.9.1 Key Facts
 - 14.9.2 Business Description
 - 14.9.3 Products and Services
 - 14.9.4 Financial Overview
 - 14.9.5 SWOT Analysis

14.9.6 Key Developments

14.10 Sophos Ltd.

14.10.1 Key Facts

14.10.2 Business Description

14.10.3 Products and Services

14.10.4 Financial Overview

14.10.5 SWOT Analysis

14.10.6 Key Developments

15. APPENDIX

15.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. South and Central America Endpoint Detection and Response (EDR) Market Segmentation

Table 2. List of Vendors

Table 3. South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Table 4. South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Component

Table 5. South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Deployment Mode

Table 6. South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Enterprise Size

Table 7. South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Industry Vertical

Table 8. South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Country

Table 9. Brazil: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Component

Table 10. Brazil: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Deployment Mode

Table 11. Brazil: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Enterprise Size

Table 12. Brazil: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Industry Vertical

Table 13. Argentina: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Component

Table 14. Argentina: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Deployment Mode

Table 15. Argentina: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Enterprise Size

Table 16. Argentina: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Industry Vertical

Table 17. Rest of South and Central America: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Component

Table 18. Rest of South and Central America: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Deployment Mode

Table 19. Rest of South and Central America: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Enterprise Size

Table 20. Rest of South and Central America: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Industry Vertical

Table 21. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

Figure 1. South and Central America Endpoint Detection and Response (EDR) Market Segmentation - Country

Figure 2. PEST Analysis

Figure 3. Ecosystem: Endpoint Detection and Response (EDR) Market

Figure 4. South and Central America Endpoint Detection and Response (EDR) Market - Key Market Dynamics

Figure 5. Impact Analysis of Drivers and Restraints

Figure 6. South and Central America Endpoint Detection and Response (EDR) Market Revenue (US\$ Million), 2024 - 2031

Figure 7. South and Central America Endpoint Detection and Response (EDR) Market Share (%) - by Component, 2024 and 2031

Figure 8. Solutions: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 9. Services: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 10. South and Central America Endpoint Detection and Response (EDR) Market Share (%) - by Deployment Mode, 2024 and 2031

Figure 11. Cloud: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 12. On-Premises: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 13. South and Central America Endpoint Detection and Response (EDR) Market Share (%) - by Enterprise Size, 2024 and 2031

Figure 14. SMEs: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 15. Large Enterprises: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 16. South and Central America Endpoint Detection and Response (EDR) Market Share (%) - by Industry Vertical, 2024 and 2031

Figure 17. BFSI: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 18. IT and Telecom: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 19. Healthcare: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 20. Retail: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 21. Government: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 22. Manufacturing: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 23. Others: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 24. South and Central America Endpoint Detection and Response (EDR) Market Breakdown by Key Countries, 2024 and 2031 (%)

Figure 25. Brazil: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 26. Argentina: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 27. Rest of South and Central America: South and Central America Endpoint Detection and Response (EDR) Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 28. Company Positioning & Concentration

I would like to order

Product name: South & Central America Endpoint Detection and Response (EDR) Market Size and Forecast (2021 - 2031)

Product link: <https://marketpublishers.com/r/S70DA730E6C3EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S70DA730E6C3EN.html>