

# **South & Central America Drug Delivery Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Route of Administration (Injectable Drug Delivery, Oral Drug Delivery, Transmucosal Drug Delivery, Topical Drug Delivery, Implantable Drug Delivery, and Ocular Drug Delivery), Distribution Channel (Hospital Pharmacies, Retail Pharmacies, and Online Pharmacies), and End User (Hospitals and Clinics, Home Care Settings, and Other End Users)**

<https://marketpublishers.com/r/SE14CA014A70EN.html>

Date: August 2023

Pages: 228

Price: US\$ 3,000.00 (Single User License)

ID: SE14CA014A70EN

## **Abstracts**

The South & Central America drug delivery market is expected to grow from US\$ 1,09,189.07 million in 2023 to US\$ 1,42,876.69 million by 2028. It is estimated to grow at a CAGR of 5.5% from 2023 to 2028.

### **Growing Demand for Noninvasive Drug Delivery Systems Fuel South & Central America Drug Delivery Market**

Noninvasive drug delivery generally refers to methods of painless drug delivery across the biological barriers of mucosal surfaces or skin. This drug delivery method could lead to improved access to medicines, adherence to treatment regimes, and better drug safety profiles. Patients prefer noninvasive drug delivery routes due to such apparent advantages over injection-based drug administration. Patient compliance has been found to be much higher when drugs are administered by noninvasive methods, as they experience decreased pain during the procedure. With improvements in medical devices and transdermal delivery technologies, the noninvasive mode of drug delivery is now ready to compete with traditional methods of oral and injectable routes of drug

delivery. Topical, transdermal-active (device-aided enhanced penetration), transdermal-passive, trans-ocular membrane, trans-mucosal membrane, and delivery via an alveolar membrane from inhaled medication are a few of the popular noninvasive drug delivery methods.

A low rejection rate, ease of administration, convenience, and durability make TDDS the most attractive method of drug delivery. In addition to pharmaceutical administration in medical facilities, TDDS could be used in different procedures in the skincare industry. Since this method mainly involves local administration, it can prevent nonspecific delivery to tissues that are not targeted by the drug. Developments in TDDS are likely to help control the prevalence of cardiovascular and central nervous system disorders, genetic disorders, diabetes, neuromuscular disorders, and infectious (including localized conditions) diseases while driving advancements in vaccination and patient preference for self-administration of drugs for long-term treatment.

Drug delivery through noninvasive methods involves reduced dosing frequency and simplified dosing schedules. Moreover, these delivery systems can significantly reduce the cost of clinical use as patients can self-administer drugs via these methods. In many cases, the manufacturing cost of drugs with noninvasive delivery systems is lesser than the production costs of injections. For instance, inhaled insulin has emerged as a well-tolerated and preferred modality for treating diabetes. Thus, the growing demand for noninvasive drug delivery systems propels the growth of the drug delivery systems market.

## South & Central America Drug Delivery Market Overview

The South & Central America drug delivery market is segmented into Brazil, Argentina, and the Rest of South & Central America. The market in the region is expected to grow due to the increasing import of medical devices, growing developments of healthcare systems that demand advanced medical technologies, increasing incidences of chronic diseases, and a rising geriatric population.

## South & Central America Drug Delivery Market Revenue and Forecast to 2028 (US\$ Million)

## South & Central America Drug Delivery Market Segmentation

The South & Central America drug delivery market is segmented into route of administration, distribution channel, end user, and country.

Based on route of administration, the South & Central America drug delivery market is segmented into injectable drug delivery, oral drug delivery, transmucosal drug delivery, topical drug delivery, implantable drug delivery, and ocular drug delivery. The injectable drug delivery segment held a larger share of the South & Central America drug delivery market in 2023.

Based on distribution channel, the South & Central America drug delivery market is segmented into hospital pharmacies, retail pharmacies, and online pharmacies. The hospital pharmacies segment held the largest share of the South & Central America drug delivery market in 2023.

Based on end user, the South & Central America drug delivery market is segmented into hospitals and clinics, home care settings, and other end user. The hospitals and clinics segment held the largest share of the South & Central America drug delivery market in 2023.

Based on country, the South & Central America drug delivery market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the share of the South & Central America drug delivery market in 2023.

Bausch Health Companies Inc, Baxter International Inc, Becton Dickinson and Co, Boehringer Ingelheim International GmbH, Boston Scientific Corp, Gerresheimer AG, GlaxoSmithKline Plc, Johnson & Johnson, Novartis AG, Novo Nordisk AS, and Pfizer Inc are the leading companies operating in the South & Central America drug delivery market.

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