

# **South & Central America Digital Production Inkjet Printing Market Forecast to 2030 - Regional Analysis - by Type (Monochrome and Color), Production Method (Cut Sheet, Continuous Feed, Sheet-Fed, and Web-Based), and Application (Transactional, Publishing, Advertising, and Others)**

<https://marketpublishers.com/r/SE9A16A3DAA3EN.html>

Date: March 2024

Pages: 73

Price: US\$ 3,550.00 (Single User License)

ID: SE9A16A3DAA3EN

## **Abstracts**

The South & Central America digital production inkjet printing market was valued at US\$ 311.77 million in 2022 and is expected to reach US\$ 396.63 million by 2030; it is estimated to grow at a CAGR of 3.1% from 2022 to 2030.

Growing Focus on Technological Advancements Fuel the South & Central America Digital Production Inkjet Printing Market

Technological advancements include the development of high-speed inkjet printers that can print at high resolutions and speeds and offer a variety of new inks that are more durable, environmentally friendly, and can produce a wide range of colors. These technological advancements make digital production inkjet printing more efficient, cost-effective, and versatile. This leads to increased technology adoption by businesses of all sizes in various industries. Several companies are launching advanced printers. For example, in May 2021, Canon launched the ColorStream 8000 Web Fed Inkjet Printer series. These printers have been designed to meet the current and future production challenges of public and corporate sector in-plants, print and communication service providers, and specialized commercial printers. Canon also launched the ProStream 3000 series, the next-generation high-speed, web-fed inkjet printers for commercial printing. Thus, the growing focus of various companies on technological advancements regarding digital printing is expected to fuel the digital production inkjet printing market in the coming years.

South & Central America Digital Production Inkjet Printing Market Overview

The digital production inkjet printing market in the South & Central America (SAM) is growing rapidly. The increasing adoption of wide-format inkjet printing for applications such as signage, banners, and posters; the growing demand for high-quality and personalized printing solutions; the increasing use of digital printing for short-run and on-demand printing applications; and the development of new and innovative digital printing technologies are the key factors driving the digital production inkjet printing market in the regions. In addition, the digital production inkjet printing market in the South & Central America is expected to continue growing in the coming years due to the rising demand for digital printing solutions from governments and educational institutions.

South & Central America Digital Production Inkjet Printing Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Digital Production Inkjet Printing Market Segmentation

The South & Central America digital production inkjet printing market is segmented based on type, production method, application, and country. Based on type, the South & Central America digital production inkjet printing market is bifurcated into monochrome and color. The color segment held a larger market share in 2022.

Based on production method, the South & Central America digital production inkjet printing market is segmented into cut sheet, continuous feed, sheet-fed, and web-based. The continuous feed segment held the largest market share in 2022.

Based on application, the South & Central America digital production inkjet printing market is segmented into transactional, publishing, advertising, and others. The advertising segment held the largest market share in 2022.

Based on country, the South & Central America digital production inkjet printing market is segmented into Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the South & Central America digital production inkjet printing market share in 2022.

Canon Inc, Colorjet India Ltd, Eastman Kodak Co, FUJIFILM Business Innovation Singapore Pte Ltd, Hewlett-Packard Development Co LP, and Xerox Holdings Corp are some of the leading companies operating in the South & Central America digital production inkjet printing market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. SOUTH & CENTRAL AMERICA DIGITAL PRODUCTION INKJET PRINTING MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
  - 4.3.1 Component Providers:
  - 4.3.2 Manufacturers:
  - 4.3.3 Distributors or Suppliers:
  - 4.3.4 End Use Industries:
  - 4.3.5 List of Vendors in Value Chain

### **5. SOUTH & CENTRAL AMERICA DIGITAL PRODUCTION INKJET PRINTING MARKET - KEY INDUSTRY DYNAMICS**

- 5.1 Drivers
  - 5.1.1 Growing Availability of Cut-sheet and Continuous-feed Inkjet Presses
  - 5.1.2 Growing Availability of Various Product Options
- 5.2 Restraints
  - 5.2.1 High Initial Investment
  - 5.2.2 Limited Color Gamut

### 5.3 Opportunity

#### 5.3.1 Continued Shift to Digital Printing

#### 5.3.2 Increasing Demand for Short-run Printing

### 5.4 Future Trend

#### 5.4.1 Growing Focus on Technological Advancements

### 5.5 Impact of Drivers and Restraints:

## **6. DIGITAL PRODUCTION INKJET PRINTING MARKET - SOUTH & CENTRAL AMERICA MARKET ANALYSIS**

### 6.1 Overview

### 6.2 South & Central America Digital Production Inkjet Printing Market Revenue (US\$ Million), 2022 - 2030

## **7. SOUTH & CENTRAL AMERICA DIGITAL PRODUCTION INKJET PRINTING MARKET ANALYSIS - TYPE**

### 7.1 Monochrome

#### 7.1.1 Overview

#### 7.1.2 Monochrome Market Revenue and Forecasts to 2030 (US\$ Million)

### 7.2 Color

#### 7.2.1 Overview

#### 7.2.2 Color Market Revenue and Forecasts to 2030 (US\$ Million)

## **8. SOUTH & CENTRAL AMERICA DIGITAL PRODUCTION INKJET PRINTING MARKET ANALYSIS - PRODUCTION METHOD**

### 8.1 Cut Sheet

#### 8.1.1 Overview

#### 8.1.2 Cut Sheet Market Revenue and Forecasts to 2030 (US\$ Million)

### 8.2 Continuous Feed

#### 8.2.1 Overview

#### 8.2.2 Continuous Feed Market Revenue and Forecasts to 2030 (US\$ Million)

### 8.3 Sheet-Fed

#### 8.3.1 Overview

#### 8.3.2 Sheet-Fed Market Revenue and Forecasts to 2030 (US\$ Million)

### 8.4 Web-Based

#### 8.4.1 Overview

#### 8.4.2 Web-Based Market Revenue and Forecasts to 2030 (US\$ Million)

## **9. SOUTHY & CENTRAL AMERICA DIGITAL PRODUCTION INKJET PRINTING MARKET ANALYSIS - APPLICATION**

### 9.1 Transactional

#### 9.1.1 Overview

#### 9.1.2 Transactional Market Revenue and Forecasts to 2030 (US\$ Million)

### 9.2 Publishing

#### 9.2.1 Overview

#### 9.2.2 Publishing Market Revenue and Forecasts to 2030 (US\$ Million)

### 9.3 Advertising

#### 9.3.1 Overview

#### 9.3.2 Advertising Market Revenue and Forecasts to 2030 (US\$ Million)

### 9.4 Others

#### 9.4.1 Overview

#### 9.4.2 Others Market Revenue and Forecasts to 2030 (US\$ Million)

## **10. SOUTH & CENTRAL AMERICA DIGITAL PRODUCTION INKJET PRINTING MARKET - COUNTRY ANALYSIS**

### 10.1 South & Central America

#### 10.1.1 South & Central America Digital Production Inkjet Printing Market Overview

#### 10.1.2 South & Central America Digital Production Inkjet Printing Market Revenue and Forecasts and Analysis - By Countries

##### 10.1.2.1 Brazil Digital Production Inkjet Printing Market Revenue and Forecasts to 2030 (US\$ Million)

###### 10.1.2.1.1 Brazil Digital Production Inkjet Printing Market Breakdown by Type

###### 10.1.2.1.2 Brazil Digital Production Inkjet Printing Market Breakdown by Production Method

###### 10.1.2.1.3 Brazil Digital Production Inkjet Printing Market Breakdown by Application

##### 10.1.2.2 Argentina Digital Production Inkjet Printing Market Revenue and Forecasts to 2030 (US\$ Million)

###### 10.1.2.2.1 Argentina Digital Production Inkjet Printing Market Breakdown by Type

###### 10.1.2.2.2 Argentina Digital Production Inkjet Printing Market Breakdown by Production Method

###### 10.1.2.2.3 Argentina Digital Production Inkjet Printing Market Breakdown by Application

##### 10.1.2.3 Rest of South & Central America Digital Production Inkjet Printing Market Revenue and Forecasts to 2030 (US\$ Million)

10.1.2.3.1 Rest of South & Central America Digital Production Inkjet Printing Market  
Breakdown by Type

10.1.2.3.2 Rest of South & Central America Digital Production Inkjet Printing Market  
Breakdown by Production Method

10.1.2.3.3 Rest of South & Central America Digital Production Inkjet Printing Market  
Breakdown by Application

## **11. COMPETITIVE LANDSCAPE**

11.1 Heat Map Analysis By Key Players

## **12. DIGITAL PRODUCTION INKJET PRINTING MARKET INDUSTRY LANDSCAPE**

12.1 Overview

12.2 Market Initiative

12.3 Product Development

12.4 Mergers & Acquisitions

## **13. COMPANY PROFILES**

13.1 Hewlett-Packard Development Co LP

13.1.1 Key Facts

13.1.2 Business Description

13.1.3 Products and Services

13.1.4 Financial Overview

13.1.5 SWOT Analysis

13.1.6 Key Developments

13.2 Canon Inc

13.2.1 Key Facts

13.2.2 Business Description

13.2.3 Products and Services

13.2.4 Financial Overview

13.2.5 SWOT Analysis

13.2.6 Key Developments

13.3 FUJIFILM Business Innovation Singapore Pte Ltd

13.3.1 Key Facts

13.3.2 Business Description

13.3.3 Products and Services

13.3.4 Financial Overview

- 13.3.5 SWOT Analysis
- 13.3.6 Key Developments
- 13.4 Xerox Holdings Corp
  - 13.4.1 Key Facts
  - 13.4.2 Business Description
  - 13.4.3 Products and Services
  - 13.4.4 Financial Overview
  - 13.4.5 SWOT Analysis
  - 13.4.6 Key Developments
- 13.5 Eastman Kodak Co
  - 13.5.1 Key Facts
  - 13.5.2 Business Description
  - 13.5.3 Products and Services
  - 13.5.4 Financial Overview
  - 13.5.5 SWOT Analysis
  - 13.5.6 Key Developments
- 13.6 Colorjet India Ltd
  - 13.6.1 Key Facts
  - 13.6.2 Business Description
  - 13.6.3 Products and Services
  - 13.6.4 Financial Overview
  - 13.6.5 SWOT Analysis
  - 13.6.6 Key Developments

## **14. APPENDIX**

- 14.1 About The Insight Partners
- 14.2 Word Index

## I would like to order

Product name: South & Central America Digital Production Inkjet Printing Market Forecast to 2030 - Regional Analysis - by Type (Monochrome and Color), Production Method (Cut Sheet, Continuous Feed, Sheet-Fed, and Web-Based), and Application (Transactional, Publishing, Advertising, and Others)

Product link: <https://marketpublishers.com/r/SE9A16A3DAA3EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SE9A16A3DAA3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970