

# South & Central America Dental Laser Treatment Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive

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## Abstracts

The dental laser treatment market in South and Central America was valued at approximately US\$ 18.57 million in 2023 and is projected to grow to US\$ 26.37 million by 2031, reflecting a compound annual growth rate (CAGR) of 4.5% during this period.

### Growth Drivers in Cosmetic Dentistry

The rising popularity of cosmetic dentistry is a significant factor driving the dental laser treatment market in this region. Cosmetic dentistry encompasses various procedures aimed at improving the aesthetic appeal of teeth, gums, and bites, with a notable demand from millennials and baby boomers. The adoption of dental lasers in cosmetic procedures is anticipated to rise, as these lasers offer precise targeting of specific tissues with minimal invasiveness, leading to superior aesthetic results.

Dental lasers are particularly advantageous due to their quiet operation and patient-friendly characteristics, making them ideal for cosmetic enhancements. They are effective for procedures such as gum contouring, which involves removing excess gum tissue to achieve a more aesthetically pleasing gum line. Additionally, dental lasers can address conditions like tongue-tie or lip-tie caused by a tight frenulum, improving speech, range of motion, and overall smile aesthetics. The integration of digital tools, such as CAD/CAM systems and smile design software, alongside dental lasers, is expected to create further growth opportunities in the market.

### Market Overview

The South and Central America dental laser treatment market includes key countries

such as Brazil, Argentina, and other nations in the region. The market is poised for growth due to the expanding dental sector and the increasing trend of medical tourism, particularly in Argentina and Brazil. Government initiatives promoting dental care and oral health awareness are also expected to contribute to market expansion. Furthermore, the aging population's rising prevalence of oral diseases and the presence of companies offering advanced dental technologies are additional factors supporting market growth.

## **Market Segmentation**

The South and Central America dental laser treatment market can be segmented based on application, end user, clinical indication, and country:

1. **By Application:** The market is divided into hard tissue, soft tissue, and other applications. In 2023, the soft tissue segment dominated the market share.
2. **By End User:** The market is categorized into hospitals, dental clinics, dental-owned practices, and others. The dental clinics segment held the largest market share in 2023.
3. **By Clinical Indication:** This segmentation includes conservative dentistry, root canal treatments, oral surgery, implantology, peri-implantitis, periodontics, and others. The conservative dentistry segment was the largest in terms of market share in 2023.
4. **By Country:** The market is segmented into Brazil, Argentina, and the Rest of South and Central America, with Brazil holding the largest share in 2023.

## **Key Players in the Market**

Several prominent companies are active in the South and Central America dental laser treatment market, including:

AMD LASERS

BIOLASE Inc

BISON MEDICAL

Convergent Dental, Inc

DEKA Dental Lasers

Dentsply Sirona Inc

Fotona

Garda Laser

Hyper Photonics s.r.l.

Lazon Medical Laser

Sonendo, Inc

These companies are at the forefront of innovation and development in dental laser technologies, contributing to the overall growth and advancement of the dental laser treatment market in the region.

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