

South & Central America Cold Pain Therapy Market Forecast to 2028 - Regional Analysis - by Application (Runner's Knee, Tendonitis, Sprains/Sports Sprain, Arthritis Pain, Pain and Swelling After Hip or Knee Replacement, Pain or Swelling Under Cast or Splint, Surgery Recovery, Lower Back Pain, and Others), Offering (Over-the-Counter, Prescription Products, Rehabilitation Exercises, Ice Wrap and Cold Packs, Pads, Compression Therapy, Ice Buckets without Compression, and Others), and End User (Hospitals, Clinics, Rehabilitation Centers, Ambulatory Surgical Centers, Individuals, and Others)

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Abstracts

The South & Central America cold Pain therapy market is expected to grow from US\$ 96.16 million in 2022 to US\$ 135.19 million by 2028. It is estimated to grow at a CAGR of 5.8% from 2022 to 2028.

Significant Rise in Geriatric and Obese Population Fuel the South & Central America Cold Pain Therapy Market

Various economies are witnessing considerable modernization of healthcare facilities and improvements in healthcare services. As a result, people's life expectancy in these countries has increased, leading to an increase in the geriatric population. According to WHO, the global population aged 60 years and above was 1 billion in 2019, which is

expected to reach 1.4 billion by the end of 2030 and 2.1 billion by the end of 2050.

Thus, the rise in the geriatric population has increased the prevalence of various orthopedic conditions such as osteoarthritis, joint pain, joint replacement, and osteoporosis, which is growing the demand for cold pain therapy. Moreover, obesity is also a major cause of orthopedic injuries, which is increasing the need for cold pain therapy as obese people are more prone to orthopedic conditions such as soft tissue damage, osteoarthritis, muscle spasm, and sprains. Thus, the increase in the geriatric and obese population has increased the number of orthopedic injuries and disorders, which is driving the growth of the cold pain therapy market.

South & Central America Cold Pain Therapy Market Overview

South and Central America region consists of Brazil, Argentina, and rest of SCAM. Based on countries, Brazil is expected to have the major market share in this region. Developing healthcare facilities, increasing healthcare expenditures, and high prevalence of falls in the region are expected to aid steady growth for the cold pain therapy market.

South & Central America Cold Pain Therapy Market Revenue and Forecast to 2028 (US\$ Million)

South & Central America Cold Pain Therapy Market Segmentation

The South & Central America cold pain therapy market is segmented into application, offering, end user, and country.

Based on application, the South & Central America cold pain therapy market is segmented into runner's knee, tendonitis, sprains/sports sprain, arthritis pain, pain & swelling after a hip or knee replacement, pain & swelling under a cast or a splint, surgery recovery, lower back pain, and others. The surgery recovery segment held a larger share of the South & Central America cold pain therapy market in 2023.

Based on offering, the South & Central America cold pain therapy market is segmented into over the counter, prescription products, rehabilitation exercises, ice wraps & cold packs, pads, compression therapy, and others. The prescription products segment held the largest share of the South & Central America cold pain therapy market in 2023.

Based on end user, the South & Central America cold pain therapy market is segmented into hospitals, clinics, rehabilitation centres, ambulatory surgical centres, individuals, and others. The hospitals segment held the largest share of the South & Central America cold pain therapy market in 2023.

Based on country, the South & Central America cold pain therapy market is segmented into the Brazil, Argentina, and the Rest of South & Central America. The Rest of South & Central America dominated the South & Central America cold pain therapy market in 2023.

DJO Global Inc, Ossur hf, Cardinal Health Inc, Johnson & Johnson Services Inc, and Beiersdorf are some of the leading companies operating in the South & Central America cold pain therapy market.

Contents

1. INTRODUCTION

- 1.1 Scope of the Study
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation
 - 1.3.1 South & Central America Cold Pain Therapy Market - By Application
 - 1.3.2 South & Central America Cold Pain Therapy Market - By Offering
 - 1.3.3 South & Central America Cold Pain Therapy Market - By End User
 - 1.3.4 South & Central America Cold Pain Therapy Market - By Country

2. SOUTH & CENTRAL AMERICA COLD PAIN THERAPY MARKET - KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. SOUTH & CENTRAL AMERICA COLD PAIN THERAPY MARKET - MARKET LANDSCAPE

- 4.1 Overview
- 4.2 PEST Analysis
 - 4.2.1 South & Central America- PEST Analysis
 - 4.2.2 Expert Opinion

5. SOUTH & CENTRAL AMERICA COLD PAIN THERAPY MARKET- KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Increasing Sports Injuries and Orthopaedic Surgeries
 - 5.1.2 Significant Rise in Geriatric and Obese Population
- 5.2 Market Restraints
 - 5.2.1 Lack of Awareness, Unfavourable Reimbursement Scenarios, and Side Effects of Cold Pain Therapy

5.3 Market Opportunities

5.3.1 High Adoption of Cold Pain Therapy in Emerging Economies

5.4 Future Trends

5.4.1 Increase in R&D Investments and Product Launches

5.5 Impact Analysis

6. COLD PAIN THERAPY MARKET- SOUTH & CENTRAL AMERICA ANALYSIS

6.1 South & Central America Cold Pain Therapy Market Revenue Forecast & Analysis

7. SOUTH & CENTRAL AMERICA COLD PAIN THERAPY MARKET ANALYSIS - BY APPLICATION

7.1 Overview

7.2 South & Central America Cold Pain Therapy Market, By Application 2021 & 2028 (%)

7.3 Runner's Knee

7.3.1 Overview

7.3.2 Runner's Knee Market Revenue and Forecast to 2028 (US\$ Mn)

7.4 Tendonitis

7.4.1 Overview

7.4.2 Tendonitis Market Revenue and Forecast to 2028 (US\$ Mn)

7.5 Sprains/Sports Sprains

7.5.1 Overview

7.5.2 Sprains/Sports Sprains Market Revenue and Forecast to 2028 (US\$ Mn)

7.6 Arthritis Pain

7.6.1 Overview

7.6.2 Arthritis Pain Market Revenue and Forecast to 2028 (US\$ Mn)

7.7 Pain & Swelling After a Hip or Knee Replacement

7.7.1 Overview

7.7.2 Pain & Swelling After a Hip or Knee Replacement Market Revenue and Forecast to 2028 (US\$ Mn)

7.8 Surgery Recovery

7.8.1 Overview

7.8.2 Surgery Recovery Market Revenue and Forecast to 2028 (US\$ Mn)

7.9 Lower Back Pain

7.9.1 Overview

7.9.2 Lower Back Pain Market Revenue and Forecast to 2028 (US\$ Mn)

7.10 Others

7.10.1 Overview

7.10.2 Others Market Revenue and Forecast to 2028 (US\$ Mn)

8. SOUTH & CENTRAL AMERICA COLD PAIN THERAPY MARKET ANALYSIS AND FORECASTS TO 2028 - BY OFFERING

8.1 Overview

8.2 South & Central America Cold Pain Therapy Market, By Offering 2021 & 2028 (%)

8.3 Over the Counter

8.3.1 Overview

8.3.2 Over-the-Counter Market Revenue and Forecast to 2028 (US\$ Mn)

8.3.3 Creams

8.3.3.1 Overview

8.3.3.2 Creams Market Revenue and Forecast to 2028 (US\$ Mn)

8.3.4 Gel/Sprays/Roll-On

8.3.4.1 Overview

8.3.4.2 Gel/Sprays/Roll-On Market Revenue and Forecast to 2028 (US\$ Mn)

8.3.5 Patches

8.3.5.1 Overview

8.3.5.2 Patches Market Revenue and Forecast to 2028 (US\$ Mn)

8.3.6 Others

8.3.6.1 Overview

8.3.6.2 Others Market Revenue and Forecast to 2028 (US\$ Mn)

8.4 Prescription Products

8.4.1 Overview

8.4.2 Prescription Products Market Revenue and Forecast to 2028 (US\$ Mn)

8.4.3 Medications

8.4.3.1 Overview

8.4.3.2 Medications Market Revenue and Forecast to 2028 (US\$ Mn)

8.4.4 Medical Devices

8.4.4.1 Overview

8.4.4.2 Medical Devices Market Revenue and Forecast to 2028 (US\$ Mn)

8.5 Rehabilitation Exercises

8.5.1 Overview

8.5.2 Rehabilitation Exercises Market Revenue and Forecast to 2028 (US\$ Mn)

8.6 Ice Wraps & Cold Packs

8.6.1 Overview

8.6.2 Ice Wraps & Cold Packs Market Revenue and Forecast to 2028 (US\$ Mn)

8.7 Pads

- 8.7.1 Overview
- 8.7.2 Pads Market Revenue and Forecast to 2028 (US\$ Mn)
- 8.7.3 Standard Pads
 - 8.7.3.1 Overview
 - 8.7.3.2 Standard Pads Market Revenue and Forecast to 2028 (US\$ Mn)
- 8.7.4 Half Size Pads
 - 8.7.4.1 Overview
 - 8.7.4.2 Half Size Pads Market Revenue and Forecast to 2028 (US\$ Mn)
- 8.7.5 Cervical Pads
 - 8.7.5.1 Overview
 - 8.7.5.2 Cervical Pads Market Revenue and Forecast to 2028 (US\$ Mn)
- 8.7.6 Tri-Versal Pads
 - 8.7.6.1 Overview
 - 8.7.6.2 Tri-Versal Pads Market Revenue and Forecast to 2028 (US\$ Mn)
- 8.7.7 Others
 - 8.7.7.1 Overview
 - 8.7.7.2 Others Market Revenue and Forecast to 2028 (US\$ Mn)
- 8.8 Compression Therapy
 - 8.8.1 Overview
 - 8.8.2 Compression Therapy Market Revenue and Forecast to 2028 (US\$ Mn)
- 8.9 Ice Buckets Without Compression Therapy
 - 8.9.1 Overview
 - 8.9.2 Ice Buckets Without Compression Therapy Market Revenue and Forecast to 2028 (US\$ Mn)
- 8.10 Others
 - 8.10.1 Overview
 - 8.10.2 Others Market Revenue and Forecast to 2028 (US\$ Mn)

9. SOUTH & CENTRAL AMERICA COLD PAIN THERAPY MARKET ANALYSIS AND FORECASTS TO 2028 - BY END USER

- 9.1 Overview
- 9.2 South & Central America Cold Pain Therapy Market, By End User 2021 & 2028 (%)
- 9.3 Hospitals
 - 9.3.1 Overview
 - 9.3.2 Hospitals Market Revenue and Forecast to 2028 (US\$ Mn)
- 9.4 Clinics
 - 9.4.1 Overview
 - 9.4.2 Clinics Market Revenue and Forecast to 2028 (US\$ Mn)

9.5 Rehabilitation Centres

9.5.1 Overview

9.5.2 Rehabilitation Centres Market Revenue and Forecast to 2028 (US\$ Mn)

9.6 Ambulatory Surgical Centres

9.6.1 Overview

9.6.2 Ambulatory Surgical Centres Market Revenue and Forecast to 2028 (US\$ Mn)

9.7 Individuals

9.7.1 Overview

9.7.2 Individuals Market Revenue and Forecast to 2028 (US\$ Mn)

9.8 Others

9.8.1 Overview

9.8.2 Others Market Revenue and Forecast to 2028 (US\$ Mn)

10. SOUTH & CENTRAL AMERICA COLD PAIN THERAPY MARKET REVENUE AND FORECASTS TO 2028 - COUNTRY ANALYSIS

10.1 South and Central America: South & Central America Cold Pain Therapy Market

10.1.1 Overview

10.1.2 South and Central America: South & Central America Cold Pain Therapy Market, by Country, 2021 & 2028 (%)

10.1.2.1 Brazil: South & Central America Cold Pain Therapy Market - Revenue and Forecast to 2028 (USD Million)

10.1.2.1.1 Brazil: South & Central America Cold Pain Therapy Market - Revenue and Forecast to 2028 (USD Million)

10.1.2.1.2 Brazil: South & Central America Cold Pain Therapy Market, by Application - Revenue and Forecast to 2028 (USD Million)

10.1.2.1.3 Brazil: South & Central America Cold Pain Therapy Market, by Offering - Revenue and Forecast to 2028 (USD Million)

10.1.2.1.3.1 Brazil: South & Central America Cold Pain Therapy Market, by Offering for Over the Counter- Revenue and Forecast to 2028 (USD Million)

10.1.2.1.3.2 Brazil: South & Central America Cold Pain Therapy Market, by Offering for Prescription Products - Revenue and Forecast to 2028 (USD Million)

10.1.2.1.3.3 Brazil: South & Central America Cold Pain Therapy Market, by Offering for Pads - Revenue and Forecast to 2028 (USD Million)

10.1.2.1.4 Brazil: South & Central America Cold Pain Therapy Market, by End User - Revenue and Forecast to 2028 (USD Million)

10.1.2.2 Argentina: South & Central America Cold Pain Therapy Market - Revenue and Forecast to 2028 (USD Million)

10.1.2.2.1 Argentina: South & Central America Cold Pain Therapy Market -

Revenue and Forecast to 2028 (USD Million)

10.1.2.2.2 Argentina: South & Central America Cold Pain Therapy Market, by Application - Revenue and Forecast to 2028 (USD Million)

10.1.2.2.3 Argentina: South & Central America Cold Pain Therapy Market, by Offering - Revenue and Forecast to 2028 (USD Million)

10.1.2.2.3.1 Argentina: South & Central America Cold Pain Therapy Market, by Offering for Over the Counter - Revenue and Forecast to 2028 (USD Million)

10.1.2.2.3.2 Argentina: South & Central America Cold Pain Therapy Market, by Offering for Prescription Products - Revenue and Forecast to 2028 (USD Million)

10.1.2.2.3.3 Argentina: South & Central America Cold Pain Therapy Market, by Offering for Pads - Revenue and Forecast to 2028 (USD Million)

10.1.2.2.4 Argentina: South & Central America Cold Pain Therapy Market, by End User - Revenue and Forecast to 2028 (USD Million)

10.1.2.3 Rest of South and Central America: South & Central America Cold Pain Therapy Market - Revenue and Forecast to 2028 (USD Million)

10.1.2.3.1 Rest of South and Central America: South & Central America Cold Pain Therapy Market - Revenue and Forecast to 2028 (USD Million)

10.1.2.3.2 Rest of South and Central America: South & Central America Cold Pain Therapy Market, by Application - Revenue and Forecast to 2028 (USD Million)

10.1.2.3.3 Rest of South and Central America: South & Central America Cold Pain Therapy Market, by Offering - Revenue and Forecast to 2028 (USD Million)

10.1.2.3.3.1 Rest of South and Central America: South & Central America Cold Pain Therapy Market, by Offering for Over the Counter - Revenue and Forecast to 2028 (USD Million)

10.1.2.3.3.2 Rest of South and Central America: South & Central America Cold Pain Therapy Market, by Offering for Prescription Products - Revenue and Forecast to 2028 (USD Million)

10.1.2.3.3.3 Rest of South and Central America: South & Central America Cold Pain Therapy Market, by Offering for Pads - Revenue and Forecast to 2028 (USD Million)

10.1.2.3.4 Rest of South and Central America: South & Central America Cold Pain Therapy Market, by End User - Revenue and Forecast to 2028 (USD Million)

11. SOUTH & CENTRAL AMERICA COLD PAIN THERAPY MARKET-INDUSTRY LANDSCAPE

11.1 Overview

11.2 Growth Strategies Done by the Companies in the Market (%)

11.3 Organic Developments

- 11.3.1 Overview
- 11.4 Inorganic Developments
 - 11.4.1 Overview

12. COMPANY PROFILES

- 12.1 DJO Global Inc
 - 12.1.1 Key Facts
 - 12.1.2 Business Description
 - 12.1.3 Products and Services
 - 12.1.4 Financial Overview
 - 12.1.5 SWOT Analysis
 - 12.1.6 Key Developments
- 12.2 Ossur hf
 - 12.2.1 Key Facts
 - 12.2.2 Business Description
 - 12.2.3 Products and Services
 - 12.2.4 Financial Overview
 - 12.2.5 SWOT Analysis
 - 12.2.6 Key Developments
- 12.3 Cardinal Health Inc
 - 12.3.1 Key Facts
 - 12.3.2 Business Description
 - 12.3.3 Products and Services
 - 12.3.4 Financial Overview
 - 12.3.5 SWOT Analysis
 - 12.3.6 Key Developments
- 12.4 Johnson & Johnson
 - 12.4.1 Key Facts
 - 12.4.2 Business Description
 - 12.4.3 Products and Services
 - 12.4.4 Financial Overview
 - 12.4.5 SWOT Analysis
 - 12.4.6 Key Developments
- 12.5 Beiersdorf AG
 - 12.5.1 Key Facts
 - 12.5.2 Business Description
 - 12.5.3 Products and Services
 - 12.5.4 Financial Overview

12.5.5 SWOT Analysis

12.5.6 Key Developments

13. APPENDIX

13.1 About the Insight Partners

13.2 Glossary of Terms

I would like to order

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