

# **South & Central America Educational Furniture Market Forecast to 2030 - Regional Analysis - by Material (Wood, Plastic, Metal, and Others), Product Type (Benches and Chairs, Desks and Tables, Storage Units, and Others), and End Use (Institutional [Elementary School, Secondary School, and Higher Education] and Residential)**

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## **Abstracts**

The South & Central America educational furniture market was valued at US\$ 490.36 million in 2022 and is expected to reach US\$ 700.43 million by 2030; it is estimated to record a CAGR of 4.6% from 2022 to 2030.

### **Increasing Focus on Sustainability Fuels South & Central America Educational Furniture Market**

The world is increasingly recognizing the importance of sustainability, and the education sector is no exception. As schools and universities strive to operate with greater sensitivity toward the environment, the demand for sustainable educational furniture is on the rise. Green classrooms and school-wide “go green” initiatives are rising as educators encourage students to adopt values supporting environmental-friendly behavior. Sustainable storage products, chairs, and desks are widely preferred in classrooms across the world. Such furniture products are manufactured using eco-friendly materials such as polypropylene, renewable timber, or steel, which meet emission standards mandatory for approval; moreover, they are designed to maintain indoor air quality. Further, using sustainable materials in furniture manufacturing allows manufacturers to recycle product waste, thus preventing the deposition of waste into landfills. For example, Paragon Furniture Inc. uses recycled or recovered fibers for

manufacturing its wood products. Governments of various countries are encouraging enterprises to introduce products that promote the sustainable construction of schools. A rise in the number of such initiatives to promote sustainable infrastructure would create lucrative opportunities for the growth of the educational furniture market in the coming years.

## South & Central America Educational Furniture Market Overview

South & Central America marks the presence of educational furniture manufacturers, namely, Maqm?veis, Milan Moveis, RoyalDoor SRL, and Albano Muebles. According to a report published by the Organization for Economic Co-Operation and Development (OECD) in 2022, public spending on primary, secondary, and tertiary education was 11.1% of total government expenditure in Argentina. According to the World Bank, the Argentine government prioritizes investment in education to promote national productivity and economic growth in the long run. The government invested US\$ 31 billion in education in 2020, of which US\$ 5 billion was spent on private schools and US\$ 26 billion on government-run institutions. According to a report released by the Inter-American Development Bank (IDB) in 2023, the government of Costa Rica signed three agreements, allowing IDB Invest to collaborate with key partners to finance education in Latin America.

According to the report published by International Trade Administration in 2023, government of Brazil prioritizes education and increased education budget to US\$ 26.5 billion in 2022. Further, Brazil registered enrollment of 8.3 million students in pre-school and 26.5 million in elementary school, whereas enrollment of 7.7 million in high school and 4.1 million in young and adult education programs. The increased education budget and enrollment of students can prompt expansion of educational infrastructure and create lucrative opportunities for building materials in Brazil. Thus, government initiatives and policies for the development of educational infrastructure are expected to contribute to the growth of the educational furniture market in South & Central America during the forecast period.

## South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

### South & Central America Educational Furniture Market Segmentation

The South & Central America educational furniture market is segmented based on material, product type, end use, and country.

Based on material, the South & Central America educational furniture market is segmented into wood, plastic, metal, and others. The wood segment held the largest South & Central America educational furniture market share in 2022.

In terms of product type, the South & Central America educational furniture market is categorized into benches and chairs, desks and tables, storage units, and others. The benches and chairs segment the largest South & Central America educational furniture market share in 2022.

In terms of end use, the South & Central America educational furniture market is bifurcated into institutional and residential. The institutional segment held a larger South & Central America educational furniture market share in 2022. The institutional segment is further sub segmented into elementary school, secondary school, and higher education.

Based on country, the South & Central America educational furniture market is categorized into Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the South & Central America educational furniture market in 2022.

Knoll Inc, Haworth Inc, Vitra International AG, and Virco Manufacturing Corp are some of the leading companies operating in the South & Central America educational furniture market .

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Market Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research
- 3.4 Limitations and Assumptions

### **4. SOUTH & CENTRAL AMERICA EDUCATIONAL FURNITURE MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Porter's Five Forces Analysis
  - 4.2.1 Bargaining Power of Buyers:
  - 4.2.2 Bargaining Power of Suppliers:
  - 4.2.3 Threat of Substitutes:
  - 4.2.4 Threat of New Entrants:
  - 4.2.5 Competitive Rivalry:
- 4.3 Ecosystem Analysis
  - 4.3.1 Raw Materials
  - 4.3.2 Manufacturing
  - 4.3.3 End Consumers

### **5. SOUTH & CENTRAL AMERICA EDUCATIONAL FURNITURE MARKET - KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Increase in Demand for Educational Furniture in Newly Constructed Schools

- 5.1.2 Growing Demand for Modern and Flexible Learning Spaces
- 5.2 Market Restraints
  - 5.2.1 Fluctuations in Prices of Wood
- 5.3 Market Opportunities
  - 5.3.1 Increasing Focus on Sustainability
- 5.4 Future Trends
  - 5.4.1 Growing Popularity of Ergonomic Furniture
- 5.5 Impact Analysis of Drivers and Restraint

## **6. EDUCATIONAL FURNITURE MARKET - SOUTH & CENTRAL AMERICA MARKET ANALYSIS**

- 6.1 South & Central America Educational Furniture Market Revenue (US\$ Million)
- 6.2 South & Central America Educational Furniture Market Forecast and Analysis (2020-2030)

## **7. SOUTH & CENTRAL AMERICA EDUCATIONAL FURNITURE MARKET ANALYSIS - BY MATERIAL**

- 7.1 Wood
  - 7.1.1 Overview
  - 7.1.2 Wood: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)
- 7.2 Plastic
  - 7.2.1 Overview
  - 7.2.2 Plastic: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)
- 7.3 Metal
  - 7.3.1 Overview
  - 7.3.2 Metal: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)
- 7.4 Others
  - 7.4.1 Overview
  - 7.4.2 Others: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

## **8. SOUTH & CENTRAL AMERICA EDUCATIONAL FURNITURE MARKET REVENUE ANALYSIS - BY PRODUCT TYPE**

## 8.1 Overview

## 8.2 Benches and Chairs

### 8.2.1 Overview

8.2.2 Benches and Chairs: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

## 8.3 Desks and Tables

### 8.3.1 Overview

8.3.2 Desks and Tables: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

## 8.4 Storage Units

### 8.4.1 Overview

8.4.2 Storage Units: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

## 8.5 Others

### 8.5.1 Overview

8.5.2 Others: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

## **9. SOUTH & CENTRAL AMERICA EDUCATIONAL FURNITURE MARKET REVENUE ANALYSIS - BY END USE**

## 9.1 Overview

## 9.2 Institutional

### 9.2.1 Overview

9.2.2 Institutional: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

### 9.2.3 Elementary School

#### 9.2.3.1 Overview

9.2.3.2 Elementary School: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

### 9.2.4 Secondary School

#### 9.2.4.1 Overview

9.2.4.2 Secondary School: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

### 9.2.5 Higher Education

#### 9.2.5.1 Overview

9.2.5.2 Higher Education: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

## 9.3 Residential

9.3.1 Overview

9.3.2 Residential: South & Central America Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

## **10. SOUTH & CENTRAL AMERICA EDUCATIONAL FURNITURE MARKET - COUNTRY ANALYSIS**

10.1 South & Central America

10.1.1 South & Central America Educational Furniture Market Revenue and Forecasts and Analysis - By Countries

10.1.1.1 South & Central America Educational Furniture Market Breakdown by Country

10.1.1.2 Brazil Educational Furniture Market Revenue and Forecasts to 2030 (US\$ Million)

10.1.1.2.1 Brazil Educational Furniture Market Breakdown by Material

10.1.1.2.2 Brazil Educational Furniture Market Breakdown by Product Type

10.1.1.2.3 Brazil Educational Furniture Market Breakdown by End Use

10.1.1.3 Argentina Educational Furniture Market Revenue and Forecasts to 2030 (US\$ Million)

10.1.1.3.1 Argentina Educational Furniture Market Breakdown by Material

10.1.1.3.2 Argentina Educational Furniture Market Breakdown by Product Type

10.1.1.3.3 Argentina Educational Furniture Market Breakdown by End Use

10.1.1.4 Rest of South & Central America Educational Furniture Market Revenue and Forecasts to 2030 (US\$ Million)

10.1.1.4.1 Rest of South & Central America Educational Furniture Market Breakdown by Material

10.1.1.4.2 Rest of South & Central America Educational Furniture Market Breakdown by Product Type

10.1.1.4.3 Rest of South & Central America Educational Furniture Market Breakdown by End Use

## **11. INDUSTRY LANDSCAPE**

11.1 Merger & Acquisitions

11.2 Company News

## **12. COMPANY PROFILES**

12.1 Knoll Inc

- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments
- 12.2 Haworth Inc
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments
- 12.3 Vitra International AG
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Virco Manufacturing Corp
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
  - 12.4.3 Products and Services
  - 12.4.4 Financial Overview
  - 12.4.5 SWOT Analysis
  - 12.4.6 Key Developments

## **13. APPENDIX**



## I would like to order

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