

South & Central America Dry Eye Products Market Forecast to 2031 - Regional Analysis - by Product (Artificial Tears, Anti-Inflammatory Drugs, Punctal Plugs, Secretagogues, Oral Omega Supplements, and Others), Dosage Form (Eye Drops, Gel, Capsules and Tablets, and Others), Type (OTC and Prescription), and Distribution Channel (Retail Pharmacy, Hospital Pharmacy, and Online Pharmacy)

<https://marketpublishers.com/r/SB6559FF9576EN.html>

Date: January 2025

Pages: 94

Price: US\$ 3,450.00 (Single User License)

ID: SB6559FF9576EN

Abstracts

The South & Central America dry eye products market was valued at US\$ 255.13 million in 2023 and is expected to reach US\$ 316.84 million by 2031; it is estimated to register a CAGR of 2.7% from 2023 to 2031.

Increasing Initiatives for Eye Care Awareness Fuel South & Central America Dry Eye Products Market

In recent years, various initiatives have been taken to create awareness and educate people regarding eye diseases, prompting patients to access suitable medications and treatments. ABP focuses on moderate to severe vision damage caused by glaucoma and retinal conditions that are responsible for a large proportion of preventable blindness.

The International Agency for the Prevention of Blindness (IAPB) launched the global campaign named "Love Your Eyes" in 2022 to raise awareness of the socioeconomic importance of eye health. The campaign calls upon governments and global institutions to support eye health. The IAPB emphasizes programs and initiatives in India and the

world, which promptly focus on offering accessible, available, and affordable eye care. The “Love Your Eyes” program also calls for regulation changes and funding to make eye care accessible, available, and affordable by 2030.

Thus, increasing funds for eyecare research and rising initiatives to spread awareness about eye care are likely to create new opportunities in the dry eye product market in the coming years.

South & Central America Dry Eye Products Market Overview

The dry eye products market in South & Central America is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil holds a major market share in this region, and it is further expected to record the highest CAGR during the forecast period. Market growth in the region can be attributed to the increasing prevalence of dry eye disease, surging healthcare expenditure, rising prevalence of diabetes, and ongoing research studies on eye diseases. Brazil has the largest population among all countries in South & Central America. According to the study “Brazil facing ageing population challenges,” published in November 2023, the number of people aged 65 or more has increased by 57% from 2010 to 2022, reaching 22.2 million in 2022 from 14.1 million in 2010. Population aging can be associated with the burgeoning demand for dry eye products in this country. Further, the study “Prevalence and associated risk factors for dry eye disease among Brazilian undergraduate students,” published in November 2021, was conducted to evaluate the prevalence of dry eye disease in young students in Brazil. The study concluded that dry eye disease and its associated risk factors are more prevalent in undergraduate students as compared to people over 40 years of age in the country. Thus, increasing eye health awareness and surging prevalence of dry eye disease are creating a positive environment for the growth of the dry eye disease products market in the country.

South & Central America Dry Eye Products Market Revenue and Forecast to 2031 (US\$ Million)

South & Central America Dry Eye Products Market Segmentation

The South & Central America dry eye products market is categorized into product, dosage form, type, distribution channel, and country.

Based on product, the South & Central America dry eye products market is segmented into artificial tears, anti-inflammatory drugs, punctal plugs, secretagogues, oral omega

supplements, and others. The artificial tears segment held the largest South & Central America dry eye products market share in 2023. Furthermore, the anti-inflammatory drugs segment is subcategorized into cyclosporine, corticosteroid, and others. Additionally, the punctal plugs segment is subsegmented into dissolvable and removable.

In terms of dosage form, the South & Central America dry eye products market is segmented into eye drops, gel, capsules and tablets, and others. The eye drops segment held the largest South & Central America dry eye products market share in 2023.

By type, the South & Central America dry eye products market is bifurcated into OTC and prescription. The OTC segment held a larger South & Central America dry eye products market share in 2023.

Based on distribution channel, the South & Central America dry eye products market is categorized into retail pharmacy, hospital pharmacy, and online pharmacy. The retail pharmacy segment held the largest South & Central America dry eye products market share in 2023.

Based on country, the South & Central America dry eye products market is categorized into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America dry eye products market share in 2023.

Santen Pharmaceutical Co Ltd, Johnson & Johnson, OASIS Medical, URSAPHARM Arzneimittel GmbH, Rohto Pharmaceutical Co Ltd, OCuSOFT Inc, Bausch Health Companies Inc, AbbVie Inc, Farmigee SpA, and Alcon AG are some of the leading companies operating in the South & Central America dry eye products market.

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