

South & Central America Electronic Health Record Market Size and Forecast (2021 - 2031)

<https://marketpublishers.com/r/S3564AEC3954EN.html>

Date: April 2026

Pages: 179

Price: US\$ 3,450.00 (Single User License)

ID: S3564AEC3954EN

Abstracts

The South & Central America Electronic Health Record (EHR) Market is projected to experience significant growth, with an expected market size of approximately US\$ 4,602.4 million by 2031, up from US\$ 2,499.5 million in 2024. This growth translates to a compound annual growth rate (CAGR) of 9.3% from 2025 to 2031, indicating a robust expansion in the adoption of electronic health records across the region.

Executive Summary and Market Analysis

The electronic health record market in South America is on a steady upward trajectory, primarily fueled by increasing governmental initiatives aimed at digital health transformation and the pressing need for more efficient healthcare delivery systems. Brazil, being the largest healthcare market in the region, has initiated a comprehensive Digital Health Strategy for the period of 2020-2028. This strategy is designed to modernize the healthcare system by enhancing health information infrastructure, promoting interoperability among various health systems, and expanding digital health services, including telemedicine and electronic health records. The focus is on improving data integration and access to ensure high-quality care, especially in underserved rural and remote areas, while also addressing challenges related to infrastructure and workforce training.

Chile has emerged as a leader in healthcare digitization within the region. Over the past decade, Dedalus, a global healthcare IT company, has played a pivotal role in supporting Chile's digital transformation. Dedalus offers advanced EHR platforms and integrated solutions that align with the country's objectives to enhance patient care, streamline clinical workflows, and foster interoperability between public and private healthcare providers. Their technology significantly improves operational efficiency and

patient outcomes by facilitating seamless access to health data.

Despite the promising growth, the market faces challenges such as economic fluctuations and inadequate infrastructure in certain areas of South America. However, the increasing number of government initiatives, coupled with partnerships with experienced technology providers, is expected to drive the ongoing adoption of EHR systems and digital health innovations throughout the region.

Market Segmentation Analysis

The South & Central America Electronic Health Record Market can be segmented based on various criteria:

By Installation Type: The market is divided into Cloud-Based and On-Premise systems, with the Cloud-Based segment leading the market in 2024.

By Type: The market is categorized into Acute EHR, Ambulatory EHR, and Post-Acute EHR, where the Acute EHR segment dominated in 2024.

By Application: The applications are segmented into Clinical Records, Administrative Tasks and Billing, Physician Support, and Patient Portals, with Clinical Records being the leading segment in 2024.

By Distribution Channel: The market is segmented into Hospitals and Clinics, Ambulatory Care Centers, and Physicians' Offices or Specialty Care Centers, with Hospitals and Clinics holding the largest share in 2024.

Market Outlook

The healthcare IT landscape is undergoing a significant transformation as EHR platforms evolve to support and accelerate value-based care (VBC) models. Providers and payers are increasingly adopting advanced EHR systems that automate complex coding workflows, enhance documentation accuracy, and improve data analytics capabilities. This shift is driven by the necessity to accurately capture quality metrics, patient outcomes, and clinical complexities to optimize reimbursement and comply with regulatory requirements.

Modern EHR systems streamline coding processes through automation of code

selection, data entry, and claims submission, which reduces errors and administrative burdens. Additionally, clinical decision support tools integrated within these systems ensure comprehensive and timely documentation, which is crucial for justifying appropriate reimbursement rates, particularly for patients with multiple chronic conditions. This results in improved financial performance and aligns incentives with the delivery of quality care.

Data analytics capabilities are becoming a fundamental aspect of EHR platforms, allowing healthcare organizations to monitor performance indicators, analyze outcomes, and identify opportunities for clinical improvement. The use of predictive analytics is gaining traction, enabling providers to proactively manage high-risk patients, reduce hospital readmissions, and control costs.

A notable development in this sector is the launch of Milliman MedInsight's upgraded Value-Based Care (VBC) Platform in February 2025. Built on the Milliman MedInsight Health Cloud, this platform integrates advanced EHR clinical data with contract management, providing accountable care organizations (ACOs) with actionable insights that extend beyond traditional analytics.

Country Insights

The South & Central America Electronic Health Record Market is further segmented by country, including Brazil, Argentina, and the Rest of South & Central America, with Brazil holding the largest market share in 2024. Brazil's electronic health record market is evolving through strategic efforts to standardize health data and enhance interoperability across its extensive public healthcare system. The country has adopted openEHR for its national EHR system, which supports large-scale, unified health data management, particularly in complex healthcare environments. Brazil is leading Latin America in the adoption of openEHR, with the Ministry of Health endorsing its use across public institutions. This initiative aims to facilitate interoperability and support sustainable digital transformation on a national scale, ultimately driving healthcare innovation and improving patient outcomes.

Company Profiles

Key players in the South & Central America Electronic Health Record Market include Oracle Corp, eClinicalWorks LLC, McKesson Corp, NEXTGEN HEALTHCARE INFORMATION SYSTEM, LLC, Athenahealth Inc, Greenway Health LLC, CureMD.com Inc, AdvancedMD Inc, Veradigm Inc, and ChipSoft BV. These companies are employing

various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their offerings and increase market share.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. ELECTRONIC HEALTH RECORD MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of Vendors in the Value Chain

5. SOUTH & CENTRAL AMERICA ELECTRONIC HEALTH RECORD MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Market Restraints
- 5.3 Market Opportunities
- 5.4 Future Trends
- 5.5 Impact of Drivers and Restraints:

6. ELECTRONIC HEALTH RECORD MARKET - SOUTH & CENTRAL AMERICA

MARKET ANALYSIS

6.1 South & Central America Electronic Health Record Market Revenue (US\$ Million), 2024 - 2031

6.2 South & Central America Electronic Health Record Market Forecast and Analysis

7. SOUTH & CENTRAL AMERICA ELECTRONIC HEALTH RECORD MARKET REVENUE ANALYSIS - BY INSTALLATION TYPE

7.1 Cloud Based

7.1.1 Overview

7.1.2 Cloud Based: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.2 On-Premise

7.2.1 Overview

7.2.2 On-Premise: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8. SOUTH & CENTRAL AMERICA ELECTRONIC HEALTH RECORD MARKET REVENUE ANALYSIS - BY TYPE

8.1 Acute EHR

8.1.1 Overview

8.1.2 Acute EHR: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.2 Ambulatory EHR

8.2.1 Overview

8.2.2 Ambulatory EHR: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.3 Post-Acute EHR

8.3.1 Overview

8.3.2 Post-Acute EHR: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9. SOUTH & CENTRAL AMERICA ELECTRONIC HEALTH RECORD MARKET REVENUE ANALYSIS - BY APPLICATION

9.1 Clinical Records

9.1.1 Overview

9.1.2 Clinical Records: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.2 Administrative Task and Billing

9.2.1 Overview

9.2.2 Administrative Task and Billing: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.3 Physician Support

9.3.1 Overview

9.3.2 Physician Support: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.4 Patient Portal

9.4.1 Overview

9.4.2 Patient Portal: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10. SOUTH & CENTRAL AMERICA ELECTRONIC HEALTH RECORD MARKET REVENUE ANALYSIS - BY DISTRIBUTION CHANNEL

10.1 Hospitals and Clinics

10.1.1 Overview

10.1.2 Hospitals and Clinics: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.2 Ambulatory Care Centers

10.2.1 Overview

10.2.2 Ambulatory Care Centers: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

10.3 Physicians office or Specialty Care Centers

10.3.1 Overview

10.3.2 Physicians office or Specialty Care Centers: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

11. SOUTH & CENTRAL AMERICA ELECTRONIC HEALTH RECORD MARKET - COUNTRY ANALYSIS

11.1 South & Central America

11.1.1 South & Central America Electronic Health Record Market Revenue and Forecast and Analysis - by Country

11.1.1.1 South & Central America Electronic Health Record Market Revenue and Forecast and Analysis - by Country

11.1.2.2 Brazil: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

11.1.2.2.1 Brazil: South & Central America Electronic Health Record Market Share - by Installation Type

11.1.2.2.2 Brazil: South & Central America Electronic Health Record Market Share - by Type

11.1.2.2.3 Brazil: South & Central America Electronic Health Record Market Share - by Application

11.1.2.2.4 Brazil: South & Central America Electronic Health Record Market Share - by Distribution Channel

11.2.3.3 Argentina: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

11.2.3.3.1 Argentina: South & Central America Electronic Health Record Market Share - by Installation Type

11.2.3.3.2 Argentina: South & Central America Electronic Health Record Market Share - by Type

11.2.3.3.3 Argentina: South & Central America Electronic Health Record Market Share - by Application

11.2.3.3.4 Argentina: South & Central America Electronic Health Record Market Share - by Distribution Channel

11.3.4.4 Rest of South & Central America: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

11.3.4.4.1 Rest of South & Central America: South & Central America Electronic Health Record Market Share - by Installation Type

11.3.4.4.2 Rest of South & Central America: South & Central America Electronic Health Record Market Share - by Type

11.3.4.4.3 Rest of South & Central America: South & Central America Electronic Health Record Market Share - by Application

11.3.4.4.4 Rest of South & Central America: South & Central America Electronic Health Record Market Share - by Distribution Channel

12 COMPETITIVE LANDSCAPE

12.1 Heat Map Analysis by Key Players

12.2 Company Positioning & Concentration

13 INDUSTRY LANDSCAPE

13.1 Overview

- 13.2 New Product Development
- 13.3 Merger and Acquisition
- 13.4 Other Strategic Developments

14 COMPANY PROFILES

14.1 Oracle Corp

- 14.1.1 Key Facts
- 14.1.2 Business Description
- 14.1.3 Products and Services
- 14.1.4 Financial Overview
- 14.1.5 SWOT Analysis
- 14.1.6 Key Developments

14.2 eClinicalWorks LLC

- 14.2.1 Key Facts
- 14.2.2 Business Description
- 14.2.3 Products and Services
- 14.2.4 Financial Overview
- 14.2.5 SWOT Analysis
- 14.2.6 Key Developments

14.3 McKesson Corp

- 14.3.1 Key Facts
- 14.3.2 Business Description
- 14.3.3 Products and Services
- 14.3.4 Financial Overview
- 14.3.5 SWOT Analysis
- 14.3.6 Key Developments

14.4 NEXTGEN HEALTHCARE INFORMATION SYSTEM, LLC

- 14.4.1 Key Facts
- 14.4.2 Business Description
- 14.4.3 Products and Services
- 14.4.4 Financial Overview
- 14.4.5 SWOT Analysis
- 14.4.6 Key Developments

14.5 Athenahealth Inc

- 14.5.1 Key Facts
- 14.5.2 Business Description
- 14.5.3 Products and Services
- 14.5.4 Financial Overview

- 14.5.5 SWOT Analysis
- 14.5.6 Key Developments
- 14.6 Greenway Health LLC
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments
- 14.7 CureMD.com Inc
 - 14.7.1 Key Facts
 - 14.7.2 Business Description
 - 14.7.3 Products and Services
 - 14.7.4 Financial Overview
 - 14.7.5 SWOT Analysis
 - 14.7.6 Key Developments
- 14.8 AdvancedMD Inc
 - 14.8.1 Key Facts
 - 14.8.2 Business Description
 - 14.8.3 Products and Services
 - 14.8.4 Financial Overview
 - 14.8.5 SWOT Analysis
 - 14.8.6 Key Developments
- 14.9 Veradigm Inc
 - 14.9.1 Key Facts
 - 14.9.2 Business Description
 - 14.9.3 Products and Services
 - 14.9.4 Financial Overview
 - 14.9.5 SWOT Analysis
 - 14.9.6 Key Developments
- 14.10 ChipSoft BV
 - 14.10.1 Key Facts
 - 14.10.2 Business Description
 - 14.10.3 Products and Services
 - 14.10.4 Financial Overview
 - 14.10.5 SWOT Analysis
 - 14.10.6 Key Developments

15. APPENDIX

15.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. South & Central America Electronic Health Record Market Segmentation

Table 2. List of Vendors

Table 3. South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Table 4. South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Installation Type

Table 5. South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type

Table 6. South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 7. South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Distribution Channel

Table 8. South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Country

Table 9. Brazil: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Installation Type

Table 10. Brazil: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type

Table 11. Brazil: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 12. Brazil: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Distribution Channel

Table 13. Argentina: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Installation Type

Table 14. Argentina: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type

Table 15. Argentina: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 16. Argentina: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Distribution Channel

Table 17. Rest of South & Central America: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Installation Type

Table 18. Rest of South & Central America: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Type

Table 19. Rest of South & Central America: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 20. Rest of South & Central America: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Distribution Channel

Table 21. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

Figure 1. South & Central America Electronic Health Record Market Segmentation - Country

Figure 2. PEST Analysis

Figure 3. Ecosystem: Electronic Health Record Market

Figure 4. South & Central America Electronic Health Record Market - Key Market Dynamics

Figure 5. Impact Analysis of Drivers and Restraints

Figure 6. South & Central America Electronic Health Record Market Revenue (US\$ Million), 2024 - 2031

Figure 7. South & Central America Electronic Health Record Market Share (%) - by Installation Type, 2024 and 2031

Figure 8. Cloud Based: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 9. On-Premise: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 10. South & Central America Electronic Health Record Market Share (%) - by Type, 2024 and 2031

Figure 11. Acute EHR: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 12. Ambulatory EHR: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 13. Post-Acute EHR: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 14. South & Central America Electronic Health Record Market Share (%) - by Application, 2024 and 2031

Figure 15. Clinical Records: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 16. Administrative Task and Billing: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 17. Physician Support: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 18. Patient Portal: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 19. South & Central America Electronic Health Record Market Share (%) - by

Distribution Channel, 2024 and 2031

Figure 20. Hospitals and Clinics: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 21. Ambulatory Care Centers: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 22. Physicians office or Specialty Care Centers: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 23. South & Central America Electronic Health Record Market Breakdown by Key Countries, 2024 and 2031 (%)

Figure 24. Brazil: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 25. Argentina: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 26. Rest of South & Central America: South & Central America Electronic Health Record Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 27. Company Positioning & Concentration

I would like to order

Product name: South & Central America Electronic Health Record Market Size and Forecast (2021 - 2031)

Product link: <https://marketpublishers.com/r/S3564AEC3954EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S3564AEC3954EN.html>