

South & Central America Collagen Peptides Market Forecast to 2030 – Regional Analysis – by Source (Bovine, Porcine, Poultry, Marine, And Others), Form (Dry and Liquid), and Application (Food & Beverages, Pharmaceuticals & Nutraceuticals, Personal Care, And Others)

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Abstracts

The South & Central America collagen peptides market is expected to grow from US\$ 114.15 million in 2023 to US\$ 169.19 million by 2030. It is estimated to grow at a CAGR of 5.8% from 2023 to 2030.

Surging Demand for Marine-Sourced Collagen Peptides Fuels South & Central America Collagen Peptides Market

Marine organisms such as fish, jellyfish, sponges, and other invertebrates harbor a significant source of collagen peptides. They are highly advantageous over other sources, as they are metabolically compatible, lack religious constraints, and are free of animal pathogens. Marine-sourced collagen peptide is majorly used for skincare product manufacturing. It is a versatile compound capable of healing skin injuries of varying severity and delaying the natural human aging process. Moreover, marine-sourced collagen peptides can be used as a biomaterial owing to its water solubility and metabolic compatibility. Thus, the demand for marine-sourced collagen peptide is increasing with its rising utilization for different industrial applications.

Furthermore, marine-sourced collagen peptides do not foster transmissible diseases. Land animals possess many transmissible diseases, making them less favorable for industry use. For example, cattle, although a large source of collagen, pose risks for

BSE and TSE. These progressive neurological disorders affect cattle and can result in life-threatening human infections. In addition, a few religious constraints on using bovines for the pharmaceutical and cosmetic industries are up for debate. These factors make marine sources of collagen peptides a much easier, safer, and more promising alternative. Thus, with increasing demand, manufacturers are launching different products. For instance, in January 2021, Darling Ingredients introduced Peptan, a marine collagen peptide under its Rousselot brand. This product helps the company to enter the dietary supplements market. Thus, the growing demand for marine-sourced collagen is expected to open new opportunities in the collagen peptides market during the forecast period.

South & Central America Collagen Peptides Market Overview

The collagen peptides market in South & Central America is subsegmental into Brazil, Argentina, and the Rest of South & Central America. Growing population, and constant improvement in processing industries positively affected the growth of the economy of Brazil and Argentina largely. The shift in consumer lifestyle and dietary patterns is a critical factor boosting the growth of the collagen peptides market in South & Central America, especially in Brazil. Moreover, Brazilian consumers' desire for nutritional value added-beauty products which influences industry participants to boost their investments in the launch of collagen peptides for meeting the raw material demands from a wide range of industries, including dietary supplements and cosmetics. For instance, on August 10, 2022, JBS—the Brazilian global leader in protein-based products manufacturer—launched Genu-in Life and invested US\$ 78.10 million in a new plant (production of collagen peptide and gelatin). Genu-in Life has been launched to strengthen cartilage, tendons, muscles, and bones and enhance skin beauty.

Consumers in Brazil suffer mobility-related health issues such as osteoporosis and bone and joint health impairment. Furthermore, rheumatoid arthritis is increasingly contributing to the annual mortality rate of the country. According to the World Health Organization (WHO) data published in 2020, rheumatoid arthritis-related deaths in Brazil reached 596 or 0.05% of total deaths. As a result, the demand for collagen peptides peptide-based supplements is predicted to grow significantly in countries in South & Central America during the forecast period.

South & Central America Collagen Peptides Market Revenue and Forecast to 2030 (US\$ Million)

South & Central America Collagen Peptides Market Segmentation

The South & Central America collagen peptides market is segmented into source, form, application, and country.

Based on source, the South & Central America collagen peptides market is segmented into bovine, porcine, poultry, marine, and others. The bovine segment registered the largest South & Central America collagen peptides market share in 2023.

Based on form, the market is segmented into dry and liquid. The dry segment held a larger South & Central America collagen peptides market share in 2023.

Based on application, the South & Central America collagen peptide market is segmented into food & beverages, pharmaceuticals & nutraceuticals, personal care, and others. The pharmaceuticals & nutraceuticals segment held the largest South & Central America collagen peptide market share in 2023.

Based on country, the South & Central America collagen peptide market is segmented into the Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the South & Central America collagen peptide market share in 2023.

Darling Ingredients Inc, GELITA AG, Lapi Gelatine SpA, Rousselot BV, and Tessengerlo Group NV are some of the leading companies operating in the collagen peptide market in the region.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Scope of the Study
- 3.2 Research Methodology
 - 3.2.1 Data Collection:
 - 3.2.2 Primary Interviews:
 - 3.2.3 Hypothesis Formulation:
 - 3.2.4 Macro-economic Factor Analysis:
 - 3.2.5 Developing Base Number:
 - 3.2.6 Data Triangulation:
 - 3.2.7 Country Level Data:

4. SOUTH & CENTRAL AMERICA COLLAGEN PEPTIDES MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Bargaining Power of Suppliers
 - 4.2.2 Bargaining Power of Buyers
 - 4.2.3 Threat of New Entrants
 - 4.2.4 Competitive Rivalry
 - 4.2.5 Threat of Substitutes
- 4.3 Expert Opinion
- 4.4 Ecosystem Analysis
 - 4.4.1 Raw Materials
 - 4.4.2 Production Process
 - 4.4.3 End-Use Industries

5. SOUTH & CENTRAL AMERICA COLLAGEN PEPTIDES MARKET – KEY

MARKET DYNAMICS

5.1 Market Drivers

5.1.1 Wide Application Scope

5.1.2 Strategic Development Initiatives by Key Market Players

5.2 Market Restraints

5.2.1 Safety Concerns and Stringent Regulations Related to Consumption of Collagen Peptides

5.3 Market Opportunities

5.3.1 Surging Demand for Marine-Sourced Collagen Peptides

5.4 Future Trends

5.4.1 Escalating Trend of Using Collagen Peptides in Personal Care and Nutricosmetics

5.5 Impact Analysis of Drivers and Restraints

6. COLLAGEN PEPTIDES – SOUTH & CENTRAL AMERICA MARKET ANALYSIS

6.1 South & Central America Collagen Peptides Market –Revenue and Forecast to 2030 (US\$ Million)

7. SOUTH & CENTRAL AMERICA COLLAGEN PEPTIDES MARKET ANALYSIS – BY SOURCE

7.1 Overview

7.2 South & Central America Collagen Peptides Market, By Source (2022 and 2030)

7.3 Bovine

7.3.1 Overview

7.3.2 Bovine: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

7.4 Porcine

7.4.1 Overview

7.4.2 Porcine: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

7.5 Poultry:

7.5.1 Overview

7.5.2 Poultry: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

7.6 Marine:

7.6.1 Overview

7.6.2 Marine: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

7.7 Others

7.7.1 Overview

7.7.2 Others: South & Central America Collagen Peptides Market– Revenue and Forecast to 2030 (US\$ Million)

8. SOUTH & CENTRAL AMERICA COLLAGEN PEPTIDES MARKET ANALYSIS – BY FORM

8.1 Overview

8.2 South & Central America Collagen Peptides Market, By Form (2022 and 2030)

8.3 Dry

8.3.1 Overview

8.3.2 Dry: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

8.4 Liquid

8.4.1 Overview

8.4.2 Liquid: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

9. SOUTH & CENTRAL AMERICA COLLAGEN PEPTIDES MARKET ANALYSIS – BY APPLICATION

9.1 Overview

9.2 South & Central America Collagen Peptides Market, By Application (2022 and 2030)

9.3 Food and Beverages

9.3.1 Overview

9.3.2 Food and Beverages: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

9.4 Pharmaceuticals and Nutraceuticals

9.4.1 Overview

9.4.2 Pharmaceuticals and Nutraceuticals: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

9.5 Personal Care

9.5.1 Overview

9.5.2 Personal Care: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

9.6 Others

9.6.1 Overview

9.6.2 Others: South & Central America Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

10. SOUTH & CENTRAL AMERICA COLLAGEN PEPTIDES MARKET – COUNTRY ANALYSIS

10.1 South & Central America: Collagen Peptides Market

10.1.1 South & Central America: Collagen Peptides Market, by Key Country

10.1.1.1 Brazil: Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.1.1.1 Brazil: Collagen Peptides Market, By Source

10.1.1.1.2 Brazil: Collagen Peptides Market, By Form

10.1.1.1.3 Brazil: Collagen Peptides Market, by Application

10.1.1.2 Argentina: Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.1.2.1 Argentina: Collagen Peptides Market, By Source

10.1.1.2.2 Argentina: Collagen Peptides Market, By Form

10.1.1.2.3 Argentina: Collagen Peptides Market, by Application

10.1.1.3 Rest of South & Central America: Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

10.1.1.3.1 Rest of South & Central America: Collagen Peptides Market, By Source

10.1.1.3.2 Rest of South & Central America: Collagen Peptides Market, By Form

10.1.1.3.3 Rest of South & Central America: Collagen Peptides Market, by

Application

11. COMPANY PROFILES

11.1 GELITA AG

11.1.1 Key Facts

11.1.2 Business Description

11.1.3 Products and Services

11.1.4 Financial Overview

11.1.5 SWOT Analysis

11.1.6 Key Developments

11.2 Rousselot BV

11.2.1 Key Facts

11.2.2 Business Description

11.2.3 Products and Services

- 11.2.4 Financial Overview
- 11.2.5 SWOT Analysis
- 11.2.6 Key Developments
- 11.3 Tessengerlo Group NV
 - 11.3.1 Key Facts
 - 11.3.2 Business Description
 - 11.3.3 Products and Services
 - 11.3.4 Financial Overview
 - 11.3.5 SWOT Analysis
 - 11.3.6 Key Developments
- 11.4 Lapi Gelatine SpA
 - 11.4.1 Key Facts
 - 11.4.2 Business Description
 - 11.4.3 Products and Services
 - 11.4.4 Financial Overview
 - 11.4.5 SWOT Analysis
 - 11.4.6 Key Developments
- 11.5 Darling Ingredients Inc
 - 11.5.1 Key Facts
 - 11.5.2 Business Description
 - 11.5.3 Products and Services
 - 11.5.4 Financial Overview
 - 11.5.5 SWOT Analysis
 - 11.5.6 Key Developments

12. APPENDIX

- 12.1 About The Insight Partners
- 12.2 Word Index

List Of Tables

LIST OF TABLES

Table 1. Collagen Peptides Market –Revenue and Forecast to 2030 (US\$ Million)

Table 2. Brazil Collagen Peptides Market, By Source – Revenue and Forecast to 2030 (US\$ Million)

Table 3. Brazil Collagen Peptides Market, By Form – Revenue and Forecast to 2030 (US\$ Million)

Table 4. Brazil Collagen Peptides Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 5. Argentina Collagen Peptides Market, By Source – Revenue and Forecast to 2030 (US\$ Million)

Table 6. Argentina Collagen Peptides Market, By Form – Revenue and Forecast to 2030 (US\$ Million)

Table 7. Argentina Collagen Peptides Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 8. Rest of South & Central America Collagen Peptides Market, By Source – Revenue and Forecast to 2030 (US\$ Million)

Table 9. Rest of South & Central America Collagen Peptides Market, By Form – Revenue and Forecast to 2030(US\$ Million)

Table 10. Rest of South & Central America Collagen Peptides Market, by Application – Revenue and Forecast to 2030 (US\$ Million)

Table 11. List of Abbreviation

List Of Figures

LIST OF FIGURES

- Figure 1. South & Central America Collagen Peptides Market Segmentation
- Figure 2. South & Central America Collagen Peptides Market Segmentation – By Country
- Figure 3. South & Central America Collagen Peptides Market Overview
- Figure 4. Bovine Source Segment Held the Largest Market Share in 2022
- Figure 5. Rest of South & Central America Held the Largest Market Share in 2022
- Figure 6. Porter's Five Forces Analysis
- Figure 7. Expert Opinion
- Figure 8. Ecosystem: South & Central America Collagen Peptides Market
- Figure 9. South & Central America Collagen Peptides Market Impact Analysis of Drivers and Restraints
- Figure 10. South & Central America: Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)
- Figure 11. South & Central America Collagen Peptides Market Revenue Share, By Source (2022 and 2030)
- Figure 12. Bovine: South & Central America Collagen Peptides Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 13. Porcine: South & Central America Collagen Peptides Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 14. Poultry: South & Central America Collagen Peptides Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 15. Marine: South & Central America Collagen Peptides Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 16. Others: South & Central America Collagen Peptides Market– Revenue and Forecast To 2030 (US\$ Million)
- Figure 17. South & Central America Collagen Peptides Market Revenue Share, By Form (2022 and 2030)
- Figure 18. Dry: South & Central America Collagen Peptides Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 19. Liquid: South & Central America Collagen Peptides Market – Revenue and Forecast To 2030 (US\$ Million)
- Figure 20. South & Central America Collagen Peptides Market Revenue Share, By Application (2022 and 2030)
- Figure 21. Food and Beverages: South & Central America Collagen Peptides Market –

Revenue and Forecast To 2030 (US\$ Million)

Figure 22. Pharmaceuticals and Nutraceuticals: South & Central America Collagen Peptides Market – Revenue and Forecast To 2030 (US\$ Million)

Figure 23. Personal Care: South & Central America Collagen Peptides Market – Revenue and Forecast To 2030 (US\$ Million)

Figure 24. Others: South & Central America Collagen Peptides Market – Revenue and Forecast To 2030 (US\$ Million)

Figure 25. South & Central America: Collagen Peptides Market Revenue, by Key Country (2022)

Figure 26. South & Central America: Collagen Peptides Market Revenue Share, by Key Country (2022 and 2030)

Figure 27. Brazil: Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 28. Argentina: Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

Figure 29. Rest of South & Central America: Collagen Peptides Market – Revenue and Forecast to 2030 (US\$ Million)

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