

South & Central America Conveyor System Market Size and Forecast (2021 - 2031)

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Abstracts

The South and Central America Conveyor System Market is projected to grow significantly, reaching an estimated US\$ 451.5 million by 2031, up from US\$ 368.7 million in 2024. This growth represents a compound annual growth rate (CAGR) of 3.2% from 2025 to 2031.

Executive Summary and Market Analysis

The demand for conveyor systems in South and Central America is primarily driven by industrial growth, resource-based sectors, and an increasing trend towards automation in logistics and manufacturing. Key countries such as Brazil, Chile, and Argentina are at the forefront of this market due to their well-established industries in mining, agriculture, automotive, and food processing. Conveyor systems play a crucial role in these sectors, particularly for handling bulk materials in high-throughput environments. In the mining industry, for instance, conveyor systems are essential for transporting minerals over long distances, which enhances operational efficiency and reduces the dependency on trucks.

In the food and beverage sector, there is a notable shift towards upgrading production lines to comply with international safety and traceability standards. This has led to a growing adoption of hygienic and modular conveyor systems. Additionally, the rise of e-commerce, particularly in urban areas, is driving investments in warehouse automation and last-mile logistics infrastructure, further boosting the demand for conveyor systems.

Strategic Insights

Market Segmentation Analysis

The South and Central America Conveyor System Market can be segmented based on type, operation mode, and end-user industry:

By Type: The market is divided into Belt Conveyors, Roller Conveyors, Overhead Conveyors, and Others. The Belt Conveyors segment is expected to dominate the market in 2024 due to their widespread application in various industries.

By Operation Mode: The market is categorized into Automatic Conveyor Systems, Semi-automatic Systems, and Manual Systems. The Automatic Conveyor Systems segment is anticipated to lead the market in 2024, reflecting the trend towards increased automation.

By End-user Industry: The market is segmented into Food and Beverage, Automotive, Airports, Logistics, Metals and Mining, and Others. The Food and Beverage segment is projected to hold the largest market share in 2024, driven by the need for efficient and hygienic processing systems.

Market Outlook

As industries increasingly focus on automation, operational efficiency, and predictive maintenance, the integration of AI-powered technologies is transforming conveyor systems. Technologies such as machine learning, computer vision, natural language processing (NLP), and robotic process automation (RPA) are enhancing the functionality of these systems.

Machine learning algorithms can analyze vast amounts of operational and historical data from manufacturing and warehousing environments. This capability enables predictive analytics for maintenance scheduling, optimizes picking and sorting processes, and reduces system downtime, ultimately leading to improved productivity and cost efficiency.

Computer vision technologies, utilizing advanced image-processing tools, significantly enhance quality control. AI-driven vision systems can identify product defects, classify items, and ensure accuracy in traceability and packaging, particularly in the food and beverage sector. For instance, the YOLO11 model, a state-of-the-art object detection system, provides real-time performance and high accuracy, making conveyor systems

smarter and more adaptable to specific industrial needs.

NLP technology introduces voice-activated control features, allowing operators to interact with conveyor systems using natural language, which enhances hands-free efficiency and usability on the production floor. Furthermore, RPA automates repetitive tasks such as barcode scanning and inventory updates, reducing human error and allowing workers to focus on more skilled tasks. Predictive analytics, powered by AI and real-time data, enables operators to anticipate equipment performance and schedule maintenance proactively, minimizing downtime and extending the lifespan of conveyor systems. The integration of these smart technologies allows manufacturers and users to create more intelligent, efficient, and reliable automation ecosystems tailored to contemporary industrial requirements.

Country Insights

The South and Central America Conveyor System Market is also analyzed by country, with Brazil, Argentina, and the Rest of South and Central America being the primary segments. Brazil is expected to hold the largest market share in 2024, driven by its robust mining industry, which is a significant contributor to the country's GDP. The Brazilian Mining Institute (IBRAM) reports that mining accounted for nearly 5% of GDP in 2023, highlighting the demand for bulk material handling solutions. Additionally, Brazil's agribusiness sector, which contributes over 20% to GDP according to the Brazilian Institute of Geography and Statistics (IBGE), relies on conveyor systems for grain storage and processing. Infrastructure investments, particularly in ports and logistics hubs, are further propelling the adoption of conveyor technologies to enhance operational efficiency. However, challenges such as economic volatility and bureaucratic obstacles may hinder short-term growth.

Company Profiles

Key players in the South and Central America Conveyor System Market include Honeywell International Inc., Daifuku Co. Ltd., Swisslog Holding AG, Vanderlande Industries BV, SSI SCHAEFER Group, TGW Logistics Group GmbH, Kion Group AG, Interroll Holding GmbH, Metso Outotec Corp, and Fives SAS. These companies are pursuing various strategies, including expansion, product innovation, and mergers and acquisitions, to deliver innovative solutions and increase their market presence.

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