

South & Central America Dental Implants Market Report (2021-2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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Abstracts

The dental implants market in South and Central America is projected to grow significantly, reaching an estimated value of approximately US\$ 548.68 million by 2031, up from US\$ 305.72 million in 2023. This growth represents a compound annual growth rate (CAGR) of 7.6% from 2023 to 2031.

Executive Summary and Market Analysis

The South and Central America dental implants market encompasses several countries, notably Brazil and Argentina, along with other nations in the region. The market's expansion is driven by several factors, including the burgeoning dental sector, a rise in medical tourism particularly in Brazil and Argentina, and government initiatives aimed at enhancing dental care. These initiatives often include awareness campaigns promoting good oral health, which are expected to further stimulate market growth.

Market Segmentation Analysis

The dental implants market can be segmented based on product type, material, and end user.

1. **Product Segmentation:** The market is divided into several categories, including dental crowns, dental bridges, dentures, abutments, and others. In 2023, dental crowns accounted for the largest market share, indicating their popularity and demand among consumers.

2. **Material Segmentation:** The materials used in dental implants include titanium,

zirconium, ceramic, and others. Titanium emerged as the leading material in 2023, favored for its biocompatibility and strength.

3. End User Segmentation: The market is also categorized by end users, which include hospitals and clinics, dental laboratories, and others. The hospitals and clinics segment held the largest share in 2023, reflecting the primary role these facilities play in dental implant procedures.

Market Outlook

Recent advancements in dental implant technology have transformed the field of dentistry, significantly improving patient outcomes. Innovations such as computer-aided design (CAD) and computer-aided manufacturing (CAM) have revolutionized the fabrication of implant-supported restorations, allowing for highly customized prosthetic solutions tailored to individual patients' oral anatomy and aesthetic needs.

CAD/CAM technology enables the design and production of a wide array of dental restorations, from single crowns and bridges to full-arch implant-supported dentures. This technology ensures a precise fit and efficient function of dental prosthetics, which is crucial for patient satisfaction. The digital workflow facilitated by CAD/CAM systems enhances the accuracy of dental prosthetics compared to traditional methods, reducing the need for adjustments and remakes.

The benefits of CAD/CAM systems include user-friendly operations, precise implant placement, digital impressions, improved patient safety, and durable restorations. These systems also provide real-time troubleshooting, which helps identify and correct issues promptly, making the process more time-efficient and cost-effective than conventional techniques. CAD/CAM-fabricated complete dentures, for instance, offer advantages such as enhanced predictability, reduced porosity, and superior fitting accuracy compared to those made using traditional methods.

The integration of digital impressions and CAD/CAM technologies is expected to further enhance the precision of dental implant procedures. As these technologies gain acceptance in the dental industry, they allow healthcare providers to expand their service offerings, thereby improving the overall patient experience. The ongoing technological advancements in dentistry suggest a promising future for dental implants, with increased digitization likely to enhance patient safety and outcomes.

Country Insights

Geographically, the South and Central America dental implants market includes Brazil, Argentina, and other countries in the region, with Brazil holding the largest market share in 2023. According to the Global Burden of Disease Study 2019, Brazil faces a significant burden of oral diseases, with a prevalence rate of edentulism (tooth loss) at 14.4% among individuals aged 20 and older.

Additionally, Brazil has a growing elderly population, with over 30 million people aged 60 and above, representing 13% of the total population as of 2022. This demographic is expected to increase to nearly 50 million by 2030, constituting 24% of the population. The Brazilian National Health Service has implemented various policies to enhance dental care, including the National Oral Health Policy launched in 2004, which has led to the establishment of specialized dental centers and an increase in oral health teams in primary care.

These initiatives have significantly improved access to dental services, thereby driving demand for dental products in Brazil.

Company Profiles

Key players in the South and Central America dental implants market include DentiumUSA, Dentsply Sirona Inc, Bicon, LLC, ZimVie Inc, BioHorizons Inc, Nobel Biocare Services AG, MEGA'GEN IMPLANT CO.,LTD, and Institut Straumann AG. These companies are actively pursuing strategies such as market expansion, product innovation, and mergers and acquisitions to enhance their offerings and increase their market presence.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the South & Central America dental implants market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in South & Central America dental implants market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth South & Central America market trends and outlook coupled with the factors driving the dental implants market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin security interest with respect to client products, segmentation, pricing, and distribution.

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