

South & Central America Employment Screening Services Market Forecast to 2030 - Regional Analysis - by Services [Background Check (Credit Check and Criminal Record), Verification (Qualification, Employment History Verification, Reference, and Others), and Medical & Drug Testing], Application (IT and Telecom, BFSI, Government Agencies, Travel and Hospitality, Manufacturing, Retail, Healthcare, and Others), and Organization Size (SMEs and Large Enterprises)

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Abstracts

The South & Central America employment screening services market was valued at US\$ 131.35 million in 2022 and is expected to reach US\$ 239.30 million by 2030; it is estimated to record a CAGR of 7.8% from 2022 to 2030 .

Introduction of Big Data Fuels South & Central America Employment Screening Services Market

Big data refers to data that contains greater variety, arriving in increasing volumes and with more velocity. The internet has been one of the prime factors driving the application of big data in the employment screening services market. The internet has made it easy for social networking sites, search engines, marketers, and other sources to collect vast information about employees. Companies can use information collected from big data to create employee wellness programs, improve their healthcare policies, and improve internal promotions. Further, big data benefits employers because the rapid

accumulation of information about an applicant accelerates the hiring process by providing hiring managers with a more thorough picture of the candidate's various qualities, or lack thereof, early on. In business, faster is always preferable as long as accuracy can be guaranteed. Thus, big data plays a significant role in hiring the right candidates.

Big Data offers merged information that lowers the possibility of bias in employment judgments and helps employers make better decisions in recruitment, appraisal, and performance evaluations. When paired with state-of-the-art techniques, big data can improve the selection of a suitable candidate, intensify the ability to recognize talent from across borders, help overcome implicit and explicit bias in the work area, and nurture equality in access to jobs. Big data, bringing in considerable opportunities in recruitment and employee screening processes, can be a powerful tool for employers to make decisions.

South & Central America Employment Screening Services Market Overview

The employment screening services market in South America is segmented into Brazil, Argentina, and the Rest of SAM. The market in South America is anticipated to grow significantly in the coming years. Brazil is the most mature market in the region, investing substantial amounts in various industries.

The Brazilian government has acted leniently in formulating a comprehensive data privacy law over the years. However, specific laws comprise privacy components. According to Brazilian law, an employer is entitled to conduct background checks with the candidates' consent and is liable for discrimination if they deny a job based on a background check. Several governments across South America are taking initiatives to boost employment. As of March 2023, according to the Business Standard, Brazilian President Luiz Inacio Lula da Silva's administration has agreed to support public works initiatives nationwide to increase employment and economic growth.

South & Central America Employment Screening Services Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Employment Screening Services Market Segmentation

The South & Central America employment screening services market is segmented based on services, application, organization size, and country. Based on services, the South & Central America employment screening services market is categorized into

background check, verification, and medical & drug testing. The verification segment held the largest market share in 2022.

By application, the South & Central America employment screening services market is segmented into IT and Telecom, BFSI, government agencies, travel and hospitality, manufacturing, retail, healthcare, and others. The IT and Telecom segment held the largest market share in 2022.

In terms of organization size, the South & Central America employment screening services market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger market share in 2022.

Based on country, the South & Central America employment screening services market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America employment screening services market share in 2022.

First Advantage Corp, HireRight LLC, Sterling Check Corp, Pinkerton Consulting & Investigations Inc, and Triton Inc are some of the leading players operating in the South & Central America employment screening services market.

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