

# **South & Central America Construction Additives Market Forecast to 2030 - Regional Analysis - by Type [Cement Additives, Concrete Admixtures (Precast Concrete and Ready-Mix Concrete), Paints and Coatings Additives, Adhesives and Sealants Additives, Plastic Additives, Bitumen Additives, and Others] and Application (Residential, Commercial, Infrastructure, and Others)**

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## **Abstracts**

The South & Central America construction additives market was valued at US\$ 2,444.98 million in 2022 and is projected to reach US\$ 3,573.87 million by 2030; it is estimated to record a CAGR of 4.9% from 2022 to 2030.

**Strategic Initiatives by Key Market Players Fuels South & Central America Construction Additives Market**

The key manufacturers operating in the market are investing significantly in strategic development initiatives such as product innovation, R&D, mergers & acquisitions, and business expansion to attract a wide customer base and enhance their market position.

In 2023, a researcher from Sarsam and Associates Consult Bureau (Iraq) reviewed the utilization of micro-sized fly ash and nano-sized silica fumes to extend the fatigue life of the pavement. In 2022, SoyLei Innovations aimed at developing a rejuvenator product, a compound made of soybean oil that can be mixed with recycled asphalt. In 2022, Aggregate Industries launched Foamix, a cold-mix asphalt containing 92% recycled materials and 85% reclaimed asphalt pavement. In 2022, Euclid Chemical Company

announced the acquisition of Chryso's cement grinding aids and additives business. In October 2023, Gerdau Graphene announced the launch of two paint & coatings additives, namely, NanoDUR and NanoLAV. These two additives utilize graphene nanoplatelets for water-based paints & coatings. In December 2023, PETRONAS launched an ultra-high barrier paint additive to prevent corrosion, ProShield+, for steel structures. In 2023, Evonik Industries AG launched TEGO Guard 9000, an additive for building facade coatings. Thus, rising strategic product innovations and research by key market players are expected to create lucrative opportunities for the construction additives market during the forecast period.

### South & Central America Construction Additives Market Overview

South & Central America is significantly investing in green and sustainable construction. According to the US and the Brazilian Green Building Councils, Brazil accounted for more than 1.2 million square meters of certified buildings, ranking seventh in Leadership in Energy and Environmental Design (LEED) registrations worldwide in 2021. The rising focus on construction activities and infrastructure development is driving the demand for construction materials such as paints & coatings, cement, concrete, bitumen additives, and sustainable building materials. In 2021, the Ministry of Public Works (Chile) announced the final concession for 2021 for the development of Route 68 infrastructure with a total investment of US\$ 4.67 billion, a part of a 12-project agenda. The project includes six hospitals, the third concession of the El Loa Airport, and five road works, including Route 5, Chacao-Chonchi section, and the second concession for Route 5 Chillan-Collipulli section. Therefore, rising investment in construction activities is expected to fuel the construction additives market in South & Central America during the forecast period.

### South & Central America Construction Additives Market Revenue and Forecast to 2030 (US\$ Million)

### South & Central America Construction Additives Market Segmentation

The South & Central America construction additives market is categorized into type, application, and country.

Based on type, the South & Central America construction additives market is segmented into cement additives, concrete admixtures, precast concrete, ready-mix concrete, paints and coatings additives, adhesives and sealants additives, plastic additives, bitumen additives, and others. The cement additives segment held the largest

market share in 2022.

In terms of application, the South & Central America construction additives market is categorized into residential, commercial, infrastructure, and others. The residential segment held the largest market share in 2022.

By country, the South & Central America construction additives market is segmented into Brazil, Argentina, and the Rest of South & Central America. Brazil dominated the South & Central America construction additives market share in 2022.

W. R. Grace & Co, Dow Inc, BASF SE, Cemex SAB de CV, Sika AG, Evonik Industries AG, RPM International Inc, Mapei SpA, and Holcim Ltd. are some of the leading companies operating in the South & Central America construction additives market.

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