

South & Central America Conveyor Belt Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Flat Belt, Incline or Decline Belt, Mobile Belt, Cleated Belt, Modular Belt, Roller Bed, Mobile Transloaders, and Others), Material (Metal, Polymer, Rubber, and Others), Application (Light-weight, Medium-weight, and Heavy-weight), and Industry (Mining and Metal, Automotive, General Manufacturing, Retail and Warehouse, Food and Beverage, Power Generation, Recycling, Oil and Gas, Agriculture, Aerospace and Defense, and Others)

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Abstracts

The South America Conveyor Belt Market is projected to grow significantly, reaching an estimated US\$ 700.2 million by 2031, up from US\$ 517.6 million in 2024, reflecting a compound annual growth rate (CAGR) of 4.5% from 2025 to 2031. This growth is driven by increasing demand for efficient material handling systems across various industries, including automotive, pharmaceuticals, and consumer goods, as companies modernize their operations.

The South American market comprises Brazil, Argentina, and other countries in the region. As these nations invest in infrastructure development and technological advancements, the adoption of Industry 4.0 technologies—such as the Internet of Things (IoT), artificial intelligence (AI), and automation—has surged. These innovations are essential for enhancing operational efficiency and integrating seamlessly with existing

systems, thereby boosting the demand for advanced conveyor systems. Economic growth in South America has outpaced that of many developed nations, leading to increased urbanization and the deployment of advanced technologies in various sectors. This trend is further supported by investments in smart manufacturing facilities, which are crucial for efficient material handling and the overall adoption of conveyor systems.

Market Segmentation

The South America Conveyor Belt Market is segmented by type, material, application, and industry:

By Type: The market includes various types of conveyor belts such as Flat Belt, Incline or Decline Belt, Mobile Belt, Cleated Belt, Modular Belt, Roller Bed, Mobile Transloaders, and others. In 2024, Flat Belts held the largest market share.

By Material: The market is categorized into Metal, Polymer, Rubber, and others, with Rubber being the dominant material in 2024.

By Application: Conveyor belts are classified into Light-weight, Medium-weight, and Heavy-weight categories, with Medium-weight belts leading the market share in 2024.

By Industry: The market spans various industries, including Mining and Metal, Automotive, General Manufacturing, Retail and Warehouse, Food and Beverage, Power Generation, Recycling, Oil and Gas, Agriculture, Aerospace and Defense, among others. General Manufacturing accounted for the largest share in 2024.

Market Dynamics

The increasing importance of efficient and cost-effective manufacturing solutions is a key driver of the conveyor belt market. As the demand for process automation rises, modern conveyor systems offer significant advantages over traditional methods. These systems integrate smart drive technologies, automated controls, and IoT capabilities, which streamline material handling processes, reduce reliance on manual labor, and enhance overall operational efficiency. Moreover, automated systems can improve product quality by minimizing errors and inconsistencies associated with manual handling.

In March 2023, Brazil's manufacturing sector saw a notable uptick in automation,

creating new opportunities for the conveyor belt market. Mercurio, the largest conveyor belt manufacturer in Latin America, has been at the forefront of providing tailored solutions for industries such as mining, steelworks, and fertilizers since 1945. Their innovative bulk solid conveying systems support Brazil's Industry 4.0 initiatives, enabling manufacturers to enhance efficiency and competitiveness.

The demand for automation is particularly strong among major players in the automotive sector, including General Motors, Ford Motor Company, and Stellantis, as well as in aerospace and heavy machinery industries. These companies are increasingly integrating modern conveyor belt systems to boost productivity and streamline their manufacturing operations.

Country Insights

The South America Conveyor Belt Market is primarily driven by Brazil, which held the largest market share in 2024. Global market players are focusing on expanding their production capabilities in Brazil, particularly for heavy-duty steel cord conveyor belts. This strategic move aims to shorten shipping timelines and cater to the growing needs of customers in South America, which is recognized as the largest regional market for heavy steel cord belts.

In October 2024, Continental announced plans to expand its manufacturing facility in Ponta Grossa, Brazil, to enhance the production of heavy-duty steel cord conveyor belts. Brazil's diverse industrial landscape, encompassing mining, agriculture, and manufacturing, is increasingly adopting conveyor systems to improve efficiency in material handling and transportation.

Competitive Landscape

Key players in the South America Conveyor Belt Market include Forbo Holding AG, Semperit AG Holding, Habasit AG, MacAljon, Inc., Fenner Dunlop, Dorner Mfg. Corp., Ashworth Bros., Inc., Cambelt International LLC, BEUMER Group, and NITTA Corporation. These companies are pursuing various strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer innovative solutions to their customers.

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